

### SEO Content

| 8          | Title              | Length : 0<br>Very bad. We haven't found title on your page.  |
|------------|--------------------|---|
| ⊗          | Description        | Length : 0<br>Very bad. We haven't found meta description on your page. Use <u>this</u><br><u>free online meta tags generator</u> to create description.                                      |
| 8          | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |
| 8          | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |
| 0          | Headings           | H1 H2 H3 H4 H5 H6<br>0 0 0 0 0 0 0  |
| 0          | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes   |
| 8          | Text/HTML Ratio    | Ratio : 5%<br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.   |
| 0          | Flash              | Perfect, no Flash content has been detected on this page.   |
| $\bigcirc$ | lframe             | Great, there are no lframes detected on this page.  |

## SEO Links

| $\bigcirc$   | URL Rewrite                | Good. Your links looks friendly!                |  |  |  |
|--------------|----------------------------|---|--|--|--|
| $\bigcirc$   | Underscores in the<br>URLs | Perfect! No undersc                             | cores detected in your URLs.   |  |  |
| $\bigotimes$ | In-page links              | We found a total of                             | 0 links including 0 link(s) to files   |  |  |
|              | Statistics                 | External Links : noFollow 0%                    |  |  |  |
|              |                            | External Links : Pas                            | sing Juice 0%  |  |  |
|              |                            | Internal Links 0%                               |  |  |  |
|              |                            |   |  |  |  |
|              |                            | In-page   | e links  |  |  |
| Anchor       | r                          |   | Type Juice   |  |  |
|              |                            |   |  |  |  |
|              |                            | SEO Ke  | ywords   |  |  |
| 0            | Keywords Cloud             |   |  |  |  |
|              |                            |   |  |  |  |
|              |                            | Keywords C                                      | Consistency  |  |  |
| Keywoi       | rd Content                 | Title   | Keywords Description Headings  |  |  |
|              |                            |   |  |  |  |
|              |                            | Usab  | bility   |  |  |
| 0            | Url                        | Domain : weeddelivery24hours.com<br>Length : 23 |  |  |  |
| $\bigotimes$ | Favicon                    | Very bad. We have<br>to attract regular vi      | not found shortcut icon. Icons are one of easy ways sitors to your website more often. |  |  |
| 8            | Printability               | We could not find a                             | Print-Friendly CSS.  |  |  |

## Usability

| $\bigotimes$ | Language    | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
|--------------|-------------|---|
| $\bigotimes$ | Dublin Core | This page does not take advantage of Dublin Core.   |

#### Document

| 0            | Doctype         | HTML 5   |  |
|--------------|-----------------|--|--|
| $\bigotimes$ | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.  |  |
| $\bigotimes$ | W3C Validity    | Errors : 2<br>Warnings : 1   |  |
| 0            | Email Privacy   | Great no email address has been found in plain text!   |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |

## Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigcirc$ | XML Sitemap | Great, your website has an XML sitemap.  |
|------------|-------------|--|
|            |             | http://weeddelivery24hours.com/sitemap.xml   |
| $\bigcirc$ | Robots.txt  | http://weeddelivery24hours.com/robots.txt<br>Great, your website has a robots.txt file.  |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |