Website Analysis: stefaniabeauty.by

Generated on May 28 2025 20:23 PM

The score is 64/100

SEO Content

⚠️	Title	Stefania Beauty — Профессиональные стрижки, окрашивание, маникюр и уход за волосами в Гомеле Length : 92 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Stefania Beauty — профессиональные стрижки, окрашивание, маникюр и уход за волосами в Гомеле. Наши опытные мастера предлагают качественные услуги с индивидуальным подходом. Запишитесь на прием уже сегодня! Length : 205 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Stefania Beauty — Профессиональные стрижки, окрашивание, маникюр и уход за волосами в Гомеле
site_name	Stefania Beauty — Профессиональные стрижки, окрашивание, маникюр и уход за волосами в Гомеле
url	http://stefaniabeauty.by/

SEO Content

		description	Stefania Beauty — профессиональные стрижки, окрашивание, маникюр и уход за волосами в Гомеле. Наши опытные мастера предлагают качественные услуги с индивидуальным подходом. Запишитесь на прием уже сегодня!			
		image	/images/site/logo2x.png			

	Headings	H1	H2	H3	H4	H5	H6
⦿		0	0	1	0	0	0

- [H3] Почему выбирают Stefania Beauty?

❌	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 25 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

In-page links

Anchor	Type	Juice
Главная	Internal	Passing Juice
О салоне	Internal	Passing Juice
Наши работы	Internal	Passing Juice
Наш интерьер	Internal	Passing Juice
Бренды	Internal	Passing Juice
TIGI	Internal	Passing Juice
MATRIX	Internal	Passing Juice
ESTEL	Internal	Passing Juice
LONDA	Internal	Passing Juice
Loreal	Internal	Passing Juice
Услуги	Internal	Passing Juice
Уходовые процедуры	Internal	Passing Juice
Педикюр	Internal	Passing Juice
Парикмахерские услуги	Internal	Passing Juice
Стрижка	Internal	Passing Juice
Окрашивание	Internal	Passing Juice
Маникюр	Internal	Passing Juice
Оформление бровей	Internal	Passing Juice
Цены	Internal	Passing Juice
Контакты	Internal	Passing Juice
Он-лайн запись	External	Passing Juice
Уходовые процедуры	Internal	Passing Juice
Педикюр	Internal	Passing Juice
-	Internal	Passing Juice
stefaniabeauty.by	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	подробнее где красоты специалисты beauty чтобы маникюр byn stefania услуги

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stefania	10	✔	✖	✔	✔
beauty	10	✔	✖	✔	✔
byn	5	✖	✖	✖	✖
маникюр	5	✔	✖	✔	✖
чтобы	4	✖	✖	✖	✖

Usability

	Url	Domain : stefaniabeauty.by Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://stefaniabeauty.by/sitemap.xml http://stefaniabeauty.by/sitemap.xml
	Robots.txt	http://stefaniabeauty.by/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization