






# Website Analysis: scoop.it

Generated on June 13 2025 08:57 AM

The score is 42/100






## SEO Content

	Title	Scoop.it - Content Curation Tool   Scoop.it																			
		Length : 43																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Scoop.it enables professionals and businesses to research and publish content through its content curation tool.																			
		Length : 112																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	content curation tool																			
		Good, your page contains meta keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Scoop.it - Content Curation Tool   Scoop.it</td></tr><tr><td>site_name</td><td>Scoop.it</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Scoop.it enables professionals and businesses to research and publish content through its content curation tool.</td></tr><tr><td>url</td><td>https://www.scoop.it</td></tr><tr><td>image</td><td>https://www.scoop.it/resources/img/V4/og-image.jpg</td></tr></table>						Property	Content	title	Scoop.it - Content Curation Tool   Scoop.it	site_name	Scoop.it	type	website	description	Scoop.it enables professionals and businesses to research and publish content through its content curation tool.	url	https://www.scoop.it	image	https://www.scoop.it/resources/img/V4/og-image.jpg
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	Headings	<table><tr><td>H1 1</td><td>H2 10</td><td>H3 5</td><td>H4 0</td><td>H5 0</td><td>H6 0</td></tr></table>						H1 1	H2 10	H3 5	H4 0	H5 0	H6 0								
H1 1	H2 10	H3 5	H4 0	H5 0	H6 0																
		<ul style="list-style-type: none"><li>• [H1] Research and publish the best content</li><li>• [H2] For individuals</li></ul>																			

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] For businesses</li><li>• [H2] Trusted by 8+ million curators, business intelligence professionals &amp; marketers</li><li>• [H2] How do content curation tools work?</li><li>• [H2] Create and share curated content pages</li><li>• [H2] Monitor and share knowledge with coworkers privately</li><li>• [H2] Publish curated content for a targeted audience</li><li>• [H2] Discover our blog</li><li>• [H2] Resources to make the most of content opportunities</li><li>• [H2] As seen on</li><li>• [H3] Publish your topic page with curated content in minutes. Distribute it automatically with your network to build your professional brand.</li><li>• [H3] Curate, share, and read content on private hubs. Publish on your websites and blogs, newsletters and social media. Aggregate curated content across multiple WordPress blogs.</li><li>• [H3] Publish topic pages with curated content in minutes. Share them with your networks to build your professional brand.</li><li>• [H3] Make it easy for your team to discover, curate and share content.</li><li>• [H3] Leverage curated content: store, share, categorize and disseminate it.</li></ul>
	Images	<p>We found 22 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 32 links including 2 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 15.63%

Internal Links 84.38%


## In-page links

Anchor	Type	Juice
<a href="#">I don't have a Facebook or a X account</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Content Marketing Resources Hub</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">EN (English)</a>	Internal	Passing Juice
<a href="#">FR (Français)</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Media Kit</a>	Internal	Passing Juice
<a href="#">Contact Scoop.it</a>	External	Passing Juice
<a href="#">A Meltwater Offering</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Linkedin</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Copyright Policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Manage cookies</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">Resources Center</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Websites &amp; blogs</a>	Internal	Passing Juice
<a href="#">Knowledge Sharing</a>	Internal	Passing Juice
<a href="#">Personal branding</a>	Internal	Passing Juice
<a href="#">Content distribution</a>	Internal	Passing Juice
<a href="#">Content hubs</a>	Internal	Passing Juice
<a href="#">Content API</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : scoop.it Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>




## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://scoop.it/sitemap.xml">http://scoop.it/sitemap.xml</a>
	Robots.txt	<a href="http://scoop.it/robots.txt">http://scoop.it/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics