






# Website Analysis: yorkshirebusinessmarketing.com

Generated on June 17 2025 13:42 PM





The score is 41/100







## SEO Content

	Title	Yorkshire Business Marketing Ltd &#8211; Yorkshire&#039;s Premier Online Digital Marketing Agency																	
		Length : 97																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	Length : 0																	
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://yorkshirebusinessmarketing.com/</td></tr><tr><td>site_name</td><td>Yorkshire Business Marketing Ltd</td></tr></table>						Property	Content	locale	en_GB	type	article	url	https://yorkshirebusinessmarketing.com/	site_name	Yorkshire Business Marketing Ltd		
Property	Content																		
locale	en_GB																		
type	article																		
url	https://yorkshirebusinessmarketing.com/																		
site_name	Yorkshire Business Marketing Ltd																		
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>5</td><td>0</td></tr></table>						H1	H2	H3	H4	H5	H6	1	6	0	0	5	0
H1	H2	H3	H4	H5	H6														
1	6	0	0	5	0														
		<ul style="list-style-type: none"><li>• [H1] Skyrocket Your Business With Digital Marketing Experts</li><li>• [H2] Get Started Today!</li><li>• [H2] Services That We Offer</li><li>• [H2] Why You Should Work With Us</li><li>• [H2] Stop Losing Customers To Your Competition</li><li>• [H2] Recent Work</li><li>• [H2] What Our Customers Say About Us</li><li>• [H5] Website Development</li></ul>																	

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Paid Advertising</li><li>• [H5] Search Engine Optimization (SEO)</li><li>• [H5] Social Media Management</li><li>• [H5] Reputation Marketing</li></ul>
	Images	We found 12 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
--------	------	-------

## SEO Keywords



Keywords Cloud

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------


## Usability

	Url	Domain : yorkshirebusinessmarketing.com Length : 30
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 614 Warnings : 47
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✗ Too bad, your website is using inline styles.</div><div>✗ Too bad, your website has too many CSS files (more than 4).</div><div>✗ Too bad, your website has too many JS files (more than 6).</div><div>✗ Too bad, your website does not take advantage of gzip.</div></div>
--	------------	--

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div><a href="http://yorkshirebusinessmarketing.com/sitemap.xml">http://yorkshirebusinessmarketing.com/sitemap.xml</a></div><div><a href="https://yorkshirebusinessmarketing.com/wp-sitemap.xml">https://yorkshirebusinessmarketing.com/wp-sitemap.xml</a></div></div>
	Robots.txt	<div><a href="http://yorkshirebusinessmarketing.com/robots.txt">http://yorkshirebusinessmarketing.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>