# Website Analysis: www-pancake.com

Generated on February 07 2025 18:12 PM

The score is 66/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | PancakeSwap: Beginner&#039;s Guide<br><br>Length : 34<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Learn to trade on PancakeSwap with our step-by-step guide for newcomers. Start trading crypto today with confidence!<br><br>Length : 116<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✓ | Keywords | pancakeswap<br><br>Good, your page contains meta keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en |
| type | article |
| title | PancakeSwap: Beginner&#039;s Guide |
| image | favicon.png |
| url | www-pancake.com |
| site_name | PancakeSwap: Beginner&#039;s Guide |

| | | |
|---|---|---|
| ○ | Headings | H1: 2   H2: 4   H3: 0   H4: 0   H5: 0   H6: 0 |

- [H1] PancakeSwap: Beginner's Guide
- [H1] Welcome to PancakeSwap: A Beginner's Guide
- [H2] What is PancakeSwap?
- [H2] How to Use PancakeSwap?
- [H2] Benefits of PancakeSwap

# SEO Content

|  |  |  |
|---|---|---|
|  |  | • [H2] Conclusion |
| ✓ | Images | We found 0 images on this web page. |
|  |  | Good, most or all of your images have alt attributes |
| ✓ | Text/HTML Ratio | Ratio : 35% |
|  |  | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 7 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0% |
|  |  | External Links : Passing Juice 0% |
|  |  | Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| PancakeSwap: Beginner&#039;s Guide | Internal | Passing Juice |
| PancakeSwap Finance | Internal | Passing Juice |
| PancakeSwap Exchange: Trade &amp; Earn | Internal | Passing Juice |
| PancakeSwap Bridge | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| PancakeSwap Stake | Internal | Passing Juice |
| Privacy policy | Internal | Passing Juice |
| Terms and conditions | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | binance wallet fees connect guide trade beginners tokens pancakeswap chain |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| pancakeswap | 20 | ✔ | ✔ | ✔ | ✔ |
| wallet | 9 | ✖ | ✖ | ✖ | ✖ |
| binance | 5 | ✖ | ✖ | ✖ | ✖ |
| guide | 5 | ✔ | ✖ | ✔ | ✔ |
| connect | 4 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| Url | Domain : www-pancake.com<br>Length : 15 | |
| Favicon | Great, your website has a favicon. | |
| Printability | We could not find a Print-Friendly CSS. | |
| Language | Good. Your declared language is en. | |
| Dublin Core | This page does not take advantage of Dublin Core. | |

# Document

| | | |
|---|---|---|
| ❌ | Doctype | Missing doctype |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✔ Perfect, your website has few JavaScript files.<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon<br>✔ Meta Viewport Tag<br>✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://www-pancake.com/sitemap.xml |
| ❌ | Robots.txt | Missing<br><br>Your website doesn't have a robots.txt file - this can be problematic.<br><br>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from |

| | | accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
|---|---|---|
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |