

# Website Analysis: sperryoutlet.org

Generated on December 29 2024 16:23 PM

The score is 64/100







## SEO Content

	Title	Sperry Outlet - Official Site					
		Length : 29					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Get The Best Deals On Authentic Sperry Outlet And Save Up To 77% Off At Poshmark Now! Whatever You're Shopping For, We've Got It.					
		Length : 129					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Sperry Outlet,Sperry Outlet For Cheap,Sperry Outlet Discount,Sperry Outlet Store,Sperry Outlet Best Offer,Sperry Outlet Official Online,Sperry Outlet Online Shop,Sperry Outlet Official Sale					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] sperry outlet stores					
	Images	We found 0 images on this web page.					
		Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 19%					
		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">To top link</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	outlet docksiders recent shoes captains <b>sperry</b> discount shoe stores women
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sperry	11	✓	✓	✓	✓
shoes	4	✗	✗	✗	✗
outlet	4	✓	✓	✓	✓











## Keywords Consistency

shoe	2	✖	✖	✖	✖
stores	2	✖	✖	✖	✔

## Usability

	Url	Domain : sperryoutlet.org Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> <div>  Great, your website has few CSS files.         </div> <div>  Perfect, your website has few JavaScript files.         </div>

## Document



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://sperryoutlet.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.