

### SEO Content

8	Title	Length : 0 Very bad. We haven't found title on your page.			
8	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.			
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0			
0	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes			
8	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.			
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.			

## SEO Links

VRL RewriteGood. Your links looks friendly!VIL RewritePerfect! No underscores detected in your URLs.Nepage linksNe found a total of 0 links including 0 link(s) to filesStatisticsExternal Links : noFollow 0%. External Links : Passing Juice 0%. Internal Links 0%AnchorTypeJuiceAnchorTypeJuiceKeywords CludStatisticsExternal Links : NoFollow 0%. External Links 0%Keywords CludTinernal Links 0%JuiceNetherKeywordsStatisticsKeywords CludExternal Links 0%Keywords CludExternal Links 0%VITitleKeywordsKeywords CludExternal Links 0%VIOntentTitleKeywords CludOntentTitleVIContentTitleKeywords CludVIContent : 2%VIContent : 2%VI								
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Image: Statistics External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%   Anchor   Image: Imag	$\bigcirc$		in the	Perfect! No underscores detected in your URLs.				
Image: Second Links : Passing Juice 0%   Internal Links : Passing Juice 0%   Internal Links 0%   In-page links   Anchor   SEO Keywords   Verywords   Keywords   Content   Title   Keywords   Content   Title   Keywords   Description   Headings   Vi1   Contain : retailpay=rets2.checkfree.com   Length : 29   Favicon   Vi1   Great.your website is a favico.	$\bigotimes$	In-page links	i	We found a total of	0 links incl	luding	0 link(s) to files	
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Url       Domain : retailpayments2.checkfree.com         Length : 29         Favicon       Great, your website has a favicon.								
Image: Second	Usability							
					nents2.che	ckfree	e.com	
Printability       We could not find a Print-Friendly CSS.	$\bigcirc$	Favicon		Great, your website has a favicon.				
	8	Printability		We could not find a Print-Friendly CSS.				

## Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.		
		http://retailpayments2.checkfree.com/sitemap.xml		
$\bigcirc$	Robots.txt	http://retailpayments2.checkfree.com/robots.txt Great, your website has a robots.txt file.		
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		