

# Website Analysis: yahoo.com

Generated on June 18 2025 05:56 AM

The score is 41/100







## SEO Content

	Title	Yahoo   Mail, Weather, Search, News, Finance, Sports, Shopping, Entertainment, Video															
		Length : 84															
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.															
	Description	Length : 0															
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.															
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://ca.yahoo.com/</td></tr></table>					Property	Content	type	website	url	https://ca.yahoo.com/					
Property	Content																
type	website																
url	https://ca.yahoo.com/																
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>2</td><td>33</td><td>5</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	1	2	33	5	0	0			
H1	H2	H3	H4	H5	H6												
1	2	33	5	0	0												
		<ul style="list-style-type: none"><li>• [H1] Yahoo Home</li><li>• [H2] Skip navigation links</li><li>• [H2] Trump says he left G7 for 'much bigger' reason than an Israel-Iran ceasefire</li><li>• [H3] Megan Fox and Machine Gun Kelly reveal name of 2-month-old baby girl</li><li>• [H3] Canada, India reach diplomatic truce after G7 meeting</li><li>• [H3] B.C. location listed among world's most liveable cities</li><li>• [H3] Food Network star Anne Burrell dies at 55</li><li>• [H3] Home trend can make your bathroom 'one of the most dangerous rooms'</li></ul>															





## SEO Content

- [H3] Sophie Grégoire Trudeau says former husband Justin Trudeau 'taught me so much' in Father's Day tribute: Everything she's said about their relationship since their split
- [H3] Ad
- [H3] Donald Trump is the first president in 116 years to not be invited to the NAACP convention
- [H3] Repeat impaired driver gets 9-year sentence for crash that killed 2
- [H3] Michael J. Fox's Wife Tracy Shares Rare Photo of Their Entire Family on Father's Day: 'Best in the Biz'
- [H3] Ad
- [H3] Connor McDavid and the Oilers see season end with 2nd straight Stanley Cup Final loss at Florida
- [H3] Taylor Swift Revealed Where She Stands With Travis Kelce Amid Marriage Rumors
- [H3] We own \$1,000s worth of Lululemon clothes — here are 6 pieces we would actually recommend
- [H3] Ad
- [H3] Photos show arrest of suspect in the shooting of lawmakers in Minnesota following a huge search
- [H3] We Asked An Expert Why Soldiers Were Marching So Badly In Trump's Military Parade, And Her Reasoning Makes Sense
- [H3] Video A composite image of two plane crashes. On the left, a fire officer stands next to the crashed Air India Boeing 787-8 Dreamliner aircraft, in Ahmedabad, India, June 13. On the right, rescue workers si
- [H3] Ad
- [H3] Scarlett Johansson Rocks the Shortest Skirt While Cosigning This Millennial Hair Trend
- [H3] 'Deeply Impulsive': Ex-Trump Official Spills On How White House Staffers Feel About President
- [H3] Inside Trump's decision to bail on the G7 early: A Middle East crisis and a distaste for group projects
- [H3] Ad
- [H3] People Can't Believe Eric Trump Actually Just Used This Wildly Derogatory Term During An Interview
- [H3] Canadian Indigenous leader says he was 'filled with rage' before 'intense' conversation with Trump
- [H3] 'Rejected!': Stephen Colbert Spots Brutally Awkward Moment Between Trump And Melania
- [H3] Ad
- [H3] The Internet Can't Help But Joke About This Photo From Donald Trump's Military Parade
- [H3] 'Absolute Betrayal': Joe Rogan Regular Turns On Trump, Calls For Impeachment
- [H3] Here's what we know about rumor Trump wore catheter at UFC event
- [H3] Ad
- [H3] Trump Hits Out At Emmanuel Macron's Explanation For Him Leaving G7 Summit Early
- [H3] Trending Now
- [H4] Up next
- [H4] Up next
- [H4] Up next
- [H4] Up next
- [H4] Up next

## SEO Content

	Images	We found 33 images on this web page.  33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

## In-page links

Anchor	Type	Juice
<a href="#">Sign in</a>	External	Passing Juice
<a href="#">{notificationCenterNavMsg}</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Skip to sidebar</a>	Internal	Passing Juice
<a href="#">Ad</a>	Internal	Passing Juice

## In-page links

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
trump	13	✖	✖	✖	✔
president	12	✖	✖	✖	✔
advertisement	9	✖	✖	✖	✖
politics	8	✖	✖	✖	✖
canadian	7	✖	✖	✖	✔












## Usability

	Url	Domain : yahoo.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

						
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 196 Warnings : 92				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>27</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	27
Deprecated tags	Occurrences					
<u>	27					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.
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## Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://yahoo.com/robots.txt">http://yahoo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>