Website Analysis: primecoating.us

Generated on June 15 2025 13:51 PM

The score is 42/100

SEO Content

✓	Title	Powder coating - high performance coatings Length : 42 Perfect, your title contains between 10 and 70 characters.
✓	Description	Powder coating - high performance coatings prime coatings Prime powder coating industrial coatings company Length : 106 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Powder coating - high performance coatings
description	Powder coating - high performance coatings prime coatings Prime powder coating industrial coatings company
url	https://primecoating.us/
site_name	home2
updated_time	2023-05-18T15:12:52+00:00

	Headings	H1	H2	H3	H4	H5	H6
○		3	4	24	0	1	2

- [H1]

SEO Content

- [H1] High Performance Powder Coating
- [H1] Premium Powder Coating Supplies
- [H2] Home
- [H2] 🔥🔥 HOT SALE 🔥🔥
- [H2] HAND PICKED FOR YOU
- [H2] SHOP BY POWDER COATING TYPE
- [H3] Pure White – RAL 9010
- [H3] Signal Blue – RAL 5005
- [H3] Signal Red – RAL 3001
- [H3] Traffic Orange – RAL 2009
- [H3] Traffic Yellow – RAL 1023
- [H3] Crystal White
- [H3] Satin Black
- [H3] Super Wet Black
- [H3] Gloss Black
- [H3] Semi Gloss Black
- [H3] Get Special Offers and Savings
- [H3] ANSI 61 GRAY
- [H3] ANSI 49 GRAY
- [H3] Ansi 70 Gray
- [H3] OB GOLD
- [H3] CLASSIC PLATINUM
- [H3] Gold Nugget-Bonded
- [H3] 2604 SILVER SPARKLE BONDED
- [H3] 2604 CHAMPAGNE
- [H3] Statuary Bronze
- [H3] Anodized Silver
- [H3] 2604 Anodized Silver Bonded
- [H3] MATTE ALUMINUM
- [H3] Useful Links
- [H5] Only For Powders On Sale
- [H6] FREE SHIPPING
- [H6] Questions

	Images	We found 27 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 66 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.58% Internal Links 92.42%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Gallery	Internal	Passing Juice
Find Applicator	Internal	Passing Juice
Resources	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Coverage Calculator	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
VMadmin	Internal	Passing Juice
Compare	Internal	Passing Juice
RAL	Internal	Passing Juice
On Sale	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow

In-page links

Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Ansi Powders	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Specialities	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow

In-page links

Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
Instagram	External	Passing Juice
Tiktok	External	Passing Juice
My Account	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms of Service and Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

add email link login calculator sign wishlist shop cart password

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wishlist	22	✖	✖	✖	✖
add	22	✖	✖	✖	✖
sign	3	✖	✖	✖	✔
email	3	✖	✖	✖	✖
shop	3	✖	✖	✖	✔

Usability

⊙	Url	Domain : primecoating.us Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://primecoating.us/sitemap_index.xml
	Robots.txt	http://primecoating.us/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.