



# Website Analysis: needkita.com

Generated on May 21 2025 16:58 PM




The score is 40/100







## SEO Content

	Title	NeedKita,Need Kita,NeedKita - online shopping Length : 45 Perfect, your title contains between 10 and 70 characters.					
	Description	NeedKita,Need Kita,NeedKita Official site! Length : 42 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	NeedKita,Need Kita,NeedKita online shopping Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 0	H2 8	H3 0	H4 0	H5 2	H6 0
		<ul style="list-style-type: none"><li>• [H2] Toys &amp; Games</li><li>• [H2] arts and crafts</li><li>• [H2] arts and crafts kit</li><li>• [H2] arts and crafts supplies</li><li>• [H2] arts and crafts sets</li><li>• [H2] Your Recent History</li><li>• [H2] Why Choose My Company</li><li>• [H2] Join our community</li><li>• [H5] If you have already made a purchase</li><li>• [H5] If you are considering a purchase</li></ul>					
	Images	We found 44 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4%					

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.16% Internal Links 91.84%

## In-page links

Anchor	Type	Juice
<a href="#">NEEDKITA.COM</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	noFollow
<a href="#">Contact us</a>	Internal	noFollow
<a href="#">If you are considering a purchase</a>	External	Passing Juice
<a href="#">Toys &amp; Games</a>	Internal	Passing Juice
<a href="#">arts and crafts</a>	Internal	Passing Juice
<a href="#">arts and crafts kit</a>	Internal	Passing Juice
<a href="#">arts and crafts supplies</a>	Internal	Passing Juice

## In-page links

<a href="#">arts and crafts sets</a>	Internal	Passing Juice
<a href="#">Dan&amp;Darci Spiral Art Kit for Kids - Craft Set for Girls &amp; Boys Ages 6-12</a>	Internal	Passing Juice
<a href="#">BANBBUR 16Pcs Gem Art for Kids Age 4-8 8-12,Kids Crafts 5D Gem Diamond Art Kit w</a>	Internal	Passing Juice
<a href="#">Craft-tastic DIY String Art – Craft Kit for Kids – Everything Included for 3</a>	Internal	Passing Juice
<a href="#">ZapWhiz Foil Art Kit - Arts and Crafts for Kids Ages 8-12, Unicorn Craft &amp; A</a>	Internal	Passing Juice
<a href="#">ZMLM Foil Art Kit for Kids: Foil Art Crafts Princess Unicorn Gift for 4 5 6 7 8</a>	Internal	Passing Juice
<a href="#">Clay Beads Arts and Crafts Kit for Jewelry Making, With Smiley Letter Beads, Gif</a>	Internal	Passing Juice
<a href="#">Yazhiji 6 Sheets Diamond Window Art Craft Kits for Kids, Suncatcher Kit for Ages</a>	Internal	Passing Juice
<a href="#">JOYEZA Rock Painting Kit Deluxe, Arts and Crafts for Girls Boys Age 6+, 12 Rocks</a>	Internal	Passing Juice
<a href="#">Bracelet Making Kit for Girls - Friendship Bracelet Kit - Birthday Gifts Ideas f</a>	Internal	Passing Juice
<a href="#">Creativity for Kids Pom Pom Pictures: Animals - Preschool Learning Activities, S</a>	Internal	Passing Juice
<a href="#">Glow in The Dark Dinosaur Stained Glass Art Kit - Window Sun Catchers and Crafts</a>	Internal	Passing Juice
<a href="#">Pottery Wheel for Kids - Complete Pottery Painting Kit Arts and Crafts for Kids</a>	Internal	Passing Juice
<a href="#">Melissa &amp; Doug Wooden Tabletop Paper Roll Dispenser With White Bond (12 inch</a>	Internal	Passing Juice
<a href="#">MBMFT Arts and Crafts for Kids Ages 8-12 - DIY Solar Printing Kit - Funny Paper</a>	Internal	Passing Juice
<a href="#">FUNZBO 1200pcs+ Arts and Crafts Supplies for Kids - Craft Kits with Pipe Cleaner</a>	Internal	Passing Juice
<a href="#">RoundFunny 80 Pcs Jungle Safari Animal Scratch Cards Party Favors Colorful Wild</a>	Internal	Passing Juice
<a href="#">LTZFGZ DIY Cat Lamp Kit, Arts and Crafts for Kids Ages 6-12, Crafts Kit for Girl</a>	Internal	Passing Juice
<a href="#">4 Pack DIY Bird House Wind Chime Kits Arts and Crafts for Kids Ages 4-8,Painting</a>	Internal	Passing Juice
<a href="#">Unicorn Gifts for Girls 4-10 Years Old, Unicorn Crafts Kit for</a>	Internal	Passing Juice

## In-page links

<a href="#"><u>Kids, Light Up Un</u></a>		
<a href="#"><u>ZMLM Scratch Paper Art Crafts - Classroom Must Haves Supplies - No Mess Art for</u></a>	Internal	Passing Juice
<a href="#"><u>Imagimake Window Art Unicorn Toy Painting Kit   Suncatcher Art Supplies   Unicor</u></a>	Internal	Passing Juice
<a href="#"><u>DIY Headbands for Girls - Headband Making Kit for Girls Ages 5-7 - Crafts for Gi</u></a>	Internal	Passing Juice
<a href="#"><u>OSLINE Arts and Crafts for Kids Ages 3-5-10 Girls Boys,Rainbow Scratch Paper Art</u></a>	Internal	Passing Juice
<a href="#"><u>Dpai Friendship Bracelet Making Kit for Girls,DIY Arts and Crafts Toys,Jewelry S</u></a>	Internal	Passing Juice
<a href="#"><u>ArtCreativity Star Sand Art Bottle Necklaces (Pack of 36) Sand Art Craft Kit wit</u></a>	Internal	Passing Juice
<a href="#"><u>Lunmon 60 Pcs Mermaid Scratch Card for Kids Rainbow Ocean Fish Paper Crafts Merm</u></a>	Internal	Passing Juice
<a href="#"><u>dededa Paint Your Own Unicorn Night Light Art Kit, Arts and Crafts for Kids Ages</u></a>	Internal	Passing Juice
<a href="#"><u>beefunni Unicorn Washable Markers Set 48 pcs with Glitte Pencil Case, Art Suppli</u></a>	Internal	Passing Juice
<a href="#"><u>Cupkin Animal Sticker Book Activity for Kids, Toddler Airplane Travel Essentials</u></a>	Internal	Passing Juice
<a href="#"><u>Melissa &amp; Doug Created by Me! Flower Fleece Quilt No-Sew Craft Kit (48 squar</u></a>	Internal	Passing Juice
<a href="#"><u>Skillmatics Art Activity - Dot It Disney Princess, No Mess Sticker Art for Kids.</u></a>	Internal	Passing Juice
<a href="#"><u>Hapinest Make Your Own Clay Handprint Bowls Craft Kit for Kids Boys and Girls Ag</u></a>	Internal	Passing Juice
<a href="#"><u>Little Jupiter DIY Pom Pom Art - Makes 3 Art Pieces -Boy &amp; Girl Crafts for K</u></a>	Internal	Passing Juice
<a href="#"><u>Kebuye Sea Shell Painting Kit - Arts &amp; Crafts Painting Gifts Toys for Kids T</u></a>	Internal	Passing Juice
<a href="#"><u>Paint Your Own Soccer Lamp Kit, DIY Soccer Ball Night Light Arts and Crafts for</u></a>	Internal	Passing Juice
<a href="#"><u>=</u></a>	Internal	Passing Juice
<a href="#"><u>Sign-Up</u></a>	Internal	Passing Juice
<a href="#"><u>Follow</u></a>	External	Passing Juice
<a href="#"><u>WeChat</u></a>	External	Passing Juice

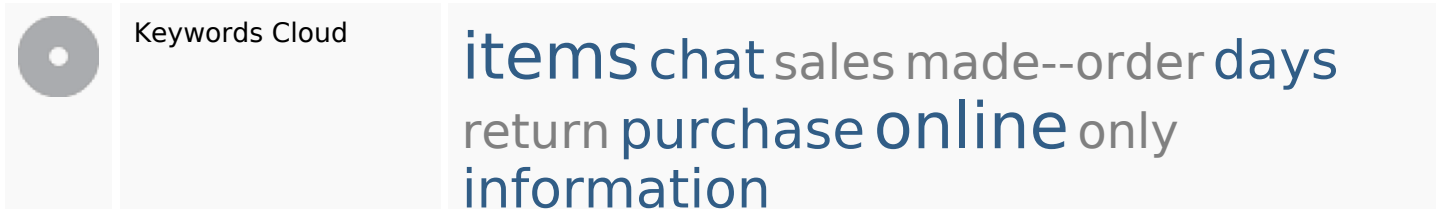
## In-page links

[paypal](#)

External

Passing Juice

## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
online	4	✓	✓	✗	✗
items	4	✗	✗	✗	✗
chat	3	✗	✗	✗	✗
days	3	✗	✗	✗	✗
purchase	3	✗	✗	✗	✓





## Usability

	Url	Domain : needkita.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 114 Warnings : 50
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://needkita.com/sitemap.xml</div>
	Robots.txt	http://needkita.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.