



Website Analysis: rptecture.com.au

Generated on March 26 2026 18:29 PM

The score is 43/100



SEO Content

	Title	<p>Homepage (2025) - Rptecture Architects</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Founded on a commitment to contextual, holistic, and intentional design, we approach every project with individuality and purpose, crafting visually striking</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Homepage (2025) - Rptecture Architects</td> </tr> <tr> <td>description</td> <td>Founded on a commitment to contextual, holistic, and intentional design, we approach every project with individuality and purpose, crafting visually striking</td> </tr> <tr> <td>url</td> <td>https://rptecture.com.au/</td> </tr> <tr> <td>site_name</td> <td>Rptecture Architects</td> </tr> <tr> <td>updated_time</td> <td>2025-11-25T05:19:45+00:00</td> </tr> <tr> <td>image</td> <td>https://rptecture.com.au/wp-content/uploads/2023/07/woorara-house-featured-min.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Homepage (2025) - Rptecture Architects	description	Founded on a commitment to contextual, holistic, and intentional design, we approach every project with individuality and purpose, crafting visually striking	url	https://rptecture.com.au/	site_name	Rptecture Architects	updated_time	2025-11-25T05:19:45+00:00	image	https://rptecture.com.au/wp-content/uploads/2023/07/woorara-house-featured-min.jpg
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SEO Content

		<p>image:secure_url https://rptecture.com.au/wp-content/uploads/2023/07/woorara-house-featured-min.jpg</p> <p>image:width 1920</p> <p>image:height 1080</p> <p>image:alt Homepage (2025)</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Elevating spaces through visionary design and contextual individuality • [H2] View Our Projects • [H2] Rptecture Architects is the culmination of Reference Point Architecture. • [H2] What Others Say About Us • [H3] View Our Projects • [H3] Explore • [H3] Commercial • [H3] Residential • [H3] Medical & Beauty • [H3] Retail • [H3] Place of Worship • [H3] Multi-Residential • [H3] Industrial • [H3] Residential • [H3] Multi-Residential • [H3] Retail • [H3] Workplace • [H3] Medical & Beauty • [H3] Place of Worship • [H3] Industrial 	H1	H2	H3	H4	H5	H6	0	4	16	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	16	0	0	0									
	Images	<p>We found 42 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.76%</p> <p>Internal Links 95.24%</p>

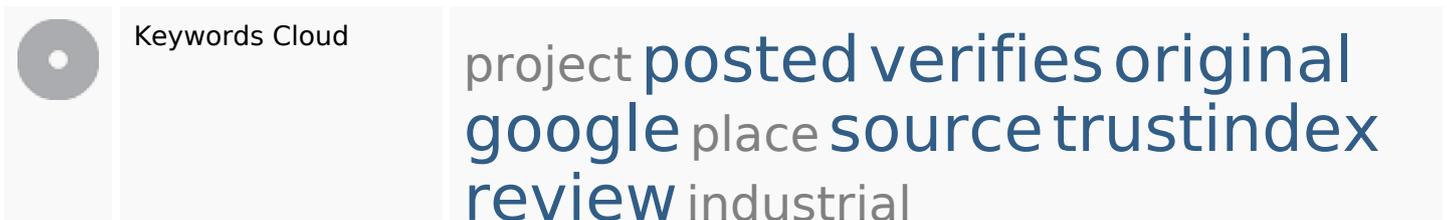
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Projects	Internal	Passing Juice
Residential	Internal	Passing Juice
Multi-Residential	Internal	Passing Juice
Retail	Internal	Passing Juice
Medical & Beauty	Internal	Passing Juice
Commercial	Internal	Passing Juice
Place of Worship	Internal	Passing Juice
Industrial	Internal	Passing Juice
Institutional	Internal	Passing Juice
Project Management	Internal	Passing Juice
Services	Internal	Passing Juice
About	Internal	Passing Juice
Awards	Internal	Passing Juice
Contact	Internal	Passing Juice
Eng / 中文	Internal	Passing Juice

In-page links

English	Internal	Passing Juice
☐☐	Internal	Passing Juice
View Our Projects	Internal	Passing Juice
Explore	Internal	Passing Juice
Read more	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
trustindex	12	✘	✘	✘	✘
review	11	✘	✘	✘	✘
source	10	✘	✘	✘	✘
original	10	✘	✘	✘	✘
posted	10	✘	✘	✘	✘

Usability

	Url	Domain : rptecture.com.au Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 10 Warnings : 1				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://rptecture.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>