









Website Analysis: purushealth.com.au

Generated on April 11 2026 22:59 PM




The score is 51/100







SEO Content

	Title	<p>Purus - Health and Medical Technologies</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1478 1500 1881" style="list-style-type: none"> • [H1] Purus - Health and Medical Technologies • [H1] The value of quality care • [H2] Autoclaves • [H2] Dental • [H2] Health & Beauty • [H2] Medical, Hospital & Allied Health • [H2] Veterinary • [H2] Kando Dental Consumables • [H4] Purus supplies cost-effective equipment and consumables to a range of health and related industries, including Hospital, Medical & Allied Health, Dental, Health & Beauty and Veterinary. 	H1	H2	H3	H4	H5	H6	2	6	0	1	0	0
H1	H2	H3	H4	H5	H6									
2	6	0	1	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	Ratio : 25%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

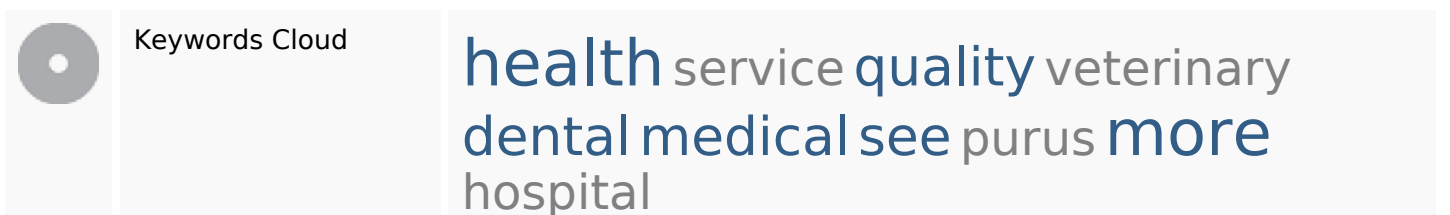
In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
Sign up to our newsletter	Internal	Passing Juice
Autoclaves	Internal	Passing Juice
Dental	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Medical, Hospital & Allied Health	Internal	Passing Juice
Veterinary	Internal	Passing Juice
Kando Dental Consumables	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Service support	Internal	Passing Juice
Surgery fitouts	Internal	Passing Juice
Finance	Internal	Passing Juice
News	Internal	Passing Juice
Connect	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
health	8	✓	✗	✗	✓
more	7	✗	✗	✗	✗
dental	6	✗	✗	✗	✓
see	6	✗	✗	✗	✗
medical	5	✓	✗	✗	✓












Usability

	Url	Domain : purushealth.com.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator





Usability

		to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://purushealth.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>