

Website Analysis: pinpress.net

Generated on June 26 2025 03:54 AM





The score is 72/100







SEO Content

	Title	Your Ultimate Hub for Data Conversion and Document Creation Length : 59 Perfect, your title contains between 10 and 70 characters.																			
	Description	Unlock Excel expertise and streamline data conversion with ExcelMastery. Your go-to resource for mastering spreadsheets. Length : 120 Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>ExcelMastery -</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Your Ultimate Hub for Data Conversion and Document Creation</td></tr><tr><td>description</td><td>Unlock Excel expertise and streamline data conversion with ExcelMastery. Your go-to resource for mastering spreadsheets.</td></tr><tr><td>url</td><td>https://pinpress.net/</td></tr></table>						Property	Content	locale	en_US	site_name	ExcelMastery -	type	website	title	Your Ultimate Hub for Data Conversion and Document Creation	description	Unlock Excel expertise and streamline data conversion with ExcelMastery. Your go-to resource for mastering spreadsheets.	url	https://pinpress.net/
Property	Content																				
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url	https://pinpress.net/																				
	Headings	H10	H26	H30	H40	H50	H60	• [H2] Choosing the Right Excel Converter: A Comprehensive Overview													

SEO Content

		<ul style="list-style-type: none">• [H2] Convert XLSX to XLS: Transitioning Between Excel Versions with Ease• [H2] Converting XLSX to PDF: Ensuring Compatibility and Portability• [H2] Excel to Word Conversion: Making Spreadsheets Readable as Documents• [H2] Transforming Excel to HTML: Simplified Methods and Best Practices• [H2] Converting Excel to PDF: Step-by-Step Guide for Data Preservation
	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
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In-page links

[Skip to content](#)

Internal

Passing Juice

[Excel converter](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

tool converting pdf guide spreadsheets **data excel**
microsoft analysis era












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
excel	21	✖	✖	✔	✔
data	13	✔	✖	✔	✔
tool	5	✖	✖	✖	✖
microsoft	5	✖	✖	✖	✖
era	4	✖	✖	✖	✖





Usability

	Url	Domain : pinpress.net Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://pinpress.net/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.