



# Website Analysis: smk-gazprom.ru

Generated on June 26 2025 00:08 AM




The score is 44/100







## SEO Content

	Title	Производство стальных труб большого и изготовление малого диаметра на заказ по выгодным ценам в Екатеринбурге / СпецМетКомплект																	
		Length : 127																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	Length : 0																	
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>3</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] «СМК» - надежный поставщик металлопродукции уже более 8 лет!</li><li>• [H2] Продукция «СпецМетКомплект»</li><li>• [H3] ИНФОРМАЦИЯ</li><li>• [H3] ПРОДУКЦИЯ</li><li>• [H3] КОНТАКТЫ</li><li>• [H4] Заказ обратного звонка</li></ul>						H1	H2	H3	H4	H5	H6	1	1	3	1	0	0
H1	H2	H3	H4	H5	H6														
1	1	3	1	0	0														
	Images	We found 17 images on this web page.																	
		17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	
	Text/HTML Ratio	Ratio : 51%																	

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 37 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.7% Internal Links 97.3%

## In-page links

Anchor	Type	Juice
<a href="#">Прайс для Москвы и Санкт-Петербурга</a>	Internal	Passing Juice
<a href="#">Прайс для Екатеринбурга, Тюмени и Челябинска</a>	Internal	Passing Juice
<a href="#">Продукция</a>	Internal	Passing Juice
<a href="#">Изоляция</a>	Internal	Passing Juice
<a href="#">Склад</a>	Internal	Passing Juice
<a href="#">Справочник</a>	Internal	Passing Juice
<a href="#">О компании</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice

## In-page links

<a href="#">большого</a>	Internal	Passing Juice
<a href="#">ППУ</a>	Internal	Passing Juice
<a href="#">ТК1</a>	External	Passing Juice
<a href="#">«Обратный звонок»</a>	Internal	Passing Juice
<a href="#">позвонив по телефону</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">ГОСТ 20295-85</a>	Internal	Passing Juice
<a href="#">ГОСТ 52079-2003</a>	Internal	Passing Juice
<a href="#">ГОСТ 3262-75</a>	Internal	Passing Juice
<a href="#">ГОСТ 10706-76</a>	Internal	Passing Juice
<a href="#">ТУ 14-3-1698-2000</a>	Internal	Passing Juice
<a href="#">ТУ 14-158-146-2004</a>	Internal	Passing Juice
<a href="#">ТУ 158-153-2005</a>	Internal	Passing Juice
<a href="#">ТУ 14-158-152-2005</a>	Internal	Passing Juice
<a href="#">ТУ 14-3-1160-83</a>	Internal	Passing Juice
<a href="#">ТУ 14-3-1573-96</a>	Internal	Passing Juice
<a href="#">ТУ 14-158-136-2004</a>	Internal	Passing Juice
<a href="#">ТУ 14-158-147-2005</a>	Internal	Passing Juice
<a href="#">ТУ 14-158-116-99</a>	Internal	Passing Juice
<a href="#">ТУ 14-3Р-03-94</a>	Internal	Passing Juice
<a href="#">ТУ 14-3Р-04-94</a>	Internal	Passing Juice
<a href="#">2. Трубы малого диаметра</a>	Internal	Passing Juice
<a href="#">3. Изоляция</a>	Internal	Passing Juice
<a href="#">Политика обработки персональных данных</a>	Internal	Passing Juice
<a href="#">Трубы большого диаметра</a>	Internal	Passing Juice
<a href="#">Трубы малого диаметра</a>	Internal	Passing Juice
<a href="#">Детали трубопроводов</a>	Internal	Passing Juice
<a href="#">Изоляция</a>	Internal	Passing Juice


## In-page links

[согласие на обработку персональных данных](#)

Internal

Passing Juice






## SEO Keywords

	Keywords Cloud	гост диаметра для трубы сайте малого труб компании спецметкомплект труба
--	----------------	--












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
трубы	14	✖	✖	✖	✖
диаметра	9	✔	✖	✖	✖
труба	9	✖	✖	✖	✖
спецметкомплект	9	✔	✖	✖	✔
труб	7	✔	✖	✖	✖





## Usability

	Url	Domain : smk-gazprom.ru Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://smk-gazprom.ru/sitemap.xml</div><div>https://smk-gazprom.ru/sitemap.xml</div></div>
	Robots.txt	<div>http://smk-gazprom.ru/robots.txt</div> <div>Great, your website has a robots.txt file.</div>

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.