








Website Analysis: zepter-moscow.ru

Generated on April 16 2026 14:06 PM





The score is 64/100







SEO Content

	<p>Title</p>	<p>Купить посуду и технику Zepter в Москве Официальный представитель Цептер</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Официальный магазин Zepter в Москве. Посуда Цептер, Биоптрон, фильтры для воды и воздуха. Гарантия качества, доставка по России. ☎ +7(495)729-28-94</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>zepter, цептер, посуда цептер, биоптрон, купить цептер, zepter москва</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>10</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1437 2078" style="list-style-type: none"> • [H1] Качественная посуда и техника Zepter для вашего дома • [H2] ☐☐ Специальное предложение! • [H2] ☐☐ Акционные товары • [H3] Биоптрон MedAll • [H3] Кастрюля 5,5 л, 24 см • [H3] Система очистки воды Edelwasser • [H3] Пылесос-парогенератор TUTTOLUXO 6SB • [H3] ☐☐ Оплата • [H3] ☐☐ Доставка • [H3] ☐☐ Офис Цептер • [H3] ☐☐ Гарантия • [H3] О компании Zepter 	H1	H2	H3	H4	H5	H6	1	2	10	4	0	0
H1	H2	H3	H4	H5	H6									
1	2	10	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] ☐☐ Контакты• [H4] Цептер Москва• [H4] Каталог• [H4] Информация• [H4] Мы в соцсетях
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.79% Internal Links 84.21%

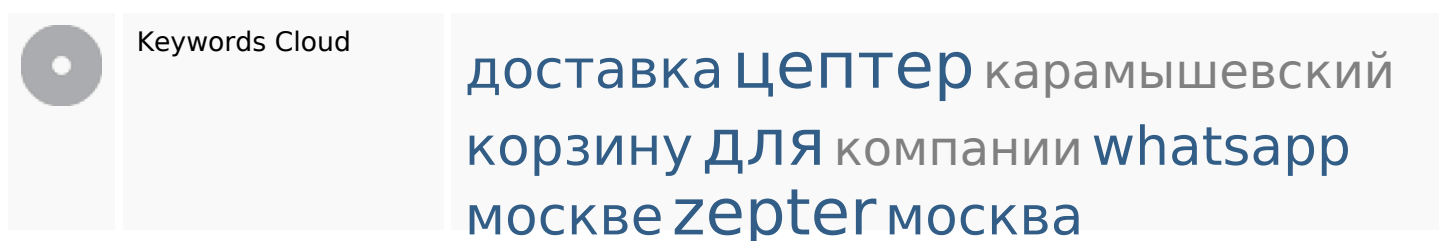
In-page links

Anchor	Type	Juice
[email&#160;protected]	Internal	Passing Juice
WhatsApp	External	Passing Juice

In-page links

ZEPTER	Internal	Passing Juice
Посуда	Internal	Passing Juice
Биоптрон	Internal	Passing Juice
Фильтры для воды	Internal	Passing Juice
Пылесосы	Internal	Passing Juice
Косметика	Internal	Passing Juice
Контакты	Internal	Passing Juice
Биоптрон MedAll	Internal	Passing Juice
В корзину	Internal	Passing Juice
Кастрюля 5,5 л, 24 см	Internal	Passing Juice
Система очистки воды Edelwasser	Internal	Passing Juice
Пылесос-парогенератор TUTTOLUXO 6SB	Internal	Passing Juice
Доставка	Internal	Passing Juice
Оплата	Internal	Passing Juice
Мой профиль	Internal	Passing Juice
ВКонтакте	External	Passing Juice
Facebook	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	6	✘	✘	✔	✔
zepter	6	✔	✔	✔	✔







Keywords Consistency

центр	6	✓	✓	✓	✓
москва	4	✗	✓	✗	✓
москве	4	✓	✗	✓	✗

Usability

	Url	Domain : zepter-moscow.ru Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.

Document



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://zepter-moscow.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.