Website Analysis: royalgorgerodeo.org

The score is 43/100

SEO Content

✅	Title	Royal Gorge Region Unfiltered | Reimagine the Rockies Length : 53 Perfect, your title contains between 10 and 70 characters.
✅	Description	Explore the Royal Gorge Region: ziplining, rafting, wine tasting & more in Colorado. Get your free visitor guide and start planning today. Length : 142 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Royal Gorge Unfiltered | Reimagine the Rockies
description	Welcome to the Royal Gorge Region! From skydiving to wine tasting, we've got your adventures covered. Download the Royal Gorge Region Visitor Guide to plan your trip today.
url	https://royalgorgeregion.com/
site_name	Royal Gorge Region
image	https://royalgorgeregion.com/wp-content/uploads/Royal-Gorge-Bridge-and-Park-Canon-City-Nick-Landry-1-1024x683.jpg
image:width	1900

SEO Content

		image:height	1267				
		image:type	image/jpeg				
		image:secure_url	https://royalgorgeregion.com/wp-content/uploads/Royal-Gorge-Bridge-and-Park-Canon-City-Nick-Landry-1-1024x683.jpg				

	Headings	H1 1	H2 5	H3 2	H4 0	H5 2	H6 0
		• [H1] Find Your Adventure • [H2] Discover the Royal Gorge Region • [H2] Follow The Journey • [H2] Keep It Gorgeous • [H2] Get the guide • [H2] Membership • [H3] "+message+" • [H3] Royal Gorge Region Colorado • [H5] '+$title+' • [H5]					

	Images	We found 39 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 66.67%
		Internal Links 33.33%

In-page links

Anchor	Type	Juice
Visitor's Guide	External	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
Media	Internal	Passing Juice
@royalgorgeregion	External	Passing Juice
-	External	Passing Juice
VistaWorks	External	Passing Juice
About	External	Passing Juice
Contact	External	Passing Juice
Event Venues	External	Passing Juice
Fremont County Tourism Council	External	Passing Juice
Keep it Gorgeous	External	Passing Juice
Tourism Marketing Request Form	External	Passing Juice
Click for More	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : royalgorgerodeo.org Length : 19
●	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✔	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 43 Warnings : 28
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6).

Document

❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		❌	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

❌	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://royalgorgerodeo.org/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.