The score is 35/100

SEO Content

⚠️	Title	The Royal Portraits from Your Photos – Custom Royal Art – PopArtYouShop Length : 77 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Personalized canvas prints in the style of Royal family portraits are a new hit in modern commissioned art. Get your personalized Regal portrait from photo here! Length : 161 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	PopArtYouShop
url	https://www.popartyou.com/
title	The Royal Portraits from Your Photos – Custom Royal Art
type	website
description	Personalized canvas prints in the style of Royal family portraits are a new hit in modern commissioned art. Get your personalized Regal portrait from photo here!
image	http://www.popartyou.com/cdn/shop/files/500_500-1_1200x1200.jpg?v=1614290837

SEO Content

		image:secure_url	https://www.popartyou.com/cdn/shop/files/500_500-1_1200x1200.jpg?v=1614290837					

	Headings	H1	H2	H3	H4	H5	H6
		1	4	7	9	0	0

- [H1]
- [H2] Just added to your cart
- [H2] Custom Royal Portraits of you, your family and pets
- [H2] Great reactions guaranteed!
- [H2] Currency
- [H3]
- [H3] Pet Portraits
- [H3] Family Portraits
- [H3] Portraits for Couples
- [H3] Portraits for Men
- [H3] Portraits for Women
- [H3] Retro Pet Portraits
- [H4] Exceptional quality you won't find anywhere else
- [H4] The Best quality for your regal Pets is guaranteed
- [H4] Regal Portraits
- [H4] Everything You Need to Know
- [H4] What are Regal Portraits?
- [H4] How May I Customize a Royal Portrait?
- [H4] Price Ranges
- [H4] DIY, with professional help!
- [H4] Conclusion

	Images	We found 28 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 52 links including 4 link(s) to files
⊙	Statistics	External Links : noFollow 1.92% External Links : Passing Juice 15.38% Internal Links 82.69%

In-page links

Anchor	Type	Juice
{{ keyword.keyword | escape }}	Internal	Passing Juice
{{ collection.title | escape }}	Internal	Passing Juice
{{ page.title | escape }}	Internal	Passing Juice
{{ article.title | escape }}	Internal	Passing Juice
{% if searchTranslation.view_all_products %}{{ searchTranslation.view_all_products }}{% else %}View all products{% endif %}	Internal	Passing Juice
{{ product.title | escape }}	Internal	Passing Juice
Skip to content	Internal	Passing Juice
See All Variants	Internal	Passing Juice
See All Variants	Internal	Passing Juice
See all variants	Internal	Passing Juice
See All Variants	Internal	Passing Juice
See all variants	Internal	Passing Juice
See all Variants	Internal	Passing Juice
Contact us	Internal	Passing Juice
How it works	Internal	Passing Juice
Shipping Times	Internal	Passing Juice
FAQ	External	Passing Juice

In-page links

Track my order	External	Passing Juice
Happy Customers	External	Passing Juice
Video	External	Passing Juice
About us / Our Mission	External	Passing Juice
Stores	External	Passing Juice
Our Blog	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Renaissance family portraits	Internal	Passing Juice
Portraits for father's day	Internal	Passing Juice
Portraits for mother's day	Internal	Passing Juice
Portraits for christmas	Internal	Passing Juice
Personalised gifts on canvas	Internal	Passing Juice
Marine portraits	Internal	Passing Juice
Hunters portraits	Internal	Passing Juice
Knight portraits	Internal	Passing Juice
White Wig	Internal	Passing Juice
American Indian	Internal	Passing Juice
Medici male portraits	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
Renaissance pet portraits	Internal	Passing Juice
Commissioned pet portraits	Internal	Passing Juice
Victorian Pet Portraits	Internal	Passing Juice
Cat Portraits	Internal	Passing Juice
Dog Portraits	Internal	Passing Juice

In-page links

Modern Pet Portraits	Internal	Passing Juice
Pet in Uniform Portraits	Internal	Passing Juice
AED د.إ	Internal	Passing Juice
PopArtYouShop	Internal	Passing Juice
Powered by Shopify	External	noFollow
' + atob(filename) + '	External	Passing Juice
$3	External	Passing Juice

SEO Keywords

Keywords Cloud	variants videotitle cart video search see royal all portraits guaranteed

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
portraits	8	✔	✖	✔	✔
variants	6	✖	✖	✖	✖
all	6	✖	✖	✖	✖
see	6	✖	✖	✖	✖
video	4	✖	✖	✖	✖

Usability

	Url	Domain : petroyalportrait.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML		
		Deprecated tags	**Occurrences**
		<s>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://petroyalportrait.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.