Website Analysis: thewestpier.com

Generated on June 13 2025 11:46 AM

The score is 63/100

SEO Content

✅	Title	**Luxury and Comfort Combined: The West Pier Residence in Brighton** Length : 64 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover the perfect blend of luxury and comfort at The West Pier Residence, Brighton. Steps away from the beach and vibrant city life, our residence offers an elegant and convenient stay. Book now for an unforgettable Brighton experience. Length : 239 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Luxury and Comfort Combined: The West Pier Residence in Brighton
description	Discover the perfect blend of luxury and comfort at The West Pier Residence, Brighton. Steps away from the beach and vibrant city life, our residence offers an elegant and convenient stay. Book now for an unforgettable Brighton experience.
url	https://thewestpier.com/
site_name	The West Pier Residence

SEO Content

		image		https://thewestpier.com/wp-content/uploads/2022/12/291918675-394x394.jpg		

	Headings	H1	H2	H3	H4	H5	H6
		2	1	11	0	0	0

- [H1] Home
- [H1] Preferred Choice for Traveling Families
- [H2] Our Residence
- [H3] Regency Square Car Park
- [H3] Facilities of The West Pier Residence.
- [H3] Main Bus Station
- [H3] Brighton i360
- [H3] Brighton Beach
- [H3] Brighton Railway Station
- [H3] Royal Pavilion & Garden
- [H3] ABOUT US
- [H3] CONTACT INFO
- [H3] CONNECT WITH US
- [H3] PAYMENTS ACCEPTED

	Images	We found 19 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Exploring the Best Hotels and Accommodation in Brighton, UK	Internal	Passing Juice
The George Hotel & Brasserie	Internal	Passing Juice

SEO Keywords

Keywords Cloud	pier brighton west from residence brightons attractions historic beach i360

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pier	48	✔	✖	✔	✔
west	45	✔	✖	✔	✔
brighton	37	✔	✖	✔	✔
residence	26	✔	✖	✔	✔
beach	9	✖	✖	✔	✔

Usability

	Url	Domain : thewestpier.com Length : 15
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅		
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 38
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://thewestpier.com/sitemap.xml https://thewestpier.com/sitemap_index.xml
✓	Robots.txt	http://thewestpier.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.