# Website Analysis: rakkita.com

Generated on May 28 2025 22:37 PM

## The score is 44/100

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Pabrik Rak Baja &amp; Perlengkapan Ritel &#8211; Rak Fashion &amp; Swalayan<br><br>Length : 75<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Description | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |

| | | |
|---|---|---|
| ⚪ | Headings | **H1** 0   **H2** 1   **H3** 16   **H4** 0   **H5** 0   **H6** 0 |

- [H2] NEW PRODUCT
- [H3] Rak Swalayan
- [H3] Rak Fashion
- [H3] Rak Swalayan 2 Sisi
- [H3] Rak Swalayan 1 Sisi
- [H3] Rak Rokok
- [H3] Box Obral Lipat
- [H3] Box Obral Chrome
- [H3] Rak Gudang
- [H3] Trolley Belanja
- [H3] Meja Kasir
- [H3] Meja Kasir Shelving
- [H3] Trolley Barang
- [H3] Wiremesh Kaki
- [H3] Keranjang Belanja Mirani
- [H3] Keranjang Belanja Tarik

# SEO Content

| | | |
|---|---|---|
| | | • [H3] My Cart |
| ❌ | Images | We found 24 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 7%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 23 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 8.7%<br><br>Internal Links 91.3% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| SHOPEE RAKITAINDO | External | Passing Juice |
| - | Internal | Passing Juice |
| Rak Minimarket | Internal | Passing Juice |
| Rak Swalayan | Internal | Passing Juice |

# In-page links

| | | | |
|---|---|---|---|
| Rak Fashion | | Internal | Passing Juice |
| Rak Fashion | | Internal | Passing Juice |
| Rak Swalayan 2 Sisi | | Internal | Passing Juice |
| Rak Swalayan 1 Sisi | | Internal | Passing Juice |
| Rak Rokok | | Internal | Passing Juice |
| Perlengkapan Toko | | Internal | Passing Juice |
| Box Obral Lipat | | Internal | Passing Juice |
| Box Obral Chrome | | Internal | Passing Juice |
| Rak Gudang | | Internal | Passing Juice |
| Rak Gudang | | Internal | Passing Juice |
| Trolley Belanja | | Internal | Passing Juice |
| Meja Kasir | | Internal | Passing Juice |
| Meja Kasir Shelving | | Internal | Passing Juice |
| Trolley Barang | | Internal | Passing Juice |
| Wiremesh Kaki | | Internal | Passing Juice |
| Keranjang Belanja Mirani | | Internal | Passing Juice |
| Keranjang Belanja Tarik | | Internal | Passing Juice |
| RAKITA | | External | Passing Juice |
| Continue Shopping | | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | yang highlights more rak swalayan toko read view untuk quick |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| rak | 40 | ✔ | ✘ | ✘ | ✔ |
| yang | 22 | ✘ | ✘ | ✘ | ✘ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| toko | 19 | ✖ | ✖ | ✖ | ✖ |
| more | 16 | ✖ | ✖ | ✖ | ✖ |
| read | 16 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : rakkita.com<br>Length : 11 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles. |

# Document

✖  Too bad, your website has too many CSS files (more than 4).

✖  Too bad, your website has too many JS files (more than 6).

✖  Too bad, your website does not take advantage of gzip.

# Mobile

| | Mobile Optimization | |
|---|---|---|
| | | ✔ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | http://rakkita.com/sitemap.xml |

| | Robots.txt | http://rakkita.com/robots.txt |
|---|---|---|
| | | Great, your website has a robots.txt file. |

| | Analytics | Missing |
|---|---|---|
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |