Website Analysis: pandora.nla.gov.au

Generated on June 18 2025 06:12 AM

The score is 43/100

SEO Content

✓	Title	PANDORA Web Archive Length : 19 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	H1	H2	H3	H4	H5	H6
⊙		1	0	0	0	0	0

- [H1] Browse Subjects

✗	Images	We found 24 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : 37% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
content	Internal	Passing Juice
menu	Internal	Passing Juice
-	Internal	Passing Juice
Search Help	Internal	Passing Juice
About PANDORA	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Notification form	Internal	Passing Juice
Statistics	Internal	Passing Juice
Contact us	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

In-page links

NLA home page	External	Passing Juice
Trove	External	Passing Juice
Websites Advanced Search	External	Passing Juice
quick survey	Internal	Passing Juice
Australian minerals resources boom	Internal	Passing Juice
Murray Darling river basin	Internal	Passing Juice
complete listing of titles	Internal	Passing Juice
1-9	Internal	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
E	Internal	Passing Juice
F	Internal	Passing Juice
G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice
M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice

In-page links

U		Internal	Passing Juice
V		Internal	Passing Juice
W		Internal	Passing Juice
X		Internal	Passing Juice
Y		Internal	Passing Juice
Z		Internal	Passing Juice

SEO Keywords

Keywords Cloud	pandora people arts history education government indigenous social health issues

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
indigenous	14	✖	✖	✖	✖
arts	7	✖	✖	✖	✖
government	7	✖	✖	✖	✖
health	7	✖	✖	✖	✖
social	6	✖	✖	✖	✖

Usability

	Url	Domain : pandora.nla.gov.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 2 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<font>	5
<center>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	

- ✖ Attention! Try to avoid nested tables in HTML.
- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	

- ✖ Apple Icon
- ✖ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://pandora.nla.gov.au/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics