

# Website Analysis: stroitelstvo-domov-pod-kluych.ru

Generated on June 19 2025 03:40 AM

The score is 43/100

#### **SEO Content**

1	Title	Строительство домов под ключ в Москве - цены, проекты загородных коттеджей Дом Строй Length: 84
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
	Description	Строительство домов под ключ в Москве и области по цене от 2.3 млн. руб. от компании Дом-Строй. Гарантия 10 лет, минимальные сроки!  Length: 131  Great, your meta description contains between 70 and 160 characters.
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
•	Headings	Н1 Н2 Н3 Н4 Н5 Н6 1 11 6 0 0 0 0  • [Н1] Строительство домов под ключ в Москве и Московской области • [Н2] Проекты домов • [Н2] Видео отзывы наших клиентов • [Н2] Наша команда • [Н2] Этапы строительства дома • [Н2] Портфолио наших объектов • [Н2] Сезонные скидки, акции и гарантии • [Н2] Заказать звонок • [Н2] Архитектура • [Н2] Площадь • [Н2] Технология • [Н2] Размер • [Н3] КП «Огниково парк» Василий Гончаров и Мария

## SEO Content

		Гончарова - 2022 г.  • [Н3] КП «Серебряная подкова» София Нестерова - 2022 г.  • [Н3] КП «Потапово» Владелец дома Алексей Романов - 2020 г.  • [Н3] КП «Новое бакеево» Владелица дома Анна Тюрина - 2021 г.  • [Н3] КП «Акатово Парк» Дарина Голицына - 2019 г.  • [Н3] ПОДАРОК Проект вашего дома мечты!
<b>&amp;</b>	Images	We found 59 images on this web page.  34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
<b>&amp;</b>	Text/HTML Ratio	Ratio: 6%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
8	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b></b>	In-page links	We found a total of 62 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 37.1%  Internal Links 62.9%

## In-page links

Anchor	Type	Juice
<u>=</u>	Internal	Passing Juice

# In-page links

=	Internal	Passing Juice
Ξ.	Internal	Passing Juice
Online калькулятор	Internal	Passing Juice
Заказать звонок	External	Passing Juice
±	External	Passing Juice
Жуковский Д-72	Internal	Passing Juice
±	External	Passing Juice
Дессау	Internal	Passing Juice
±	External	Passing Juice
Тироль	Internal	Passing Juice
Строительство под ключ	Internal	Passing Juice
土	External	Passing Juice
Ред	Internal	Passing Juice
土	External	Passing Juice
<u> Хольм Д-70</u>	Internal	Passing Juice
土	External	Passing Juice
Жемчужина Д-52	Internal	Passing Juice
土	External	Passing Juice
Ред Д-130	Internal	Passing Juice
±	External	Passing Juice
Охта	Internal	Passing Juice
±	External	Passing Juice
Жасмин Д-5	Internal	Passing Juice
±	External	Passing Juice
Женева Д-050	Internal	Passing Juice
土	External	Passing Juice
Чайка Д-25	Internal	Passing Juice
±	External	Passing Juice

## <u>In-page links</u>

Маяковский Д-50	Internal	Passing Juice
±	External	Passing Juice
Дом с мансардой Д-65	Internal	Passing Juice
±	External	Passing Juice
Адриатика Д-56	Internal	Passing Juice
2	Internal	Passing Juice
<u>3</u>	Internal	Passing Juice
<u>4</u>	Internal	Passing Juice
Каркасные дома	Internal	Passing Juice
Газобетонные дома	Internal	Passing Juice
Кирпичные дома	Internal	Passing Juice
Дома из бруса	Internal	Passing Juice
±	External	Passing Juice
Дессау Д-31	Internal	Passing Juice
±	External	Passing Juice
Лахти Д-57	Internal	Passing Juice
±	External	Passing Juice
Женева Д-21	Internal	Passing Juice
±	External	Passing Juice
Саймон Д-8	Internal	Passing Juice
±	External	Passing Juice
Лахти Д-31	Internal	Passing Juice
±	External	Passing Juice
Юнит Д-20	Internal	Passing Juice
Показать все проекты	Internal	Passing Juice
ЗАКАЗАТЬ ОБРАТНЫЙ ЗВОНОК	External	Passing Juice
сплит систему	External	Passing Juice
Показать все акции	Internal	Passing Juice

#### In-page links

dom-stroy.moscow	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
DOM-STROY MOSCOW	Internal	Passing Juice
политика конфиденциальности	Internal	noFollow
Политикой обработки данных	Internal	Passing Juice

#### SEO Keywords



Keywords Cloud

отделку **Цена** коробка **ДОМ** спальни **строительства** мес **руб** срок **под** 

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
дом	65	✓	×	✓	<b>*</b>
руб	46	×	×	<b>*</b>	×
цена	44	×	×	×	×
под	27	*	×	✓	♥
строительства	26	×	×	×	✓

#### Usability

0	Url	Domain : stroitelstvo-domov-pod-kluych.ru Length : 32
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



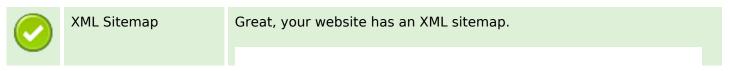
#### Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 8 Warnings: 6		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

Mobile Optimization	✓ Apple Icon	
		Meta Viewport Tag
		¥ Flash content

## Optimization



# Optimization

		http://stroitelstvo-domov-pod-kluych.ru/sitemap.xml
	Robots.txt	http://stroitelstvo-domov-pod-kluych.ru/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.