

Website Analysis: run-riot.com

Generated on May 24 2025 04:39 AM

The score is 64/100

SEO Content

	Title	Run Riot London: Art, Culture & amp; Parties					
		Length : 45					
		Perfect, your title contains between 10 and 70 characters.				ers.	
\bigcirc	Description	Find listings and features on London's alternative scenes, including Art Club, Dance, Film, Music, Theatre, Think & Wild Cards. Sign up.					
		Length : 14	41				
		Great, you	r meta d	lescription co	ntains betw	een 70 and	160 characters.
	Keywords	Run Riot,Lo	ondon,W	/hat's	on,events,a	lternative,ti	ime out
		Good, your page contains meta keywords.					
\bigcirc	Og Meta Properties	Good, your	Good, your page take advantage of Og Properties.				
		Property		Content			
			title		London: Art, Culture & amp; Parties		
		description		Run Riot			
		image		http://www.run-riot.com/sites/all/themes/runriot /static/img/logo.jpg			
		url		http://www.run-riot.com/home			
		email		info@run-riot.com			
		site_name		Run Riot			
	Headings	H1 7	H2 6	H3 0	H4 15	H5 0	H6 0
		-] Ghetto]	ot - What's H Fabulous	lappening ir	n London	

SEO Content

		 [H1] [H1] [H1] [H2] The Hottest Articles & Events [H2] Festival News: Soul on Ice explores the human condition [H2] Interview: The Ghetto Fabulous Catwalk Extravaganza hits Ensemble Festival [H2] Feature: Wit, scent, and memory lane tantalise in Francesca Baglione's latest work Eau de Memoire [H2] Interview: Filmmaker Hattie Worboys' new project The Body's Voice invites us to find our groove [H2] Artist-curator Benjamin Sebastian launches FACET at VSSL Studio [H4] The Events [H4] The Blog [H4] The Blog [H4] Subscribe [H4] Run Riot Events [H4] Run Riot Events [H4] Run Riot Features [H4] Get Involved [H4] Stay in the know with the E-shot [H4] Submit! [H4] Latest Tweets [H4] Follow @Run_riot on twitter
\bigotimes	Images	We found 13 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links



SEO Links

\bigcirc	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 38 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.16%
		Internal Links 86.84%

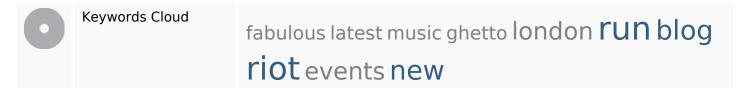
In-page links

Anchor	Туре	Juice
<u>Offers</u>	Internal	Passing Juice
Notices	Internal	Passing Juice
Podcasts	Internal	Passing Juice
RRTV	Internal	Passing Juice
Are men redefining their emotional intelligence?	Internal	Passing Juice
View all blogs	Internal	Passing Juice
Book tickets	Internal	Passing Juice
Subscribe to the run riot weekly email!	Internal	Passing Juice
<u>Ghetto Fabulous</u>	Internal	Passing Juice
Jamie McLaren	Internal	Passing Juice
=	Internal	Passing Juice
Tweet	External	Passing Juice
Francesca Baglione	Internal	Passing Juice
Hattie Worboys	Internal	Passing Juice
Run Riot Interview co-founders Darnell Gledhill and Darren Pritchard	Internal	Passing Juice
Art	Internal	Passing Juice
<u>Club</u>	Internal	Passing Juice
Dance	Internal	Passing Juice

In-page links

<u>Film</u>	Internal	Passing Juice
Think	Internal	Passing Juice
Music	Internal	Passing Juice
Theatre	Internal	Passing Juice
Wildcard	Internal	Passing Juice
The Team	Internal	Passing Juice
The Contributors	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Submit Your own Event	Internal	Passing Juice
Run Riot Jobs	Internal	Passing Juice
Become a Contributor	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice
Promote an Event with Us	Internal	Passing Juice
Event Feed	Internal	Passing Juice
Article Feed	Internal	Passing Juice
RR Facebook	External	Passing Juice
<u>RR Twitter</u>	External	Passing Juice
<u>RR Vimeo</u>	External	Passing Juice
RR Youtubes	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
run	11	×	×	×	×
riot	11	×	×	×	×
new	8	×	×	×	×
blog	7	×	×	×	×
events	6	×	¥	×	×

Usability

0	Url	Domain : run-riot.com Length : 12
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 50 Warnings : 34
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips		Excellent, your website doesn't use nested tables.
	×	Too bad, your website is using inline styles.
	~	Great, your website has few CSS files.
	×	Too bad, your website has too many JS files (more than 6).
	×	Too bad, your website does not take advantage of gzip.
	Speed Tips	× × ×

Mobile

0	Mobile Optimization	×	Apple Icon
	~	Meta Viewport Tag	
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
—	http://run-riot.com/sitemap.xml	
\bigcirc	Robots.txt	http://run-riot.com/robots.txt Great, your website has a robots.txt file.
\bigcirc	Analytics	Great, your website has an analytics tool. Google Analytics