



Website Analysis: scas.org.uk

Generated on May 10 2025 14:25 PM


The score is 39/100







SEO Content

	Title	SCAS					
		Length : 4					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 1	H3 1	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] SCAS• [H2]• [H3] Menu					
	Images	We found 3 images on this web page.					
		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 7%					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.36% Internal Links 94.64%

In-page links

Anchor	Type	Juice
SCAS	Internal	Passing Juice
Skip to content	Internal	Passing Juice
2024 SCAS Funding Recipients	Internal	Passing Juice
Career, Training, &#038; Funding News	Internal	Passing Juice
News	Internal	Passing Juice
Pet Food Banks	Internal	Passing Juice
Pets and Housing	Internal	Passing Juice
Pets and Mental Health	Internal	Passing Juice
SCAS Webinars	Internal	Passing Juice
2021 Webinars	Internal	Passing Juice
2022 Webinars	Internal	Passing Juice


In-page links

2023 Webinars	Internal	Passing Juice
2024 Webinars	Internal	Passing Juice
The Bob Harvey Award	Internal	Passing Juice
About us	Internal	Passing Juice
Governance	Internal	Passing Juice
Barbara Cooper Hon Assoc RCVS Cert Ed Lic IPD DTM RVN	Internal	Passing Juice
Dr Elizabeth Ormerod BVMS	Internal	Passing Juice
Dr Helen Brooks BSc, MRes, PhD	Internal	Passing Juice
Dr Helen Winter MBBS DPhil	Internal	Passing Juice
Dr Sandra McCune V.N., B.A.(Mod), Ph.D.	Internal	Passing Juice
Emeritus Professor Sam H Ahmedzai FRCP FFPM	Internal	Passing Juice
Greg Warman	Internal	Passing Juice
Jenny Stephany	Internal	Passing Juice
Kris Hill	Internal	Passing Juice
Lucy Llewellyn, AASW, Post Grad Non Directive Play Therapy, CAAPT-S-I	Internal	Passing Juice
Prof Jo Williams	Internal	Passing Juice
Human-Animal Bond	Internal	Passing Juice
Benefits of the bond	Internal	Passing Juice
Pets and Children	Internal	Passing Juice
Pets and Older People	Internal	Passing Juice
Pets for Life Campaign	Internal	Passing Juice
People with diverse needs	Internal	Passing Juice
The bond at risk	Internal	Passing Juice
Research	Internal	Passing Juice
Coping with Pet Loss	Internal	Passing Juice
The Pet Loss Support Online Surgery	Internal	Passing Juice
Leaflets and books on pet loss	Internal	Passing Juice
Animal-Assisted Interventions	Internal	Passing Juice

In-page links

Benefits of AAI	Internal	Passing Juice
Terminology	Internal	Passing Juice
Types of Programme	Internal	Passing Juice
AAI Code of Practice (UK)	Internal	Passing Juice
Accreditation and Qualifications	Internal	Passing Juice
Get involved	Internal	Passing Juice
Become a member	Internal	Passing Juice
Ways to help us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Dogs and Mental Health	Internal	Passing Juice
SCAS Annual Conference	Internal	Passing Juice
SCAS Funded Projects	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Kindly hosted by Hosutu	External	Passing Juice

SEO Keywords

	Keywords Cloud	human-companion bond animal support news loss webinars SCAS pet pets
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
scas	8	✓	✗	✗	✓
pets	6	✗	✗	✗	✗
bond	5	✗	✗	✗	✗











Keywords Consistency

webinars	5	✖	✖	✖	✖
pet	4	✖	✖	✖	✖

Usability

	Url	Domain : scas.org.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> <div>  Too bad, your website has too many JS files (more than 6). </div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://scas.org.uk/sitemap.xml>



Robots.txt

<http://scas.org.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.