

## Website Analysis: partnership.uniba-bpn.ac.id

Generated on May 08 2025 10:55 AM

The score is 32/100

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### SEO Content

$\bigcirc$	Title	Partnership Universitas Balikpapan		
		Length : 34		
		Perfect, your title contains between 10 and 70 characters.		
$\bigotimes$	Description	Length : 0		
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
0	Headings	H1H2H3H4H5H6021040• [H2] Informasi Kerjasama • [H2] BERITA • [H3]• [H3]• [H5] Tiga Mahasiswa Program Studi K3 Ikuti Summer School Exchange Program (SSEP) Universitas Mulawarman 2022 • [H5] Kunjungan Springer Publishing & IGroup (Asia Pasific) Ltd • [H5] Sosialisasi & Bimtek Sistem Informasi Kerjasama Uniba • [H5] PT. Pengelola Limbah Kutai Kartanegara tanda tangani 		
8	Images	We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.		
	Text/HTML Ratio	Ratio : 0%		

#### SEO Content

$\bigotimes$		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

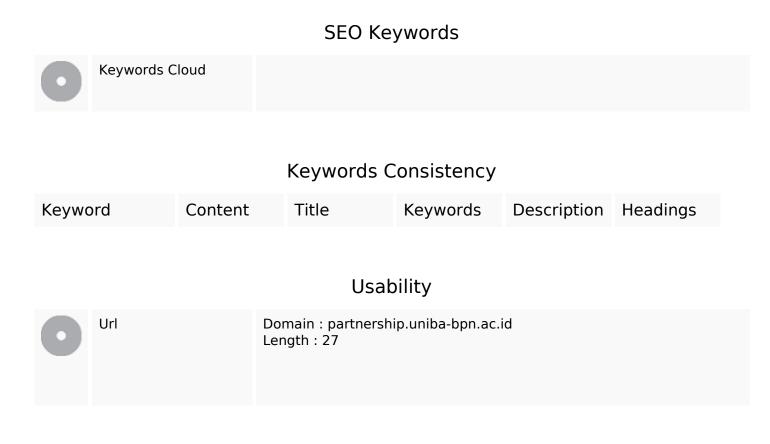
0	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 22 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Туре	Juice
Panduan & Prosedur	Internal	Passing Juice
Kuesioner Mitra	Internal	Passing Juice
Profil	Internal	Passing Juice
<u>Sejarah</u>	Internal	Passing Juice
<u>Visi dan Misi</u>	Internal	Passing Juice
Tugas Pokok	Internal	Passing Juice
<u>Hymne dan Mars</u>	Internal	Passing Juice
Struktur Organisasi	Internal	Passing Juice

#### In-page links

<u>Pimpinan</u>	Internal	Passing Juice
<u>Kerjasama</u>	Internal	Passing Juice
<u>Akreditasi</u>	Internal	Passing Juice
Prestasi	Internal	Passing Juice
<u>Mitra Dalam Negeri</u>	Internal	Passing Juice
Mitra Luar Negeri	Internal	Passing Juice
<u>Berita Utama</u>	Internal	Passing Juice
Pengumuman	Internal	Passing Juice
Kegiatan	Internal	Passing Juice
Kontak	Internal	Passing Juice
<u>Tiga Mahasiswa Program Studi K3 Ikuti Summer School</u> Exchange Program (SSEP) Universitas Mulawarman 2022	Internal	Passing Juice
<u>Kunjungan Springer Publishing &amp; IGroup (Asia Pasific)</u> <u>Ltd</u>	Internal	Passing Juice
<u>Sosialisasi &amp; Bimtek Sistem Informasi Kerjasama Uniba</u>	Internal	Passing Juice
<u>PT. Pengelola Limbah Kutai Kartanegara tanda tangani MoU</u> <u>dengan UNIBA dan PKS dengan Vokasi Keselamatan</u> Kesehatan Kerja UNIBA	Internal	Passing Juice



## Usability

0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors : 0 Warnings : 0	
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!	
8	Deprecated HTML	Deprecated tagsOccurrences <center>1383Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://partnership.uniba-bpn.ac.id/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.