Website Analysis: ozportal.tv

Generated on May 04 2025 23:07 PM

The score is 30/100

SEO Content

⚠️	Title	□□□□ Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	□□□□ Length : 5 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	□□□□ Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 1 3 0 0 0 0 [H1] □□□□ [H2] □□□□ [H2] □□□□□□□□□□□□□□□□□□□□□□□□APP□□□150□□ABN: 43 653 202 594 Trading As: OZ PORTAL TV [H2] □□□□□□□□□□□□□□□□□□□□□□□□□□info@ozportal.tv
❌	Images	We found 23 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 51 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.96% Internal Links 98.04%

In-page links

Anchor	Type	Juice
口口口口	External	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
QQ口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice

In-page links

口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
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口口	Internal	Passing Juice
口口	Internal	Passing Juice
口口口口口口口GTR8102口口口口口口口口口口口口口口口口13.8口口口口口口口口口 ...	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口口口口口口口口口口口&口口口口口	Internal	Passing Juice
口口口口口口口 口口口口 口口口	Internal	Passing Juice
口口口口\口口口	Internal	Passing Juice
口口口口口口	Internal	Passing Juice
口口口口口口口口口口口口口口	Internal	Passing Juice
20130720 口口口口2008 口口口口口	Internal	Passing Juice
口口口口2024口口口口口口口口150口"口口口口"口口口口口口	Internal	Passing Juice
口口口口口口口口口口口口口口口口2024口口口口口口口口口口口	Internal	Passing Juice
口口口口口口口口口口口口口Vocus口33口口口口口口TPG口口口口口口口口口口口	Internal	Passing Juice
口口口口口口口口口口口口口口口口口口口口口口 口口口口口口口口口	Internal	Passing Juice

In-page links

湖南岳阳经济技术开发区金凤桥小学开展预防学生	Internal	Passing Juice
湖南岳阳经济技术开发区金凤桥小学校园足球赛完美收官！	Internal	Passing Juice
2024金凤桥小学秋季运动会——开幕式篇	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
6	Internal	Passing Juice
7	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice
10	Internal	Passing Juice
... 1555	Internal	Passing Juice

SEO Keywords

Keywords Cloud	经济技术 开发区 金凤桥 小学校 金凤桥小学app 湖南岳 金凤桥小学校官方app 湖南岳阳经济技术 开发区金 凤桥小学
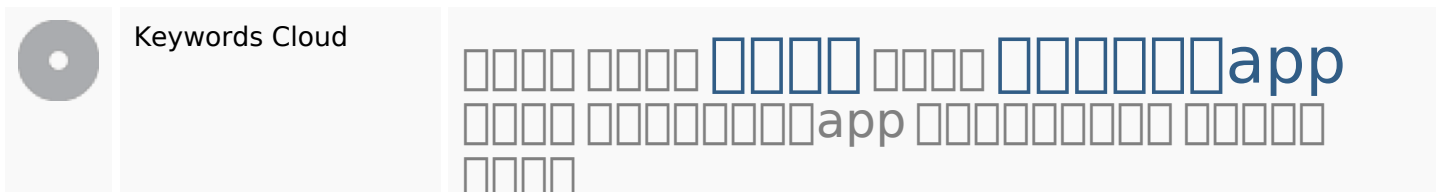
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
金凤桥小学app	2	✖	✖	✖	✖
经济技术	2	✖	✖	✖	✖
金凤桥	1	✔	✖	✖	✖
开发区	1	✖	✖	✖	✖
小学校	1	✖	✖	✖	✖

Usability

	Url	Domain : ozportal.tv Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
⊙		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://ozportal.tv/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.