






# Website Analysis: surreycc.gov.uk

Generated on June 26 2025 10:19 AM





The score is 56/100







## SEO Content

	Title	Surrey County Council					
		Length : 21					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Access a council service and get it done online – renew a book, report a pothole, register a birth, search for a job, apply for a Blue Badge, and much more.					
		Length : 156					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 6	H3 15	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H2] Popular on surreycc.gov.uk</li><li>• [H2] Support for you</li><li>• [H2] Helping you</li><li>• [H2] Information and services</li><li>• [H2] Latest news stories</li><li>• [H2] Have your say on the future of Surrey</li><li>• [H3] Schools and learning</li><li>• [H3] Libraries</li><li>• [H3] Roads and transport</li><li>• [H3] Health and welfare</li><li>• [H3] Waste and recycling</li><li>• [H3] Birth, death and ceremonies</li><li>• [H3] Adult social care</li><li>• [H3] Children and families</li><li>• [H3] Community</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Business</li><li>• [H3] Land, planning and development</li><li>• [H3] Culture and leisure</li><li>• [H3] Council and democracy</li><li>• [H3] Jobs</li><li>• [H3] Do it online</li></ul>
	Images	We found 9 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 82 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.88%  Internal Links 95.12%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">government consultation on devolution and local government</a>	Internal	Passing Juice

## In-page links

<a href="#">reorganisation</a>		
<a href="#">Financial support</a>	Internal	Passing Juice
<a href="#">Fostering information events</a>	Internal	Passing Juice
<a href="#">Hot weather advice</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">School admissions</a>	Internal	Passing Juice
<a href="#">Highways</a>	Internal	Passing Juice
<a href="#">Roadworks</a>	Internal	Passing Juice
<a href="#">Parking and blue badge</a>	Internal	Passing Juice
<a href="#">Adult learning courses</a>	Internal	Passing Juice
<a href="#">Report</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Pay</a>	Internal	Passing Juice
<a href="#">Main menu</a>	Internal	Passing Juice
<a href="#">Schools and learning</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Information for childcare professionals</a>	Internal	Passing Juice
<a href="#">Libraries</a>	Internal	Passing Juice
<a href="#">Borrow, renew and request</a>	Internal	Passing Juice
<a href="#">Your library</a>	Internal	Passing Juice
<a href="#">News and events</a>	Internal	Passing Juice
<a href="#">Roads and transport</a>	Internal	Passing Juice
<a href="#">Roadworks and maintenance</a>	Internal	Passing Juice
<a href="#">Buses and other transport</a>	Internal	Passing Juice
<a href="#">Health and welfare</a>	Internal	Passing Juice
<a href="#">Health and welfare support</a>	Internal	Passing Juice
<a href="#">Healthy Surrey</a>	External	Passing Juice
<a href="#">COVID-19 information and advice</a>	External	Passing Juice

## In-page links

<a href="#">Waste and recycling</a>	Internal	Passing Juice
<a href="#">Community recycling centres</a>	Internal	Passing Juice
<a href="#">Waste we charge for</a>	Internal	Passing Juice
<a href="#">Van, pickup and trailer waste permit</a>	Internal	Passing Juice
<a href="#">Birth, death and ceremonies</a>	Internal	Passing Juice
<a href="#">Birth</a>	Internal	Passing Juice
<a href="#">Death</a>	Internal	Passing Juice
<a href="#">Surrey ceremonies</a>	Internal	Passing Juice
<a href="#">Adult social care</a>	Internal	Passing Juice
<a href="#">Staying independent</a>	Internal	Passing Juice
<a href="#">Getting support</a>	Internal	Passing Juice
<a href="#">Paying for care</a>	Internal	Passing Juice
<a href="#">Children and families</a>	Internal	Passing Juice
<a href="#">Report a concern about a child</a>	Internal	Passing Juice
<a href="#">Support and advice</a>	Internal	Passing Juice
<a href="#">Children's social care</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Surrey Fire and Rescue</a>	Internal	Passing Juice
<a href="#">Climate change</a>	Internal	Passing Juice
<a href="#">Emergency planning and community safety</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Trading Standards</a>	Internal	Passing Juice
<a href="#">Licences permits and consents</a>	Internal	Passing Juice
<a href="#">Business Surrey</a>	External	Passing Juice
<a href="#">Land, planning and development</a>	Internal	Passing Juice
<a href="#">Planning</a>	Internal	Passing Juice
<a href="#">Interactive map</a>	Internal	Passing Juice
<a href="#">Countryside management</a>	Internal	Passing Juice

## In-page links

<a href="#">Culture and leisure</a>	Internal	Passing Juice
<a href="#">Countryside</a>	Internal	Passing Juice
<a href="#">Surrey Arts</a>	Internal	Passing Juice
<a href="#">Surrey History Centre</a>	Internal	Passing Juice
<a href="#">Council and democracy</a>	Internal	Passing Juice
<a href="#">How the council works</a>	Internal	Passing Juice
<a href="#">Councillors and committees</a>	Internal	Passing Juice
<a href="#">Consultations, surveys and how to have your say</a>	Internal	Passing Juice
<a href="#">Job opportunities</a>	Internal	Passing Juice
<a href="#">Apprenticeships</a>	Internal	Passing Juice
<a href="#">Life at Surrey</a>	Internal	Passing Juice
<a href="#">Do it online</a>	Internal	Passing Juice
<a href="#">Renew it online</a>	Internal	Passing Juice
<a href="#">More news stories</a>	Internal	Passing Juice
<a href="#">Subscribe to our newsletters</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Offices</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Your privacy</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">About our website</a>	Internal	Passing Juice
<a href="#">Modern slavery statements</a>	Internal	Passing Juice
<a href="#">Site map</a>	Internal	Passing Juice
<a href="#">Have your say (opens in a new tab)</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : surreycc.gov.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="http://surreycc.gov.uk/sitemap.xml">http://surreycc.gov.uk/sitemap.xml</a>
		<a href="https://www.surreycc.gov.uk/sitemap.xml">https://www.surreycc.gov.uk/sitemap.xml</a>
	Robots.txt	<a href="http://surreycc.gov.uk/robots.txt">http://surreycc.gov.uk/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.