

# Website Analysis: theabaagency.com

Generated on May 23 2025 11:39 AM





The score is 65/100




## SEO Content

	Title	5-Star Digital Marketing Agency in Dubai: The ABA Agency  Length : 56  Perfect, your title contains between 10 and 70 characters.																		
	Description	Take Your Website To The Next Level With The ABA Agency: Your Digital Marketing Agency in Dubai With a 100% Success Rate (Save 25%).  Length : 132  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>5-Star Digital Marketing Agency in Dubai: The ABA Agency</td></tr><tr><td>description</td><td>Take Your Website To The Next Level With The ABA Agency: Your Digital Marketing Agency in Dubai With a 100% Success Rate (Save 25%).</td></tr><tr><td>url</td><td>https://theabaagency.com/</td></tr><tr><td>site_name</td><td>Digital Marketing</td></tr><tr><td>image</td><td>https://theabaagency.com/wp-content/uploads/2024/07/ABA_400x400.webp</td></tr><tr><td>image:width</td><td>400</td></tr></table>	Property	Content	locale	en_US	type	website	title	5-Star Digital Marketing Agency in Dubai: The ABA Agency	description	Take Your Website To The Next Level With The ABA Agency: Your Digital Marketing Agency in Dubai With a 100% Success Rate (Save 25%).	url	https://theabaagency.com/	site_name	Digital Marketing	image	https://theabaagency.com/wp-content/uploads/2024/07/ABA_400x400.webp	image:width	400
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image:width	400																			





## SEO Content

		<div>image:height400</div> <div>image:typeimage/webp</div>
	Headings	<div><div><div>H11</div><div>H28</div><div>H313</div><div>H44</div><div>H54</div><div>H60</div></div><div><ul style="list-style-type: none"><li>• [H1] Save 25% With the Best Digital Marketing Agency in Dubai</li><li>• [H2] DIGITAL MARKETING, THE EASY WAY</li><li>• [H2] Best Digital Marketing Agency in Dubai for Business Growth</li><li>• [H2] We believe in creating business value at the ABA Agency</li><li>• [H2] Our Services</li><li>• [H2] Over 420+ Clients Trust the ABA Agency To Promote Their Product or Brand</li><li>• [H2] Increase Leads and Sales With our Digital Marketing Agency</li><li>• [H2] Let our team work for your team</li><li>• [H2] Latest Blogs &amp; Articles</li><li>• [H3] Increase Brand Awareness</li><li>• [H3] Attract New Prospects</li><li>• [H3] Strengthen Credibility</li><li>• [H3] Partners and Awards</li><li>• [H3] A New Way To Promote Your Products &amp; Services</li><li>• [H3] Social Media Marketing</li><li>• [H3] Website Design &amp; Development</li><li>• [H3] Promotion Ads</li><li>• [H3] Search Engine Optimisation</li><li>• [H3] Insight-driven Marketing is Your New Competitive Advantage.</li><li>• [H3] SEO for Doctors: Boost Your Practice's Online Visibility</li><li>• [H3] Google Ads for Healthcare: Problems and How to Solve Them</li><li>• [H3] Subscribe Newsletter</li><li>• [H4] Follow us on:</li><li>• [H4] Quick Links</li><li>• [H4] Our Services</li><li>• [H4] Contact Info</li><li>• [H5] The ABA Agency</li><li>• [H5] Why Choose Us</li><li>• [H5] Services</li><li>• [H5] It's all right here</li></ul></div></div>
	Images	<div>We found 20 images on this web page.</div> <div>Good, most or all of your images have alt attributes</div>
	Text/HTML Ratio	<div>Ratio : 4%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">PPC Marketing</a>	Internal	Passing Juice
<a href="#">SEO Services</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Web Design</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">impact your brand&amp;#8217;s connection</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

[Insight-driven Marketing is Your New Competitive Advantage.](#)

Internal

Passing Juice

[SEO for Doctors: Boost Your Practice's Online Visibility](#)

Internal

Passing Juice

[Google Ads for Healthcare: Problems and How to Solve Them](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

dubai aba marketing seo brand services  
digital business agency more

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
marketing	35	✓	✗	✓	✓
agency	23	✓	✗	✓	✓
digital	23	✓	✗	✓	✓
services	14	✗	✗	✗	✓
dubai	14	✓	✗	✓	✓

## Usability





	Url	Domain : theabaagency.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>



### Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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### Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://theabaagency.com/sitemap.xml</div><div>https://theabaagency.com/sitemap_index.xml</div></div>
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## Optimization

	Robots.txt	<p><a href="http://theabaagency.com/robots.txt">http://theabaagency.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>