

# Avaliação do site xessevents.com

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O resultado é de 61/100

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## Conteúdo SEO

0	Título	Xess Events   Premier Event Planning & Management Cumprimento : 53 Perfeito, o Título contém entre 10 e 70 caracteres.
0	Descrição	Discover top-tier event planning with Xess Events. From corporate functions to private parties, we create unforgettable experiences with seamless execution. Cumprimento : 156 Perfeito, a Descrição META contém entre 70 e 160 caracteres.
	Palavras-chave	exhibition stand, exhibition stand contractors, exhibition stand builders, exhibition stand design, exhibition stand designer, exhibition stand contractors in dubai, exhibition stand builders in dubai, exhibition stand design dubai, exhibition stand designer dubai, exhibition stand contractors abu dhabi, exhibition stand builders abu dhabi, exhibition stand design abu dhabi, exhibition stand designer abu dhabi, event management, event management dubai, event management abu dhabi, event planning, event planning dubai, event production abu dhabi, interior fit out, commercial interior fit out, commercial interior fit out dubai, commercial interior fit out, commercial interior fit out dubai, commercial interior fit out abu dhabi, branding, stand branding, stand branding dubai, stand branding abu dhabi, exhibition booth, exhibition booth design, exhibition booth builders, exhibition booth contractors, exhibition booth dubai, exhibition booth abu dhabi, trade show, trade show stand, trade show booth, trade show dubai, trade show abu dhabi, custom exhibition stand, modular exhibition stand, portable exhibition stand, exhibition stand, exhibition stard, portable exhibition stand, exhibition strok, exhibition starl, event services dubai, event services abu dhabi, event services, event services dubai, event services abu dhabi, event support, event support dubai, event solutions abu dhabi, exhibition dismantling, exhibition dismantling dubai, exhibition dismantling, exhibition services, exhibition logistics dubai, exhibition logistics abu dhabi, exhibition project management, exhibition project management dubai, exhibition contractor dubai, exhibition contractor, exhibition contractor dubai, exhibition contractor

#### Conteúdo SEO

builder, exhibition builder dubai, exhibition builder abu dhabi, exhibition designer, exhibition designer dubai, exhibition designer abu dhabi, exhibition supplier, exhibition supplier dubai, exhibition supplier abu dhabi, event contractor, event contractor dubai, event contractor abu dhabi, event builder, event builder dubai, event builder abu dhabi, event designer, event designer dubai, event designer abu dhabi, event supplier, event supplier dubai, event supplier abu dhabi, exhibition stand rental, exhibition stand rental dubai, exhibition stand rental abu dhabi, exhibition stand hire, exhibition stand hire dubai, exhibition stand hire abu dhabi, exhibition stand fabrication, exhibition stand fabrication dubai, exhibition stand fabrication abu dhabi, exhibition stand setup, exhibition stand setup dubai, exhibition stand setup abu dhabi, exhibition stand removal, exhibition stand removal dubai, exhibition stand removal abu dhabi, exhibition stand storage, exhibition stand storage dubai, exhibition stand storage abu dhabi, exhibition stand maintenance, exhibition stand maintenance dubai, exhibition stand maintenance abu dhabi, exhibition stand refurbishment, exhibition stand refurbishment dubai, exhibition stand refurbishment abu dhabi, exhibition stand lighting, exhibition stand lighting dubai, exhibition stand lighting abu dhabi, exhibition stand audio visual, exhibition stand audio visual dubai, exhibition stand audio visual abu dhabi, exhibition stand flooring, exhibition stand flooring dubai, exhibition stand flooring abu dhabi, exhibition stand furniture, exhibition stand furniture dubai, exhibition stand furniture abu dhabi, exhibition stand graphics, exhibition stand graphics dubai, exhibition stand graphics abu dhabi, exhibition stand signage, exhibition stand signage dubai, exhibition stand signage abu dhabi, exhibition stand printing, exhibition stand printing dubai, exhibition stand printing abu dhabi, exhibition stand marketing, exhibition stand marketing dubai, exhibition stand marketing abu dhabi, exhibition stand promotion, exhibition stand promotion dubai, exhibition stand promotion abu dhabi, exhibition stand management, exhibition stand management dubai, exhibition stand management abu dhabi, exhibition stand support, exhibition stand support dubai, exhibition stand support abu dhabi, exhibition stand consultation, exhibition stand consultation dubai, exhibition stand consultation abu dhabi, exhibition stand planning, exhibition stand planning dubai, exhibition stand planning abu dhabi, exhibition stand solutions, exhibition stand solutions dubai, exhibition stand solutions abu dhabi, exhibition stand company, exhibition stand company dubai, exhibition stand company abu dhabi, exhibition stand agency, exhibition stand agency dubai, exhibition stand agency abu dhabi, exhibition stand expert, exhibition stand expert dubai, exhibition stand expert abu dhabi, exhibition stand specialist, exhibition stand specialist dubai, exhibition stand specialist abu dhabi, exhibition stand professional, exhibition stand professional dubai, exhibition stand professional abu dhabi, exhibition stand consultant, exhibition stand consultant dubai, exhibition stand consultant abu dhabi, exhibition stand organizer, exhibition stand organizer dubai, exhibition stand organizer abu dhabi, exhibition stand provider, exhibition stand provider dubai, exhibition stand provider abu dhabi, exhibition stand supplier, exhibition stand supplier dubai, exhibition stand supplier abu dhabi, xess events, xess events dubai, xess events abu dhabi

Perfeito, a página contém palavras-chave META.

## Conteúdo SEO

	Propriedades Og Meta	Boa! Esta página t	tira vantagens das propriedades Og.
		Propriedade	Conteúdo
		title	Xess Events   Premier Event Planning & Management
		description	Discover top-tier event planning with Xess Events. From corporate functions to private parties, we create unforgettable experiences with seamless execution.
		url	https://xessevents.com
		image	https://cms.xessevents.com/uploads/Footer_log o_0d3a81376a.png
		type	website
	Cabeçalhos	H1 H2 1 13	H3 H4 H5 H6 10 0 0 0
		<ul> <li>[H2] Your</li> <li>[H2] XESS</li> <li>[H2] Pricin</li> <li>[H2] We An Design Con</li> <li>[H2] Our S</li> <li>[H2] Our S</li> <li>[H2] Featu</li> <li>[H2] Our T</li> <li>[H2] Our T</li> <li>[H2]</li> <li>[H2] Subsc</li> <li>[H2]</li> <li>[H2] Subsc</li> <li>[H3] Stand</li> </ul>	Exhibition Stand Design Builder Since 2010 Trusted Partner for Exhibition Services in Dubai ag Guide are a Creative Exhibition Stand Construction & Booth impany in Dubai Story of Innovation t take our word for it. ared Projects Team cribe to our newsletters cribe to our newsletters d Dimensions t ces hers Destinations t ces hers
$\bigcirc$	Imagens		magens nesta página. as imagens têm o atributo ALT definidos.
	Rácio Texto/HTML	Rácio : 8%	

## Conteúdo SEO

$\bigotimes$		O rácio de texto para código HTML desta página é menor que 15 porcento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
0	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
$\bigcirc$	lframe	Excelente, não foram detetadas lframes nesta página.

# Ligações SEO

$\bigcirc$	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
$\bigcirc$	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
$\bigcirc$	Ligações para a própria página	Encontrámos um total de 13 ligações incluindo 0 ligações a ficheiros
0	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 7.69% Ligações internas 92.31%

## Ligações para a própria página

Âncoras	Тіро	Sumo
Stand Contractor	Internas	Passa sumo
Exhibition Stand Design	Internas	Passa sumo
Exhibition Stand Branding	Internas	Passa sumo
Portfolio	Internas	Passa sumo
Event Services	Internas	Passa sumo
Exhibition Calendar	Internas	Passa sumo
About	Internas	Passa sumo

## Ligações para a própria página

Contact	Internas	Passa sumo
Request an Accurate Estimate →	Internas	Passa sumo
<u>Warehouse No 3, 20 a Street, Marabea Road Al Quoz 1.</u> Dubai, UAE	Externas	Passa sumo
Terms of Service	Internas	Passa sumo
Privacy Policy	Internas	Passa sumo
Site Map	Internas	Passa sumo

### Palavras-chave SEO

0	Núvem de palavras- chave	event designer dubai exhibition services
		supplier dhabi management <b>Stand</b> abu

#### Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras- chave	Descrição	Cabeçalho s
exhibition	151	×	×	×	¥
stand	117	×	×	×	×
dubai	62	×	×	×	<b>*</b>
dhabi	60	×	×	×	×
abu	60	×	¥	×	×

#### Usabilidade

0	Url	Domínio : xessevents.com Cumprimento : 14
0	Favicon	Ótimo, o site tem um favicon.
8	Facilidade de Impressão	Não encontrámos CSS apropriado para impressão.

## Usabilidade

0	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

#### Documento

0	Tipo de Documento	HTML 5		
$\bigcirc$	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.		
8	Validação W3C	Erros : 2 Avisos : 5		
8	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.		
0	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.		
0	Dicas de Velocidade	<ul> <li>Excelente, este site não usa tablelas dentro de tabelas.</li> <li>Oh não, o site usa estilos CSS nas etiquetas HTML.</li> <li>Boa, o site usa poucos ficheiros CSS.</li> <li>Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</li> <li>Perfeito, o site tira vantagens da compressão gzip.</li> </ul>		

## Dispositivos Móveis

0	Otimização para dispositivos móveis	*	Icon Apple
		*	Meta Viewport Tag
		*	Conteúdo Flash

# Otimização

0	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). http://xessevents.com/sitemap.xml https://xessevents.com/sitemap.xml
0	Robots.txt	http://xessevents.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
8	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.