



Website Analysis: play-betmgm.com

Generated on April 09 2026 16:44 PM



The score is 75/100







SEO Content

	<p>Title</p>	<p>BetMGM - Top Slots & Casino Bonuses</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Play at BetMGM for thrilling slots, exclusive bonuses, and top casino rewards. Discover the advantage of choosing BetMGM today!</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>BetMGM, casino bonuses, top slots, online casino, slot bonuses, best casino games, gambling</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1481 1744" style="list-style-type: none"> • [H1] BetMGM • [H2] Welcome to BetMGM – Home of Thrilling Slots & Bonuses • [H2] Popular BetMGM Slot Games – Key Benefits • [H2] Step Into the Action with BetMGM • [H3] Why Choose BetMGM Slots? • [H3] Compare the Top Casino Bonuses 	H1	H2	H3	H4	H5	H6	1	3	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	2	0	0	0									
	<p>Images</p>	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 41%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
BetMGM - Top Slots & Casino Bonuses	Internal	Passing Juice
BetMGM Casino - Play Top Slots & Bonuses Online	Internal	Passing Juice
BetMGM Casino App - Play Slots & Win Bonuses Today	Internal	Passing Juice
BetMGM Online - Play Slots with Top Bonuses	Internal	Passing Juice
BetMGM Free Spins - Unlock Slot Bonus Thrills	Internal	Passing Juice
BetMGM Login - Fast Access to Exciting Slots	Internal	Passing Juice
BetMGM Demo Games - Play Top Slots for Free!	Internal	Passing Juice
en-gb	Internal	Passing Juice
en-ca	Internal	Passing Juice
pt-br	Internal	Passing Juice

In-page links

[sv-nl](#)

Internal

Passing Juice

[Privacy policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

play top welcome casino free bonus spins **bonuses**
slots betmgm











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
betmgm	22	✓	✓	✓	✓
slots	15	✓	✓	✓	✓
bonuses	9	✓	✓	✓	✓
casino	8	✓	✓	✓	✓
play	7	✗	✗	✓	✗





Usability

	Url	Domain : play-betmgm.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://play-betmgm.com/sitemap.xml
	Robots.txt	http://play-betmgm.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.