Website Analysis: www-aave.com

Generated on February 22 2025 21:37 PM

The score is 68/100

SEO Content

✓	Title	Aave Protocol
		Length : 13
		Perfect, your title contains between 10 and 70 characters.
✓	Description	Aave Protocol enhances decentralized finance through secure crypto lending and borrowing.
		Length : 89
		Great, your meta description contains between 70 and 160 characters.
✓	Keywords	aave protocol
		Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en
type	article
title	Aave Protocol
image	favicon.png
url	www-aave.com
site_name	Aave Protocol

○	Headings	

H1	H2	H3	H4	H5	H6
2	4	0	0	0	0

- [H1] Aave Protocol
- [H1] Understanding the Aave Protocol
- [H2] What is Aave?
- [H2] Key Features of Aave Protocol
- [H2] How to Get Started with Aave

SEO Content

		• [H2] Advantages of Using Aave
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 35% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 6 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Aave Protocol	Internal	Passing Juice
Aave Swap for Crypto Trading	Internal	Passing Juice
Aave Pool	Internal	Passing Juice
Aave Token and Its Benefits	Internal	Passing Juice

In-page links

Privacy policy	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	crypto protocol borrowing security flash aave cryptocurrencies loans interest assets

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aave	28	✔	✔	✔	✔
protocol	10	✔	✔	✔	✔
crypto	7	✖	✖	✔	✖
borrowing	5	✖	✖	✔	✖
interest	4	✖	✖	✖	✖

Usability

	Url	Domain : www-aave.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://www-aave.com/sitemap.xml
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from

		accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.