

# Website Analysis: run-riot.com

Generated on May 24 2025 04:39 AM





The score is 64/100




## SEO Content

	Title	Run Riot   London: Art, Culture & Parties																			
		Length : 45																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Find listings and features on London’s alternative scenes, including Art, Club, Dance, Film, Music, Theatre, Think & Wild Cards. Sign up.																			
		Length : 141																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Run Riot,London,What’s on,events,alternative,time out																			
		Good, your page contains meta keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>London: Art, Culture &amp; Parties</td></tr><tr><td>description</td><td>Run Riot</td></tr><tr><td>image</td><td>http://www.run-riot.com/sites/all/themes/runriot/static/img/logo.jpg</td></tr><tr><td>url</td><td>http://www.run-riot.com/home</td></tr><tr><td>email</td><td>info@run-riot.com</td></tr><tr><td>site_name</td><td>Run Riot</td></tr></table>						Property	Content	title	London: Art, Culture & Parties	description	Run Riot	image	http://www.run-riot.com/sites/all/themes/runriot/static/img/logo.jpg	url	http://www.run-riot.com/home	email	info@run-riot.com	site_name	Run Riot
Property	Content																				
title	London: Art, Culture & Parties																				
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image	http://www.run-riot.com/sites/all/themes/runriot/static/img/logo.jpg																				
url	http://www.run-riot.com/home																				
email	info@run-riot.com																				
site_name	Run Riot																				
	Headings	H1 7	H2 6	H3 0	H4 15	H5 0	H6 0														
		<ul style="list-style-type: none"><li>• [H1] Run Riot - What's Happening in London</li><li>• [H1] Ghetto Fabulous</li><li>• [H1]</li><li>• [H1]</li></ul>																			




## SEO Content

		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1]</li><li>• [H1]</li><li>• [H2] The Hottest Articles &amp; Events</li><li>• [H2] Festival News: Soul on Ice explores the human condition</li><li>• [H2] Interview: The Ghetto Fabulous Catwalk Extravaganza hits Ensemble Festival</li><li>• [H2] Feature: Wit, scent, and memory lane tantalise in Francesca Baglione's latest work Eau de Memoire</li><li>• [H2] Interview: Filmmaker Hattie Worboys' new project The Body's Voice invites us to find our groove</li><li>• [H2] Artist-curator Benjamin Sebastian launches FACET at VSSL Studio</li><li>• [H4] The Events</li><li>• [H4] The Magazine</li><li>• [H4] The Blog</li><li>• [H4] Search</li><li>• [H4] Subscribe</li><li>• [H4] Tickets</li><li>• [H4] Run Riot Events</li><li>• [H4] Run Riot Features</li><li>• [H4] About Run Riot</li><li>• [H4] Get Involved</li><li>• [H4] Stay in the know with the E-shot</li><li>• [H4] Run Riot on the web</li><li>• [H4] Submit!</li><li>• [H4] Latest Tweets</li><li>• [H4] Follow @Run_riot on twitter</li></ul>
	Images	<p>We found 13 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.16%</p> <p>Internal Links 86.84%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Offers</a>	Internal	Passing Juice
<a href="#">Notices</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">RRTV</a>	Internal	Passing Juice
<a href="#">Are men redefining their emotional intelligence?</a>	Internal	Passing Juice
<a href="#">View all blogs</a>	Internal	Passing Juice
<a href="#">Book tickets</a>	Internal	Passing Juice
<a href="#">Subscribe to the run riot weekly email!</a>	Internal	Passing Juice
<a href="#">Ghetto Fabulous</a>	Internal	Passing Juice
<a href="#">Jamie McLaren</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Tweet</a>	External	Passing Juice
<a href="#">Francesca Baglione</a>	Internal	Passing Juice
<a href="#">Hattie Worboys</a>	Internal	Passing Juice
<a href="#">Run Riot Interview co-founders Darnell Gledhill and Darren Pritchard</a>	Internal	Passing Juice
<a href="#">Art</a>	Internal	Passing Juice
<a href="#">Club</a>	Internal	Passing Juice
<a href="#">Dance</a>	Internal	Passing Juice

## In-page links

<a href="#">Film</a>	Internal	Passing Juice
<a href="#">Think</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Theatre</a>	Internal	Passing Juice
<a href="#">Wildcard</a>	Internal	Passing Juice
<a href="#">The Team</a>	Internal	Passing Juice
<a href="#">The Contributors</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Submit Your own Event</a>	Internal	Passing Juice
<a href="#">Run Riot Jobs</a>	Internal	Passing Juice
<a href="#">Become a Contributor</a>	Internal	Passing Juice
<a href="#">Advertise With Us</a>	Internal	Passing Juice
<a href="#">Promote an Event with Us</a>	Internal	Passing Juice
<a href="#">Event Feed</a>	Internal	Passing Juice
<a href="#">Article Feed</a>	Internal	Passing Juice
<a href="#">RR Facebook</a>	External	Passing Juice
<a href="#">RR Twitter</a>	External	Passing Juice
<a href="#">RR Vimeo</a>	External	Passing Juice
<a href="#">RR Youtubes</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

fabulous latest music ghetto london **run** blog  
**riot** events new






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
run	11	✓	✓	✗	✓
riot	11	✓	✓	✗	✓
new	8	✗	✗	✗	✓
blog	7	✗	✗	✗	✓
events	6	✗	✓	✗	✓







## Usability

	Url	Domain : run-riot.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Too bad, your website has too many JS files (more than 6).
		 Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://run-riot.com/sitemap.xml">http://run-riot.com/sitemap.xml</a>
	Robots.txt	<a href="http://run-riot.com/robots.txt">http://run-riot.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics