Website Analysis: nzeta-visa.org

Generated on May 05 2025 15:05 PM

The score is 71/100

SEO Content

✅	Title	Apply for New Zealand eTA Online | NZeTA Application Length : 52 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Apply for an NZeTA online at www.nzeta-visa.org. You can get an NZeTA visa online for business, transit, or tourist purposes. For more information related to the NZeTA application form, visit the website now. Length : 208 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	new zealand visa, nzeta, nzeta visa, nzeta application, new zealand eta, nzeta cost, nzeta fees, nzeta form Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	

H1	H2	H3	H4	H5	H6
1	27	11	0	0	0

- [H1] NZeTA Visa
- [H2] Apply For New Zealand Visa
- [H2] Electronic Travel Authority
- [H2] Application Process
- [H2] (New Zealand Electronic Travel Authority) NZeTA online Visa
- [H2] Countries Eligible for the NZeTA Visa
- [H2] Why We're Recognized for Reliability?
- [H2] Why is a New Zealand eTA mandatory? Who requires this?
- [H2] NZeTA Visa Fees
- [H2] Normal
- [H2] Emergency
- [H2] Rush

- [H2] Requirements for the New Zealand eTA (NZeTA) Visa:
- [H2] What are the Passport requirements for eTA New Zealand Visa?
- [H2] What type of New Zealand eTA is required if coming by Cruise Ship?
- [H2] Frequently Asked Questions
- [H2] Who needs an NZeTA to enter New Zealand?
- [H2] How long is the NZeTA Visa valid for?
- [H2] How do I apply for an NZeTA Visa online?
- [H2] How much does the NZeTA Visa application cost?
- [H2] How long does it take to process the NZeTA Visa application?
- [H2] What information is required for the NZeTA Visa online form?
- [H2] What is the New Zealand ETA (NZeTA) Visa?
- [H2] Can I update my NZeTA Visa once it's issued?
- [H2] Do I need to print my NZeTA Visa?
- [H2] What should I do if my NZeTA Visa application is declined?
- [H2] Can I enter New Zealand multiple times with a single NZeTA Visa?
- [H2] Is the NZeTA Visa refundable?
- [H3] Registration
- [H3] Payment
- [H3] Confirmation
- [H3] Approved
- [H3] Visa waiver countries and territories
- [H3] Transit visa waiver countries
- [H3] Who is required to obtain an NZeTA?
- [H3] How to apply for an NZeTA?
- [H3] NZeTA Types
- [H3] Policy
- [H3] Quicks Links

	Images	We found 92 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 37% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 24 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
NZeTA Information	Internal	Passing Juice
Visa Fees	Internal	Passing Juice
NZeTA Types	Internal	Passing Juice
NZeTA Cruise Ship	Internal	Passing Juice
Tourist Visa Waiver	Internal	Passing Juice
Transit Visa Waiver	Internal	Passing Juice
Business Visa Waiver	Internal	Passing Juice
United States Citizens	Internal	Passing Juice
United Kingdom Citizens	Internal	Passing Juice
Canadian Citizens	Internal	Passing Juice
France Citizens	Internal	Passing Juice
Switzerland	Internal	Passing Juice
Singapore	Internal	Passing Juice
Malaysia	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Visa status		Internal	Passing Juice
Apply Now		Internal	Passing Juice
Terms & Condition		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Refund Policy		Internal	Passing Juice
About Us		Internal	Passing Juice
FAQ's		Internal	Passing Juice
Blog		Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	zealand apply visa application new nzeta travel online passport eta

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nzeta	82	✔	✔	✔	✔
visa	72	✖	✔	✔	✔
new	50	✔	✔	✖	✔
zealand	47	✔	✔	✖	✔
application	29	✔	✔	✔	✔

Usability

⊙	Url	Domain : nzeta-visa.org Length : 14
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://nzeta-visa.org/sitemap.xml
		https://www.nzeta-visa.org/sitemap.xml
	Robots.txt	http://nzeta-visa.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.