Website Analysis: pca.st

Generated on June 13 2025 21:02 PM

The score is 43/100

SEO Content

⚠️	Title	Listen to podcasts with the best free podcasting app - built by listeners, for listeners. Length : 89 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Pocket Casts provides next-level listening, search and discovery tools. Find your next obsession with our hand curated podcast recommendations, and seamlessly enjoy and manage all your shows no matter which platform you're on. Length : 226 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. See table below.

Property	Content
locale	en_US
type	website
title	Listen to podcasts with the best free podcasting app - built by listeners, for listeners.
description	Pocket Casts provides next-level listening, search and discovery tools. Find your next obsession with our hand curated podcast recommendations, and seamlessly enjoy and manage all your shows no matter which platform you're on.
url	https://pocketcasts.com/

SEO Content

		site_name	Pocket Casts			
		image	https://pocketcasts.com/wp-content/uploads/2022/02/hero-background.png			
		image:width	960			
		image:height	960			
		image:type	image/png			

	Headings	H1 3	H2 6	H3 0	H4 3	H5 0	H6 0
		• [H1] • [H1] Beautifully designed. • [H1] Feature rich. Yours. • [H2] Why Pocket Casts? • [H2] Read all about it • [H2] "It's smart listening, made simple" • [H2] Product • [H2] Company • [H2] Newsletter • [H4] The best. Now free. • [H4] Easy to use • [H4] Curated by experts						

❌	Images	We found 34 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 17 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 76.47% Internal Links 23.53%

In-page links

Anchor	Type	Juice
Forums	External	Passing Juice
Help Center	External	Passing Juice
Get the app	Internal	Passing Juice
Listen on web	External	Passing Juice
Google Play	External	Passing Juice
App Store	External	Passing Juice
Read the Blog	External	Passing Juice
Why Pocket Casts?	Internal	Passing Juice
Pocket Casts Plans	Internal	Passing Juice
For Podcasters	External	Passing Juice
About	External	Passing Juice
Contact Us	External	Passing Juice
Press	External	Passing Juice
Privacy Notice for California Users	External	Passing Juice
Do not sell or share my personal information	Internal	Passing Juice
Privacy	External	Passing Juice
Terms of Use	External	Passing Juice

SEO Keywords

	Keywords Cloud	

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : pca.st Length : 6
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 45 Warnings : 16
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization

✔ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://pca.st/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.