

Website Analysis: okna-plastic-1.ru

Generated on June 21 2025 13:03 PM





The score is 44/100







SEO Content

	Title	Пластиковые окна: купить в Москве недорого с установкой, заказать под ключ с завода производителя Московская Оконница					
		Length : 117					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Только сегодня, вы можете купить недорого пластиковые окна в Москве и заказать с установкой в подарок. Производство и продажа с доставкой с завода. Гарантия...					
		Length : 159					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	пластиковые окна купить в Москве недорого с установкой заказать под ключ					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 13	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Пластиковые окна• [H2] Цены на окна ПВХ с установкой• [H2] Гарантия на окна 15 лет! Сертификаты• [H2] Пластиковые окна по серии домов• [H2] Доверяйте семейный уют надежным подрядчикам и проверенным компаниям• [H2] Нам важно быть в курсе• [H2] Понимание желаний потребителей• [H2] Примеры расчётов остекления балконов• [H2] Наши работы• [H2] Новые окна за 1 час не выходя из дома• [H2] Приезжайте в один из наших офисов• [H2] Отвечаем на ваши вопросы					

SEO Content

		<ul style="list-style-type: none">• [H2] Отзывы наших покупателей - лучшая рекомендация• [H2] Видео-отзывы
	Images	We found 90 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 54.17% Internal Links 45.83%


In-page links

Anchor	Type	Juice
=	External	Passing Juice
Новотекс 60	External	Passing Juice
КБЕ 60	External	Passing Juice

In-page links

Новотекс 70	External	Passing Juice
КБЕ 70	External	Passing Juice
Kömmerling 76AD	External	Passing Juice
Почему КБЕ?	Internal	Passing Juice
История	Internal	Passing Juice
Завод	Internal	Passing Juice
Награды	Internal	Passing Juice
Производство	Internal	Passing Juice
Цены	Internal	Passing Juice
Экологичность	Internal	Passing Juice
Политикой конфиденциальности	Internal	Passing Juice
Все серии	External	Passing Juice
согласие	Internal	Passing Juice
Подробнее	External	Passing Juice
Написать отзыв	External	Passing Juice
Подробнее	External	Passing Juice
Все отзывы	Internal	Passing Juice
Все видео отзывы	Internal	Passing Juice
Пластиковые окна	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice

SEO Keywords

Keywords Cloud

квартира цена бесплатно окно замерить
рассрочку месяц окна остекление руб






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

руб	85	✗	✗	✗	✗
окна	32	✓	✓	✓	✓
бесплатно	25	✗	✗	✗	✗
цена	24	✗	✗	✗	✗
замерить	24	✗	✗	✗	✗


Usability

	Url	Domain : okna-plastic-1.ru Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 58 Warnings : 22				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>18</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<s>	18
Deprecated tags	Occurrences					
<s>	18					




Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✗ Too bad, your website is using inline styles.</div><div>✓ Great, your website has few CSS files.</div><div>✗ Too bad, your website has too many JS files (more than 6).</div><div>✗ Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://okna-plastic-1.ru/sitemap.xml</div>
	Robots.txt	<div>http://okna-plastic-1.ru/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>