







# Website Analysis: thekawaiiishoppu.com

Generated on June 20 2025 03:31 AM

The score is 44/100



## SEO Content

	Title	<p>The Kawaii Shoppu - Kawaii Cute Japanese Gifts, Free Shipping</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>The Kawaii Cutest Online Shop. Free US, UK, AU, EU Shipping. Kawaii Cute gifts, Desk accessories, Cute Stationery, Fashion &amp; Accessories. Korean Shop Online, Girls gifts, Korean Home Decor, Kawaii Fashion, Kawaii Clothes, Kawaii Cute Plushies and Cuddly Toys. Korean Bedroom Aesthetic, Cute Kitchen Bento.</p> <p>Length : 309</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://thekawaiiishoppu.com/</td></tr><tr><td>site_name</td><td>The Kawaii Shoppu</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Kawaii Shoppu - Kawaii Cute Japanese Gifts, Free Shipping</td></tr></table>	Property	Content	url	https://thekawaiiishoppu.com/	site_name	The Kawaii Shoppu	type	website	title	The Kawaii Shoppu - Kawaii Cute Japanese Gifts, Free Shipping
Property	Content											
url	https://thekawaiiishoppu.com/											
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# SEO Content

description	The Kawaii Cutest Online Shop. Free US, UK, AU, EU Shipping. Kawaii Cute gifts, Desk accessories, Cute Stationery, Fashion & Accessories. Korean Shop Online, Girls gifts, Korean Home Decor, Kawaii Fashion, Kawaii Clothes, Kawaii Cute Plushies and Cuddly Toys. Korean Bedroom Aesthetic, Cute Kitchen Bento.
image	<a href="http://thekawaiiishoppu.com/cdn/shop/files/image0_2_3d51607e-f1dc-46ef-967e-eb274c40b2a3_1080x1080.png?v=1622971422">http://thekawaiiishoppu.com/cdn/shop/files/image0_2_3d51607e-f1dc-46ef-967e-eb274c40b2a3_1080x1080.png?v=1622971422</a>
image:secure_url	<a href="https://thekawaiiishoppu.com/cdn/shop/files/image0_2_3d51607e-f1dc-46ef-967e-eb274c40b2a3_1080x1080.png?v=1622971422">https://thekawaiiishoppu.com/cdn/shop/files/image0_2_3d51607e-f1dc-46ef-967e-eb274c40b2a3_1080x1080.png?v=1622971422</a>




## Headings

H1	H2	H3	H4	H5	H6
2	8	5	51	13	0
<ul style="list-style-type: none"> <li>• [H1] The Kawaii Shoppu</li> <li>• [H1] The Kawaii Shoppu</li> <li>• [H2] Currency</li> <li>• [H2] Your cart</li> <li>• [H2] SHOP CUTE LIVE CUTE</li> <li>• [H2] *HELLO SUMMER SALE*UP TO 50% OFF!</li> <li>• [H2] Shop Collections...</li> <li>• [H2] Customer Reviews!</li> <li>• [H2] ♥ We saved your faves...</li> <li>• [H2] Currency</li> <li>• [H3] Your cart is empty</li> <li>• [H3] Kawaii Desk Essentials</li> <li>• [H3] SUMMER SALES!!!</li> <li>• [H3] Back to school!</li> <li>• [H3]</li> <li>• [H4] Popular collections</li> <li>• [H4] Trending Now!</li> <li>• [H4] Summer Insulated Stainless Steel Water Bottle Straw</li> <li>• [H4] Wall Storage PegBoard Hanging Basket Storage Shelves</li> <li>• [H4] Kawaii Cute Capybara Stationery Pencil Case</li> <li>• [H4] Star Kitty Kawaii Liquid Keychain</li> <li>• [H4] 4pcs/set Kawaii Cute Cartoon Hollow Painting Stencils</li> <li>• [H4] Bear Rabbit Fantasia Series Sticker Roll</li> <li>• [H4] Shoppu Study Essential ITA Multi Pocket School Travel Backpack</li> <li>• [H4] Little Clementine Capybara Plushie</li> <li>• [H4] Bestsellers</li> <li>• [H4] Nyanghaeyo Meow Love You 100% Cotton Cat Korean T-Shirt</li> <li>• [H4] K-Drama School Lesson Relaxed Oversize T-shirt 100% Cotton - Light   K-Drama Fan Gift</li> <li>• [H4] K-Drama School Lesson Cozy Warm Blanket Large 50x60 in   K-Drama Fan Gift</li> <li>• [H4] Bubble Meow - 850ml Cat Thermal Bottle with Straw Lid</li> <li>• [H4] Floral Printed Backpack - Large Capacity Preppy School &amp;</li> </ul>					





## SEO Content

		<p>Travel Bag</p> <ul style="list-style-type: none"><li>• [H4] 1PC Kawaii Biscuit Cat Plush</li><li>• [H4] 1 Pair Kawaii Animal Open Toe House Slipper Shoes - Cow / Frog / Panda</li><li>• [H4] Cute Bow Pink / Denim Baseball Cap</li><li>• [H4] New in</li><li>• [H4] Make every day at your desk Kawaii cute...</li><li>• [H4] Shop up to 50% OFF Summer Essentials now!</li><li>• [H4] Stationery, Bags, Keychains, lunch boxes and more!</li><li>• [H4] Kawaii Fashion</li><li>• [H4] Plushies and Toys</li><li>• [H4] Home Decor</li><li>• [H4] Accessories</li><li>• [H4] Kawaii Stationery</li><li>• [H4] Kawaii Bags</li><li>• [H4] Bottles and Cups</li><li>• [H4] Kawaii Desk</li><li>• [H4] Kawaii Lights</li><li>• [H4] Leela.</li><li>• [H4] Leela.</li><li>• [H4] Melody G.</li><li>• [H4] Melody G.</li><li>• [H4] flcty.x</li><li>• [H4] flcty.x</li><li>• [H4] Susy V.</li><li>• [H4] Susy V.</li><li>• [H4] @wondercatx</li><li>• [H4] @wondercatx</li><li>• [H4] @marsarroyo</li><li>• [H4] @marsarroyo</li><li>• [H4] @kayleens_coffee</li><li>• [H4] @kayleens_coffee</li><li>• [H4] Be the first to know about sales and new products!</li><li>• [H4] SHIPPING AND DELIVERY</li><li>• [H4] more info</li><li>• [H4] Contact us</li><li>• [H4] Availability</li><li>• [H5] 18 colors</li><li>• [H5] 25 colors</li><li>• [H5] 6 colors</li><li>• [H5] 4 colors</li><li>• [H5] 12 colors</li><li>• [H5] 4 colors</li><li>• [H5] 4 colors</li><li>• [H5] 2 colors</li><li>• [H5] 2 colors</li><li>• [H5] 2 colors</li><li>• [H5] 4 colors</li><li>• [H5] 3 colors</li><li>• [H5] 6 colors</li></ul>
	Images	<p>We found 75 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>

## SEO Content

	Text/HTML Ratio	Ratio : 6%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 70 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.43%  Internal Links 98.57%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">All Kawaii Fashion</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Sweaters &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">Skirts</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice

## In-page links

<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Nightwear</a>	Internal	Passing Juice
<a href="#">Shoes and Slippers</a>	Internal	Passing Juice
<a href="#">All Accessories</a>	Internal	Passing Juice
<a href="#">Bags</a>	Internal	Passing Juice
<a href="#">Bottles &amp; Cups</a>	Internal	Passing Juice
<a href="#">Jewellery</a>	Internal	Passing Juice
<a href="#">Keyrings &amp; Charms</a>	Internal	Passing Juice
<a href="#">Hair Accessories</a>	Internal	Passing Juice
<a href="#">Make Up &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Phone Accessories</a>	Internal	Passing Juice
<a href="#">All Home Decor</a>	Internal	Passing Juice
<a href="#">Kitchen &amp; Bento</a>	Internal	Passing Juice
<a href="#">Bedroom Decor</a>	Internal	Passing Juice
<a href="#">Bathroom Decor</a>	Internal	Passing Juice
<a href="#">Desk Accessories</a>	Internal	Passing Juice
<a href="#">Lights</a>	Internal	Passing Juice
<a href="#">Bedding &amp; Blankets</a>	Internal	Passing Juice
<a href="#">Pillows &amp; Cushions</a>	Internal	Passing Juice
<a href="#">Storage</a>	Internal	Passing Juice
<a href="#">All Stationery</a>	Internal	Passing Juice
<a href="#">Mystery Stationery Lucky Bag</a>	Internal	Passing Juice
<a href="#">Notebooks</a>	Internal	Passing Juice
<a href="#">Pens</a>	Internal	Passing Juice
<a href="#">Pencil Cases</a>	Internal	Passing Juice
<a href="#">Stickers</a>	Internal	Passing Juice
<a href="#">Plushies and Toys</a>	Internal	Passing Juice


## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">New in!</a>	Internal	Passing Juice
<a href="#">Shop Here!</a>	Internal	Passing Juice
<a href="#">Summer Sale ✨</a>	Internal	Passing Juice
<a href="#">Wishlist ♥</a>	Internal	Passing Juice
<a href="#">Points &amp; Rewards</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Register / Login</a>	Internal	Passing Juice
<a href="#">Summer Insulated Stainless Steel Water Bottle Straw</a>	Internal	Passing Juice
<a href="#">Wall Storage PegBoard Hanging Basket Storage Shelves</a>	Internal	Passing Juice
<a href="#">Kawaii Cute Capybara Stationery Pencil Case</a>	Internal	Passing Juice
<a href="#">Star Kitty Kawaii Liquid Keychain</a>	Internal	Passing Juice
<a href="#">4pcs/set Kawaii Cute Cartoon Hollow Painting Stencils</a>	Internal	Passing Juice
<a href="#">Bear Rabbit Fantasia Series Sticker Roll</a>	Internal	Passing Juice
<a href="#">Shoppu Study Essential ITA Multi Pocket School Travel Backpack</a>	Internal	Passing Juice
<a href="#">Little Clementine Capybara Plushie</a>	Internal	Passing Juice
<a href="#">Nyanghaeyo Meow Love You 100% Cotton Cat Korean T-Shirt</a>	Internal	Passing Juice
<a href="#">K-Drama School Lesson Relaxed Oversize T-shirt 100% Cotton - Light   K-Drama Fan Gift</a>	Internal	Passing Juice
<a href="#">K-Drama School Lesson Cozy Warm Blanket Large 50x60 in   K-Drama Fan Gift</a>	Internal	Passing Juice
<a href="#">Bubble Meow – 850ml Cat Thermal Bottle with Straw Lid</a>	Internal	Passing Juice
<a href="#">Floral Printed Backpack – Large Capacity Preppy School &amp; Travel Bag</a>	Internal	Passing Juice
<a href="#">1PC Kawaii Biscuit Cat Plush</a>	Internal	Passing Juice
<a href="#">1 Pair Kawaii Animal Open Toe House Slipper Shoes - Cow / Frog / Panda</a>	Internal	Passing Juice
<a href="#">Cute Bow Pink / Denim Baseball Cap</a>	Internal	Passing Juice
<a href="#">Review</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">F.A.Q</a>	Internal	Passing Juice
<a href="#">Size Chart</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Delivery</a>	Internal	Passing Juice
<a href="#">Kawaii News Blog</a>	Internal	Passing Juice
=	External	Passing Juice



## SEO Keywords

	Keywords Cloud	options unit colors eur kawaii more shop price regular choose
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
eur	20	✖	✖	✖	✖
kawaii	19	✔	✖	✔	✔
regular	16	✖	✖	✖	✖
unit	16	✖	✖	✖	✖












## Usability

	Url	Domain : thekawaiiishoppu.com Length : 19
	Favicon	Great, your website has a favicon.



## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 160 Warnings : 57				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>11</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	11
Deprecated tags	Occurrences					
<s>	11					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile




	Mobile Optimization	<div> Apple Icon</div>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://thekawaiiishoppu.com/robots.txt">http://thekawaiiishoppu.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>