

Website Analysis: sportsbettingoperator.com

Generated on June 06 2025 11:42 AM

The score is 63/100



SEO Content

	Title	Sports Betting Online Sports Betting New Sports Betting Community Sports Betting Operator Length : 95 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Discover the latest in sports betting with news, betting news, gambling news and online sports betting news and keep up to date with the most recent industry news. Visit our website for more information. Length : 203 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	sports betting Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://sportsbettingoperator.com/</td></tr><tr><td>site_name</td><td>Sports Betting Operator</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Sports Betting Online Sports Betting New Sports Betting Community Sports Betting Operator</td></tr></table>	Property	Content	url	https://sportsbettingoperator.com/	site_name	Sports Betting Operator	locale	en_GB	type	website	title	Sports Betting Online Sports Betting New Sports Betting Community Sports Betting Operator
Property	Content													
url	https://sportsbettingoperator.com/													
site_name	Sports Betting Operator													
locale	en_GB													
type	website													
title	Sports Betting Online Sports Betting New Sports Betting Community Sports Betting Operator													





SEO Content

description	Discover the latest in sports betting with news, betting news, gambling news and online sports betting news and keep up to date with the most recent industry news. Visit our website for more information.
image	https://sportsbettingoperator.com/wp-content/uploads/sports-betting-operator-logo.png
image:secure_url	https://sportsbettingoperator.com/wp-content/uploads/sports-betting-operator-logo.png
image:width	261
image:height	120
image:alt	Spots Betting





Headings

H1	H2	H3	H4	H5	H6
1	18	3	13	0	0
<ul style="list-style-type: none">• [H1] Sports Betting Operator• [H2] Latest Casino Posts• [H2] Asian IR Expo Expands for May Edition with New Zones and Exclusive Networking Dinner for Travel and Resort Industry Leaders• [H2] Kambi Group plc appoints Brian Dean as Chief People Officer• [H2] North Star Network acquires Soccernet.ng to strengthen Nigerian presence• [H2] Latest Sports Betting Posts• [H2] Victory against all odds: How Paris Saint-Germain won the Champions League for the first time• [H2] 1xBet to dazzle SiGMA Asia 2025 with a party featuring Eva Elfie• [H2] Starcasino Expands Dutch Market Presence with Air Dice Game Integration• [H2] Sports Betting News• [H2] Victory against all odds: How Paris Saint-Germain won the Champions League for the first time• [H2] 1xBet to dazzle SiGMA Asia 2025 with a party featuring Eva Elfie• [H2] Starcasino Expands Dutch Market Presence with Air Dice Game Integration• [H2] kwiff Named Official Betting Partner and Back-of-Shirt Sponsor for Motherwell FC's 2025/26 Campaign• [H2] Meet the 1xBet team at SiGMA Asia 2025• [H2] Parimatch Strengthens Southeast Asia Expansion Strategy at SiGMA Manila 2025• [H2] Entain Sees Record Growth in Custom Football Bet Builders Amid Rising Demand• [H2] Just one week to go until Kambi's Festival of Sportsbook 2025• [H2] Air Dice Group Appoints Christine Jinks as Managing Director, Air Dice Services Malta and Air Dice Services UK• [H3] Why the House Always Wins (and How to Bet Smart An...					

SEO Content

		<ul style="list-style-type: none"> • [H3] DraftKings is guardedly optimistic about its near ... • [H3] America's biggest sports betting market is still y... • [H4] TRENDING: • [H4] Issue 016 OUT NOW • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] Latest Posts
	Images	<p>We found 28 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 150 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.33%</p> <p>Internal Links 96.67%</p>

In-page links

Anchor	Type	Juice
Why the House Always Wins (and How to Bet Smart Anyway)	Internal	Passing Juice
DraftKings is guardedly optimistic about its near futur...	Internal	Passing Juice
America's biggest sports betting market is still years ...	Internal	Passing Juice
Sports Betting Operators Losing Money as 44% of Google ...	Internal	Passing Juice
100 Exclusive Product Launches to Debut at G2E Asia + A...	Internal	Passing Juice
LEBOM Football Predictor App Surpasses 50,000 Players i...	Internal	Passing Juice
Discover AI-Driven Affiliate Recruitment Tactics at the...	Internal	Passing Juice
1xBet named Best Sportsbook Operator 2025 at SiGMA Amer...	Internal	Passing Juice
Digitain Wins Sportsbook Excellence Award at SiGMA Amer...	Internal	Passing Juice
Singapore has once again become the capital of 3&#215;3...	Internal	Passing Juice
INSPIRED LAUNCHES CATCH OF THE DAY EXTRA SPINS™	Internal	Passing Juice
European Cricket Network (ECN) Presents 1xBet as Offici...	Internal	Passing Juice
Gainr Group Announces the Launch of new Sports Betting ...	Internal	Passing Juice
Catena Media Board Sees Leadership Change as Dan Castil...	Internal	Passing Juice
TXODDS Launches Lacerta Sports' Advanced Price Manageme...	Internal	Passing Juice
Racecourse Media Group Appoints Russell Ferris as Manag...	Internal	Passing Juice
Hollywood Casino App Draws in Younger Crowd, Shifting C...	Internal	Passing Juice
1xBet team heading to SiGMA Americas 2025 exhibition	Internal	Passing Juice
The Unit Welcomes Andy Clerkson as New Chairman	Internal	Passing Juice
Galaxsys Adds Two New Slot Games to Its Expanding Portf...	Internal	Passing Juice
Paysecure expands reach across LATAM, showcasing soluti...	Internal	Passing Juice
Kambi Group plc appoints Brian Dean as Chief People Off...	Internal	Passing Juice
North Star Network acquires Soccernet.ng to strengthen ...	Internal	Passing Juice
GamCare releases Annual Report following record breakin...	Internal	Passing Juice
Sportingtech is Fully Compliant for Brazil	Internal	Passing Juice
Bally&#8217;s Interactive Launches the New Bally Bet Sp...	Internal	Passing Juice

In-page links

GROSVENOR SPORT ANNOUNCED AS NEW SPONSOR AT NEWBURY RAC...	Internal	Passing Juice
Galaxy Gaming® Partners with BetConstruct to Expand Glo...	Internal	Passing Juice
BetMGM Partners With Push Gaming to Deliver iGaming Con...	Internal	Passing Juice
INSPIRED APPOINTS RAFAEL BRUNACCI AS BUSINESS DEVELOPME...	Internal	Passing Juice
Global Gaming Expo evolves to keep pace with a dynamic ...	Internal	Passing Juice
Arizona could be first Western State to have Sports Bet...	Internal	Passing Juice
Surging demand causes Sports gambling sites to crash du...	Internal	Passing Juice
DraftKings Signs Up To Become an Official Partner of th...	Internal	Passing Juice
US Commercial Gaming Revenue Rebounds Reaching \$9 Billi...	Internal	Passing Juice
US Masters Odds on Winner	Internal	Passing Juice
DraftKings To Make Debut at 2020 Masters with Bryson De...	Internal	Passing Juice
Atari Hotel Coming to Las Vegas	Internal	Passing Juice
Sports betting during Covid	Internal	Passing Juice
Scientific Games Extends Partnership with Hard Rock Int...	Internal	Passing Juice
Flutter Entertainment and Scientific Games Celebrate 20...	Internal	Passing Juice
Sports Betting hits rise of 117% in Colorado in August ...	Internal	Passing Juice
NASCAR Becomes First League Partner of AGA's Have a Gam...	Internal	Passing Juice
AGA Activates Enforcement Process for Responsible Marke...	Internal	Passing Juice
More Than 33 Million Americans To Bet on NFL Season	Internal	Passing Juice
BetMGM Confirms that it is to become the First Official...	Internal	Passing Juice
DraftKings partners with Chicago Cubs	Internal	Passing Juice
William Hill US Contemplating Online Merger With Caesar...	Internal	Passing Juice
Gaming industry expert Adam Bjorn discusses the effects...	Internal	Passing Juice
Ukrainian Gaming Week 2020: First Massive Industry Even...	Internal	Passing Juice
William Hill Officially Opens Sports Book at Capital On...	Internal	Passing Juice
BetMGM becomes PGA Tour betting partner	Internal	Passing Juice

In-page links

DraftKings is the PGA TOUR's first Official Betting Partner	Internal	Passing Juice
Sports gambling in California 2 years away but once legal	Internal	Passing Juice
How Sports Betting is Thriving Despite COVID-19 Lockdown	Internal	Passing Juice
UK Sports Betting Revenue Data reveals notable improvement	Internal	Passing Juice
Circa Resort & Casino now accepting reservations for sports betting	Internal	Passing Juice
Colorado Hits \$25.5 M of sports betting revenue since March	Internal	Passing Juice
Las Vegas back in business as Casinos Reopen	Internal	Passing Juice
"The Best Damn Sports Show Around" Is Ready For Re-Launch	Internal	Passing Juice
What does COVID-19 mean for the future of the Gambling industry	Internal	Passing Juice
California voters approve online and retail sports betting	Internal	Passing Juice
ICYMI: To Drive Out Illegal Market, Media Must Stop Promoting It	Internal	Passing Juice
New York Racing Association has announced Belmont Stakes betting	Internal	Passing Juice
Louisiana Senate backs proposal to legalize sports betting	Internal	Passing Juice
Horse racing group closer to payday in sports gambling	Internal	Passing Juice
NFL Draft a much needed boost for Sportsbooks	Internal	Passing Juice
SPORTS BETTING STAMPEDE	Internal	Passing Juice
Setting the Stage for Success	Internal	Passing Juice
Nevada gives approval for betting on 3 eSports Events	Internal	Passing Juice
American Gaming Association Applauds Senate Passage of Sports Betting Bill	Internal	Passing Juice
MGM Resorts Debuts BetMGM Sports Betting Experiences In Las Vegas	Internal	Passing Juice
Leagues to cash in on sports betting by selling data	Internal	Passing Juice
VR slots and Sportsbook as a Service put Betinvest among top 10	Internal	Passing Juice
ONE-STOP SHOP	Internal	Passing Juice
GOV. CHRISTIE BETS ON SPORTS	Internal	Passing Juice
Pennsylvania's Billion Dollar Year of Sports Betting	Internal	Passing Juice
Sports Betting Permitted in Uzbekistan	Internal	Passing Juice
US legal sports betting hits a new record	Internal	Passing Juice

In-page links

Sports Betting Market Estimates Growth by 2025 between ...	Internal	Passing Juice
DraftKings launching Sportsbook Monday	Internal	Passing Juice
Michigan House passes sports betting, online gambling b...	Internal	Passing Juice
VISA Accepts Sportsbook at Betting Windows before end o...	Internal	Passing Juice
Google allows five more US states to advertise sports b...	Internal	Passing Juice
Online Gambling: Poker Disruption Risk from AI	Internal	Passing Juice
New Jersey sportsbooks posts 207% YoY growth and again ...	Internal	Passing Juice
Online sports betting sites score as NFL season gets un...	Internal	Passing Juice
GentingBet strengthens casino games offering with NetEn...	Internal	Passing Juice
Gambling.com Group Secures \$15.5 Million Growth Investm...	Internal	Passing Juice
New York's Largest Sports Book Opens at the Yellow Bric...	Internal	Passing Juice
G2E's Innovation Lab to Feature Robust Lineup of Disrup...	Internal	Passing Juice
Nearly 40 Million Americans to Wager on the NFL During ...	Internal	Passing Juice
Brazil's Ministry of Economy seeks preliminary draft of...	Internal	Passing Juice
Caesars now operates sportsbooks in seven states at nea...	Internal	Passing Juice
First sports bet at Indiana Grand Casino in Shelbyville...	Internal	Passing Juice
Genting Online Unveil Revamped Gentingbet Website to Co...	Internal	Passing Juice
Sports betting is days away from becoming legal in Indi...	Internal	Passing Juice
Brazil Sports Betting enforcement rules could be in-pla...	Internal	Passing Juice
BtoBet's Euro 2020 Report On Opportunities For Op...	Internal	Passing Juice
11 sportsbooks could open in Indiana next month	Internal	Passing Juice
Technology is the game changer for sports betting, argu...	Internal	Passing Juice
Pennsylvania's Parx Casino Opens Giant New Retail Sport...	Internal	Passing Juice
Media Support Tops 65 As Global Channels Back Second Ed...	Internal	Passing Juice
NFL Brings On-board Sportradar	Internal	Passing Juice
BetConstruct expands boundary-pushing games portfolio	Internal	Passing Juice
Online betting set to spike this Football Friday	Internal	Passing Juice
Are professional traders becoming obsolete?	Internal	Passing Juice

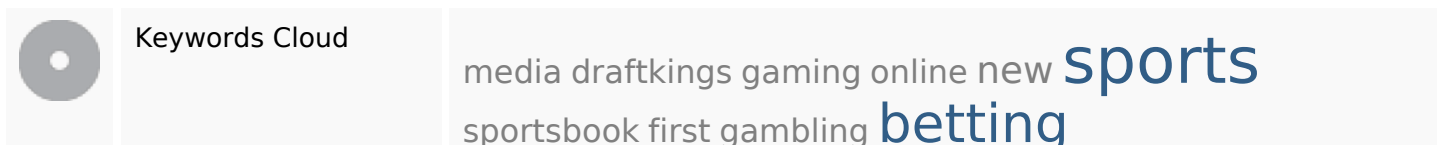
In-page links

ICE Africa to provide &#8216;a first for Women in Afric...	Internal	Passing Juice
Puerto Rico Governor Ricardo Rosselló Legalises Sports ...	Internal	Passing Juice
Betfred USA and Elite Casino Resorts Sign Agreement for...	Internal	Passing Juice
William Hill gets approval to Launch Sportsbook At Eldo...	Internal	Passing Juice
New Jersey Sports betting reaches over \$3.2 Billion in ...	Internal	Passing Juice
Gaming Laboratories International (GLI®) Presents 30 Ye...	Internal	Passing Juice
Victory against all odds: How Paris Saint-Germain won t...	Internal	Passing Juice
Virgin Bet sets up Sportsbook for UK market with a Gibr...	Internal	Passing Juice
Blockchain – Now and the Future	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
News	Internal	Passing Juice
Magazine	Internal	Passing Juice
Blog	Internal	Passing Juice
Events	Internal	Passing Juice
TV Interviews	Internal	Passing Juice
About	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Contact	Internal	Passing Juice
Asian IR Expo Expands for May Edition with New Zones and Exclusive Networking Dinner for Travel and Resort Industry Leaders	Internal	Passing Juice
Casino	Internal	Passing Juice
Sports Betting	Internal	Passing Juice
iGaming	Internal	Passing Juice
Legislation	Internal	Passing Juice
esports	Internal	Passing Juice
Exhibition	Internal	Passing Juice

In-page links

Covid19	Internal	Passing Juice
TV	Internal	Passing Juice
1xBet to dazzle SiGMA Asia 2025 with a party featuring Eva Elfie	Internal	Passing Juice
Starcasino Expands Dutch Market Presence with Air Dice Game Integration	Internal	Passing Juice
kwiff Named Official Betting Partner and Back-of-Shirt Sponsor for Motherwell FC's 2025/26 Campaign	Internal	Passing Juice
Meet the 1xBet team at SiGMA Asia 2025	Internal	Passing Juice
Parimatch Strengthens Southeast Asia Expansion Strategy at SiGMA Manila 2025	Internal	Passing Juice
Entain Sees Record Growth in Custom Football Bet Builders Amid Rising Demand	Internal	Passing Juice
Just one week to go until Kambi's Festival of Sportsbook 2025	Internal	Passing Juice
Air Dice Group Appoints Christine Jinks as Managing Director, Air Dice Services Malta and Air Dice Services UK	Internal	Passing Juice
Powered by SKD Data Analytics	External	Passing Juice
Site Map	Internal	Passing Juice
SEO	External	Passing Juice
Sports Betting News	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sports	41	✓	✓	✓	✓
betting	30	✓	✓	✓	✓









Keywords Consistency

new	12	✓	✗	✓	✓
online	8	✓	✗	✓	✗
gaming	8	✗	✗	✗	✗

Usability

	Url	Domain : sportsbettingoperator.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 50
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://sportsbettingoperator.com/sitemap.xml>



Robots.txt

<http://sportsbettingoperator.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics