Website Analysis: play-betwaycasino.com

The score is 80/100

SEO Content

✓	Title	Betway casino – Top Online Slots & Casino Bonuses Length : 53 Perfect, your title contains between 10 and 70 characters.
✓	Description	Play at Betway casino for top slots, exciting bonuses, and exclusive rewards. Discover premier games and win big today! Length : 119 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Betway casino, online casino, casino bonuses, slots, bonus offers Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Betway casino [H2] Step Inside the World of Betway Casino [H3] Why Players Choose Betway Casino [H3] Best Slot Games with Bonuses at Betway Casino [H3] Top Casino Bonus Offers at a Glance [H3] Get Started and Win More
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 41% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 14 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Betway casino – Top Online Slots & Casino Bonuses	Internal	Passing Juice
Betway Casino Game Online - Play Top Slots & Win Big	Internal	Passing Juice
Betway Casino Free Spins – Unleash Thrilling Slot Bonuses	Internal	Passing Juice
Betway casino app – Play Thrilling Slots with Bonuses	Internal	Passing Juice
Betway casino login – Seamless Access to Slots & Bonuses	Internal	Passing Juice
Betway Casino Games - Top Slots & Bonuses Await	Internal	Passing Juice
Betway Casino Bonus Code – Unlock Exclusive Rewards Now	Internal	Passing Juice
Betway casino demo games - Try Top Slots Free	Internal	Passing Juice
en-za	Internal	Passing Juice

In-page links

en-gb		Internal	Passing Juice
es-mx		Internal	Passing Juice
en-ca		Internal	Passing Juice
es-es		Internal	Passing Juice
Privacy policy		Internal	Passing Juice

SEO Keywords

Keywords Cloud	games play slot top bonuses free casino bonus slots betway

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
casino	25	✔	✔	✔	✔
betway	20	✔	✔	✔	✔
slots	10	✔	✔	✔	✖
bonus	9	✔	✔	✔	✔
bonuses	8	✔	✔	✔	✔

Usability

	Url	Domain : play-betwaycasino.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://play-betwaycasino.com/sitemap.xml
✅	Robots.txt	http://play-betwaycasino.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.