

## SEO Content

$\bigotimes$	Title	Length : 0			
		Very bad. We haven't found title on your page.			
$\bigotimes$	Description	Length : 0			
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.			
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0			
	Images	We found 0 images on this web page.			
		Good, most or all of your images have alt attributes			
	Text/HTML Ratio	Ratio : 11%			
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
0	Flash	Perfect, no Flash content has been detected on this page.			
$\bigcirc$	lframe	Great, there are no lframes detected on this page.			

## SEO Links

URL Rewrite       Good. Your links looks friendly!         Underscores in the       Perfect! No underscores detected in your links				
URLs URLs	JRLs.			
In-page links We found a total of 0 links including 0 links	s) to files			
Statistics External Links : noFollow 0%				
External Links : Passing Juice 0%				
Internal Links 0%				
In-page links				
Anchor Type	Juice			
SEO Keywords				
Keywords Cloud				
Keywords Consistency				
Keyword Content Title Keywords Desc	cription Headings			
Usability				
Url Domain : washingtonposttoday.com Length : 23				
Favicon Great, your website has a favicon.				
Printability       We could not find a Print-Friendly CSS.				

## Usability

$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype
$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
$\bigotimes$	W3C Validity	Errors : 1 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

## Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap	XML Sitemap	Great, your website has an XML sitemap.
		http://washingtonposttoday.com/sitemap.xml
$\bigcirc$	Robots.txt	http://washingtonposttoday.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.