Website Analysis: percevalhouseredevelopment.com

Generated on June 19 2025 06:44 AM

The score is 62/100

SEO Content

✓	Title	Perceval House
		Length : 14
		Perfect, your title contains between 10 and 70 characters.
✓	Description	The website on the redevelopment of Perceval House, the current Council offices on Uxbridge Road
		Length : 96
		Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Perceval House
		Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

Headings

H1	H2	H3	H4	H5	H6
1	0	1	0	0	0

- [H1] Perceval House
- [H3] About

✗	Images	We found 5 images on this web page.
		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : 28%
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 12.5%
		Internal Links 87.5%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Vistry Partnerships and Ealing Council	Internal	Passing Juice
The current scheme	Internal	Passing Juice
Consultation	Internal	Passing Juice
Feedback	Internal	Passing Juice
Contact	Internal	Passing Juice
🔲🔲🔲🔲🔲🔲	External	Passing Juice
	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	affordable new house vistry deliver

SEO Keywords

council town partnerships perceval site

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
perceval	5	✔	✔	✔	✔
council	5	✖	✖	✔	✖
house	5	✔	✔	✔	✔
partnerships	4	✖	✖	✖	✖
vistry	3	✖	✖	✖	✖

Usability

	Url	Domain : percevalhouseredevelopment.com Length : 30
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 4 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://percevalhouseredevelopment.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics