





Website Analysis: thinkassemble.co.uk

Generated on May 13 2025 07:13 AM

The score is 35/100



SEO Content

	Title	Think Assemble Electronics, Appliances & Home Essentials – Best Deals Online Length : 82 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Shop the latest electronics, home appliances, and essentials at Think Assemble. Get unbeatable deals, fast shipping, and top-rated customer service. Upgrade your home today! Length : 173 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Think Assemble Electronics, Appliances & Home Essentials – Best Deals Online</td></tr><tr><td>description</td><td>Shop the latest electronics, home appliances, and essentials at Think Assemble. Get unbeatable deals, fast shipping, and top-rated customer service. Upgrade your home today!</td></tr><tr><td>url</td><td>https://www.thinkassemble.co.uk/</td></tr><tr><td>site_name</td><td>Think Assemble</td></tr><tr><td>updated_time</td><td>2025-04-19T10:23:25+00:00</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Think Assemble Electronics, Appliances & Home Essentials – Best Deals Online	description	Shop the latest electronics, home appliances, and essentials at Think Assemble. Get unbeatable deals, fast shipping, and top-rated customer service. Upgrade your home today!	url	https://www.thinkassemble.co.uk/	site_name	Think Assemble	updated_time	2025-04-19T10:23:25+00:00
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	1	34	22	8	2
				<ul style="list-style-type: none">• [H2] Why Shop With Us?• [H3] Free Delivery• [H3] 30 Days Return• [H3] Secure Payment• [H3] 24/7 Support• [H3] Artika Chrome Swirl LED Floor Lamp• [H3] Aveeno Baby Baby Gentle Bath and Wash, White, 400 ml (Pack of 1)• [H3] Aveeno Baby Daily Care Moisturising Lotion 250 ml• [H3] Aveeno Baby Wipes Sensitive Skin, (288 Wipes In Total)• [H3] Aveeno Clarify and Shine Apple Cider Vinegar Scalp Soothing Conditioner for all Hair Types 300ml• [H3] Consumer Electronics• [H3] Hot Buys• [H3] What's New• [H3] TVs, Electronics & Security• [H3] Computers• [H3] Appliances• [H3] Furniture & Mattresses• [H3] Home & Kitchen• [H3] Fitness, Gym & Well-Being• [H3] Toys, Baby & Child• [H3] Clothing, Shoes & Accessories• [H3] Home Improvement• [H3] Tyres & Automotive• [H3] Garden, Sheds, Patio• [H3] Sports, Spas & Leisure• [H3] Health, Wellness & Special Events• [H3] Gifts, Books, Gift Cards & Floral• [H3] Business & Office Supplies• [H3] UK Mains Plug with 13A Fuse to IEC C13 Socket Lead, 10A, 2m, Black-• [H3] Classic Train Set Battery Operated with Light for Kids Durable Vintage Toy Gift• [H3] 2-Way Door Phone with Handset-• [H3] Thanos Icon Light-• [H3] Samsung DW60M6050FS/EU, 14 Place Setting Dishwasher, E Rated in Silver• [H3] Dualit Classic 1.7L Metallic Charcoal Kettle, 72820• [H3] Sage Barista Touch Bean to Cup Coffee Machine in Black Stainless Steel, SES880BST• [H4] Apple Shopping Event• [H4] Discount on all Smart appliances up to 25%• [H4] The new Google Pixel 7• [H4] New Dual Sense• [H4] Instant Cameras• [H4] FEATURED PRODUCTS• [H4] Popular Categories• [H4] What's New• [H4] Apple Shopping Event• [H4] Home Appliance• [H4] Microsoft Accessories			


SEO Content

		<ul style="list-style-type: none">• [H4] Xiaomi• [H4] HP Laser Jet• [H4] White Joy Cons• [H4] Recently Viewed• [H4] NEW PRODUCTS• [H4] FEATURED• [H4] ON SALE• [H4] FACEBOOK• [H4] Newsletter Subscribe• [H4] Follow Us• [H4] Download App on Mobile:• [H5] Shop the brands you love• [H5] Free Prime Delivery over £30.00• [H5] Rated Excellent• [H5] Need help or advice? Call 0786 872 4049• [H5] Free Shipping On First Order• [H5] Weekly Flash Sale• [H5] Subscribe & Save• [H5] Cashback Reward Program• [H6] 24 Support• [H6] Prime Delivery
	Images	<p>We found 109 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 95 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 1.05%
		Internal Links 98.95%

In-page links

[illegible]

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Quick view	Internal	noFollow
Quick view	Internal	noFollow
Quick view	Internal	noFollow
Quick view	Internal	noFollow
Quick view	Internal	noFollow
Dishwashers	Internal	Passing Juice
Quick view	Internal	noFollow
Kettles & Toasters	Internal	Passing Juice
Dualit	Internal	Passing Juice
Quick view	Internal	noFollow
Coffee Machines & Accessories	Internal	Passing Juice
Sage	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Garneir	Internal	Passing Juice

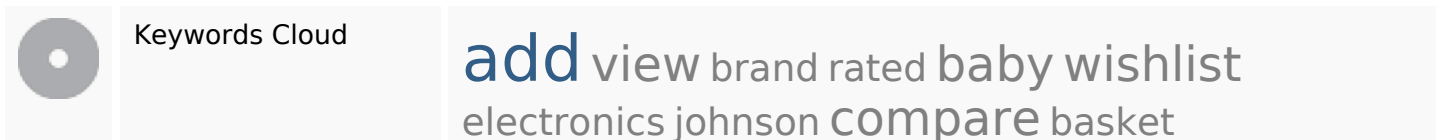
In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Traditional Safari	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Garnier	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Ambre	Internal	Passing Juice
=	Internal	Passing Juice
Aveeno Daily Moisturising Body Lotion, 500 milliliters	Internal	Passing Juice
Aveeno Face Calm+Restore Oat Gel Moisturiser (1x 50ml)	Internal	Passing Juice
Sure Shot 10ft (3.05 m) Easistore Netball Goal in Black/Red with Padding	Internal	Passing Juice
APPLE iPhone 16 Pro Max - 512 GB, Desert Titanium	Internal	Passing Juice
Help & FAQs	Internal	Passing Juice
Contact us	Internal	Passing Juice
Account	Internal	Passing Juice

In-page links

Forums	Internal	Passing Juice
Delivery & Return	Internal	Passing Juice
Track your order	Internal	Passing Juice
Service Information	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
About us	Internal	Passing Juice
Blog	Internal	Passing Juice
Brands	Internal	Passing Juice
Become a Vendor	Internal	Passing Juice
Think Assemble Ltd	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Compare	Internal	Passing Juice
Lost your password?	Internal	Passing Juice
Facebook	Internal	Passing Juice
Google	Internal	Passing Juice
Create an Account	Internal	Passing Juice
Think Assemble	Internal	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
add	36	✗	✗	✗	✗
baby	21	✗	✗	✗	✓
view	17	✗	✗	✗	✓







Keywords Consistency

compare	15	✖	✖	✖	✖
wishlist	15	✖	✖	✖	✖

Usability

	Url	Domain : thinkassemble.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✖ Attention! Try to avoid nested tables in HTML.</div> <div>✖ Too bad, your website is using inline styles.</div> <div>✔ Great, your website has few CSS files.</div>

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://thinkassemble.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.