Website Analysis: sturmproject.ru

The score is 35/100

SEO Content

✓	Title	Магазин сантехники в Санкт-Петербурге | сантехника STURM Length : 56 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Интернет-магазин сантехники Sturmproject в Санкт-Петербурге | Фирменный шоурум 🛁 Большой выбор товаров для любой ванной комнаты и туалета ✔ Выгодные цены 🛁 Сантехника высокого качества ✔ Доставка в СПБ и пригород 🛁 Удобные способы оплаты Length : 239 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⦿	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> • [H1] Интернет-магазин сантехники с шоу-румом • [H4] Уважение других дает повод к уважению самого себя.Все начинается с людей!
✗	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 18 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Регистрация	Internal	Passing Juice
Войти	Internal	Passing Juice
•	Internal	Passing Juice
•	Internal	Passing Juice
•	Internal	Passing Juice
•	Internal	Passing Juice
•	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Комплектация объектов	Internal	Passing Juice
Скачать каталоги	Internal	Passing Juice

In-page links

Гарантия	Internal	Passing Juice
Оплата	Internal	Passing Juice
Доставка	Internal	Passing Juice
Возврат	Internal	Passing Juice
Сервис	Internal	Passing Juice
Контакты	Internal	Passing Juice
Реквизиты	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

⊙	Url	Domain : sturmproject.ru Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is ru.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://sturmproject.ru/sitemap.xml https://sturmproject.ru/sitemap/
✓	Robots.txt	http://sturmproject.ru/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.