







Website Analysis: unione.co.in

Generated on June 25 2025 19:29 PM






The score is 44/100







SEO Content

	Title	One-Stop Kitchen & Home Appliance online Store - Unione Best Deals Length : 70 Perfect, your title contains between 10 and 70 characters.												
	Description	UniOne is a one stop solution for all your smart home gadget requirements. It allows you to shop smart devices, wearables, home and electronics appliances online from the top brands in India like Bajaj, Usha, Philips, Apple and many more. Length : 238 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Shopify Template Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>UniOne</td></tr><tr><td>url</td><td>https://unione.co.in/</td></tr><tr><td>title</td><td>One-Stop Kitchen & Home Appliance online Store - Unione Best Deals</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>UniOne is a one stop solution for all your smart home gadget requirements. It allows you to shop smart devices, wearables, home and electronics appliances online from the top brands in India like Bajaj, Usha, Philips, Apple and many more.</td></tr></table>	Property	Content	site_name	UniOne	url	https://unione.co.in/	title	One-Stop Kitchen & Home Appliance online Store - Unione Best Deals	type	website	description	UniOne is a one stop solution for all your smart home gadget requirements. It allows you to shop smart devices, wearables, home and electronics appliances online from the top brands in India like Bajaj, Usha, Philips, Apple and many more.
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SEO Content

		<div>imagehttps://unione.co.in/cdn/shop/files/600x350_1200x1200.jpg?v=1664272307</div> <div>image:secure_urlhttps://unione.co.in/cdn/shop/files/600x350_1200x1200.jpg?v=1664272307</div>
	Headings	<div><div>H11H21H30H41H50H61</div><div><ul style="list-style-type: none">• [H1]• [H2] title• [H4] Follow us on• [H6] SHOPPING CART</div></div>
	Images	<div>We found 5 images on this web page.</div> <div>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 0%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.13%</p> <p>Internal Links 97.87%</p>


In-page links

Anchor	Type	Juice
Kitchen	Internal	Passing Juice
Kitchen Appliances	Internal	Passing Juice
Air Fryer	Internal	Passing Juice
Blenders	Internal	Passing Juice
Coffee Makers	Internal	Passing Juice
Cookers	Internal	Passing Juice
Electric Kettles	Internal	Passing Juice
Gas Stoves & Hobs	Internal	Passing Juice
Induction Cooktop	Internal	Passing Juice
Juicers	Internal	Passing Juice
Mixer & Grinder	Internal	Passing Juice
OTG	Internal	Passing Juice
Toaster	Internal	Passing Juice
Sandwich Makers	Internal	Passing Juice
Kitchenware	Internal	Passing Juice
Sinks	Internal	Passing Juice
Fryer & Toaster Accessories	Internal	Passing Juice
Mixer & Grinder Accessories	Internal	Passing Juice
Home Appliances	Internal	Passing Juice
CCTV	Internal	Passing Juice
Garment Steamers & Shavers	Internal	Passing Juice
Irons	Internal	Passing Juice
Water Heaters	Internal	Passing Juice
Air & Cooling Solutions	Internal	Passing Juice
Ceiling Fans	Internal	Passing Juice
Pedestal Fan	Internal	Passing Juice
Shoe Care	Internal	Passing Juice

In-page links

Grooming Essentials	Internal	Passing Juice
Air Purifier Accessories	Internal	Passing Juice
Water Filter Accessories	Internal	Passing Juice
Brands	Internal	Passing Juice
Bajaj	Internal	Passing Juice
Faber	Internal	Passing Juice
Morphy Richards	Internal	Passing Juice
Philips	Internal	Passing Juice
Havells	Internal	Passing Juice
Crompton	Internal	Passing Juice
...	Internal	Passing Juice
PROCEED TO CHECKOUT	Internal	Passing Juice
About Us	External	Passing Juice
Contact us	Internal	Passing Juice
Business Enquiry	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
SIGN IN	Internal	Passing Juice
REGISTER	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	close shopping qty proceed checkout cart added total successfully view
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	7	✖	✖	✖	✔








Keywords Consistency

total	3	✖	✖	✖	✖
checkout	3	✖	✖	✖	✖
successfully	3	✖	✖	✖	✖
close	2	✖	✖	✖	✖

Usability

	Url	Domain : unione.co.in Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://unione.co.in/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.