Website Analysis: web-paraswap.com

Generated on January 27 2025 22:26 PM

The score is 69/100

SEO Content

⚠️	Title	ParaSwap Length : 8 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Boost your cryptocurrency trades using ParaSwap, the leading decentralized exchange aggregator. Length : 95 Great, your meta description contains between 70 and 160 characters.
✅	Keywords	paraswap, crypto trading, decentralized exchange Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en
type	article
title	ParaSwap
image	favicon.png
url	web-paraswap.com
site_name	ParaSwap

⦾	Headings	

H1	H2	H3	H4	H5	H6
2	3	3	0	0	0

- [H1] ParaSwap
- [H1] Maximize Your Crypto Trading with ParaSwap
- [H2] What is ParaSwap?
- [H2] Why Choose ParaSwap?

SEO Content

		[H2] Conclusion [H3] How Does ParaSwap Work? [H3] Benefits of Using ParaSwap [H3] Getting Started
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 33% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
ParaSwap	Internal	Passing Juice
Paraswap Protocol	Internal	Passing Juice
Paraswap Swap Guide	Internal	Passing Juice

In-page links

ParaSwap Exchange: Optimize Your Crypto Trades	Internal	Passing Juice
Paraswap Token	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	crypto cryptocurrency exchange best rates trading trades decentralized prices paraswap

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
paraswap	26	✔	✔	✔	✔
trading	7	✖	✔	✖	✔
best	7	✖	✖	✖	✖
crypto	5	✖	✔	✔	✔
trades	4	✖	✖	✔	✖

Usability

	Url	Domain : web-paraswap.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://web-paraswap.com/sitemap.xml
	Robots.txt	http://web-paraswap.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.