





Website Analysis: redlighttherapy.com.au

Generated on February 01 2024 06:00 AM






The score is 63/100







SEO Content

	Title	<div>Home - Red Light Therapy</div> <div>Length : 24</div> <div>Perfect, your title contains between 10 and 70 characters.</div>										
	Description	<div>red light therapy SAFE, FAST, EFFECTIVE Red LED Light Therapy is the application of particular wavelengths of red and infrared light (660nm and 830nm) to bring about a desired healing response. Also labelled “cold laser” or “low level laser” LLLT. The therapeutic effects of light therapy is consistent across both humans and animals. Click to</div> <div>Length : 343</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>										
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>										
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Red Light Therapy - The Amazing Healing Power Of Light</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Red Light Therapy</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Red Light Therapy - The Amazing Healing Power Of Light	type	website	title	Home - Red Light Therapy
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SEO Content

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	Headings	<div><div><div>H11</div><div>H22</div><div>H313</div><div>H43</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none">• [H1] red light therapy• [H2] A Wide Range of Applications• [H2] ABOUT US• [H3] Humans• [H3] Horses• [H3] Dogs• [H3] Products• [H3] Mini Premium Therapy Wrap (Mains Powered)• [H3] Mini Premium Therapy Wrap (Battery)• [H3] Premium Therapy Wrap (Mains Powered)• [H3] Premium Therapy Wrap (Detachable Battery)• [H3] Head/Neck/Shoulder Multi-Purpose Therapy Wrap• [H3] Equine Red Light Therapy Poll Cap• [H3] Photonic Torch• [H3] Dog / Human Photonic Kit• [H3] Testimonials...• [H4] Red Light Therapy• [H4] SUSAN POOLE• [H4] Red Light Therapy</div></div>
	Images	<div>We found 18 images on this web page.</div> <div>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 27%</div> <div>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Great, there are no Iframes detected on this page.</div>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.45%</p> <p>Internal Links 96.55%</p>

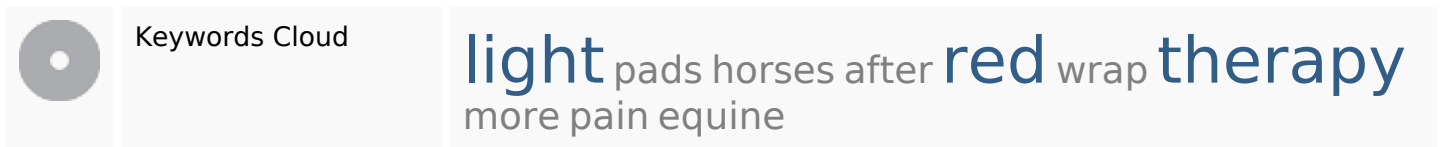
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Click to find out more...	Internal	Passing Juice
Home	Internal	Passing Juice
How Red Light Therapy Works	Internal	Passing Juice
Red Light Therapy Videos	Internal	Passing Juice
Humans	Internal	Passing Juice
Red Light Therapy : Developing scientific applications	Internal	Passing Juice
Horses	Internal	Passing Juice
Poll Tension &#038; the Equine Red Light Therapy Poll Cap	Internal	Passing Juice
Dogs	Internal	Passing Juice
Canine Arthritis	Internal	Passing Juice
Research	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Shop	Internal	Passing Juice
About	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Distributors	Internal	Passing Juice
Mini Premium Therapy Wrap (Mains Powered)	Internal	Passing Juice
Mini Premium Therapy Wrap (Battery)	Internal	Passing Juice
Premium Therapy Wrap (Mains Powered)	Internal	Passing Juice
Premium Therapy Wrap (Detachable Battery)	Internal	Passing Juice
Head/Neck/Shoulder Multi-Purpose Therapy Wrap	Internal	Passing Juice
Equine Red Light Therapy Poll Cap	Internal	Passing Juice
Photonic Torch	Internal	Passing Juice
Dog / Human Photonic Kit	Internal	Passing Juice
FAQ&#8217;s	Internal	Passing Juice
Warranty	Internal	Passing Juice
Returns	Internal	Passing Juice
Web Wizards	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
therapy	51	✓	✗	✓	✓
light	50	✓	✗	✓	✓
red	43	✓	✗	✓	✓
pain	14	✗	✗	✗	✗
equine	14	✗	✗	✗	✓





Usability

	Url	Domain : redlighttherapy.com.au Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 62 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://redlighttherapy.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>