Website Analysis: usa-esta.com

Generated on May 24 2025 00:59 AM

The score is 65/100

SEO Content

⚠️	Title	ESTA Application | Apply for a USA ESTA visa waiver to travel to America Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Information on the ESTA Visa Waiver application for entry to the United States of America. Helpful guides, FAQ and more. Latest news, analysis and updates on the ESTA. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 2 6 8 2 0 0 • [H1] Learn About ESTA - Electronic System for Travel Authorization • [H1] Learn About ESTA - Electronic System for Travel Authorization • [H2] When does a traveler need an ESTA Visa Waiver? • [H2] Who can apply for an ESTA Visa Waiver? • [H2] Does an ESTA guarantee entry into the United States? • [H2] How does the application process work? • [H2] What's the experience of traveling on an ESTA? • [H2] ESTA Processing Information • [H3] At the departure airport • [H3] In-Flight • [H3] Arrival in the United States:

SEO Content

		- [H3] Baggage Claim and Customs - [H3] During Your Stay - [H3] Departure - [H3] How long will my ESTA be valid? - [H3] What can I use my approved ESTA for? - [H4] Eligibility for ESTA Visa Waiver - [H4] Telephone support
✓	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 25 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

In-page links

Anchor	Type	Juice
Call us	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

ESTA Requirements	Internal	Passing Juice
ESTA FAQ	Internal	Passing Juice
Visa Waiver Program	Internal	Passing Juice
Airports	Internal	Passing Juice
Resources	Internal	Passing Juice
Contact	Internal	Passing Juice
Start your application	Internal	Passing Juice
Only travelers who hold a valid nationality from countries covered under the Visa Waiver Program are eligible to apply for an ESTA.	Internal	Passing Juice
criminal convictions	Internal	Passing Juice
ESTA status	Internal	Passing Juice
multiple ESTA's	Internal	Passing Juice
Customs and Border Protection (CBP)	Internal	Passing Juice
online ESTA application	Internal	Passing Juice
experience	Internal	Passing Juice
Customs and Border Protection (CBP)	External	Passing Juice
status of your application	Internal	Passing Juice
valid for 2 years	Internal	Passing Juice
About Us	Internal	Passing Juice
Reports	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice
Check	Internal	Passing Juice
Or agree and continue ✖	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	visa united waiver travelers business travel application customs states esta

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esta	48	✔	✖	✔	✔
united	16	✖	✖	✔	✔
travel	14	✔	✖	✖	✔
visa	13	✔	✖	✔	✔
application	13	✔	✖	✔	✔

Usability

	Url	Domain : usa-esta.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 56 Warnings : 22
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://usa-esta.com/sitemap.xml
	Robots.txt	http://usa-esta.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		ⓟ PIWIK