





# Website Analysis: nbcnews.com

Generated on June 18 2025 04:25 AM


The score is 43/100



## SEO Content

|    | Title  | <p>NBC News - Breaking News &amp; Top Stories - Latest World, US &amp; Local News   NBC News</p> <p>Length : 89</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
|--|--|--|----------|---------|-----------|----------|--------|-------|-----|-------------------------|-------|--|-------------|--|-------|--|-------------|------|
|    | Description  | <p>Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture.</p> <p>Length : 130</p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
|  | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
|  | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>NBC News</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>url</td><td>https://www.nbcnews.com</td></tr><tr><td>title</td><td>NBC News - Breaking News &amp; Top Stories - Latest World, US &amp; Local News</td></tr><tr><td>description</td><td>Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture.</td></tr><tr><td>image</td><td>https://media-cldnry.s-nbcnews.com/image/upload/t_nbcnews-fp-1200-630,f_auto,q_auto:best/v1696280772/newsgroup-logos/nbcnews/social/primary-color-1680x840.png</td></tr><tr><td>image:width</td><td>1200</td></tr></table> | Property | Content | site_name | NBC News | locale | en_US | url | https://www.nbcnews.com | title | NBC News - Breaking News & Top Stories - Latest World, US & Local News | description | Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture. | image | https://media-cldnry.s-nbcnews.com/image/upload/t_nbcnews-fp-1200-630,f_auto,q_auto:best/v1696280772/newsgroup-logos/nbcnews/social/primary-color-1680x840.png | image:width | 1200 |
| Property   | Content  |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| site_name  | NBC News   |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| locale   | en_US  |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| url  | https://www.nbcnews.com  |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| title  | NBC News - Breaking News & Top Stories - Latest World, US & Local News   |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| description  | Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture.                             |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| image  | https://media-cldnry.s-nbcnews.com/image/upload/t_nbcnews-fp-1200-630,f_auto,q_auto:best/v1696280772/newsgroup-logos/nbcnews/social/primary-color-1680x840.png |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| image:width  | 1200   |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |

SEO Content

|   |          |  |
|---|----------|--|
|   |          | <div>image:height630</div> <div>typewebsite</div>  |
| <div></div> | Headings | <div><div><div>H10</div><div>H290</div><div>H315</div><div>H40</div><div>H54</div><div>H60</div></div><div><ul style="list-style-type: none"><li>• [H2] Trump considering options on Iran that include a U.S. strike</li><li>• [H2] Trump considering options on Iran that include a U.S. strike</li><li>• [H2] LIVEIran in midst of near-total internet blackout</li><li>• [H2] LIVEIran in midst of near-total internet blackout</li><li>• [H2] Netanyahu suggests targeting Iran's supreme leader would end conflict</li><li>• [H2] A left-right coalition seeks to limit Trump's power to get involved in Israel-Iran conflict</li><li>• [H2] Iran plunged into an internet near-blackout during deepening conflict</li><li>• [H2] Political violence thrusts potential 2028 candidates onto the national stage</li><li>• [H2] Political violence thrusts potential 2028 candidates onto the national stage</li><li>• [H2] Sabrina Carpenter flirts with controversy (again)</li><li>• [H2] Sabrina Carpenter flirts with controversy (again)</li><li>• [H2] Senate passes landmark crypto regulation bill on a bipartisan vote, sending it to the House</li><li>• [H2] Senate passes landmark crypto regulation bill on a bipartisan vote, sending it to the House</li><li>• [H2] New York City Comptroller Brad Lander released after his arrest at an immigration court</li><li>• [H2] New York City Comptroller Brad Lander released after his arrest at an immigration court</li><li>• [H2] Testimony alleging Sean Combs paid for male escort's travel becomes a major focus</li><li>• [H2] Testimony alleging Sean Combs paid for male escort's travel becomes a major focus</li><li>• [H2] Anne Burrell, Food Network star and host of 'Worst Cooks in America,' dies at 55</li><li>• [H2] Anne Burrell, Food Network star and host of 'Worst Cooks in America,' dies at 55</li><li>• [H2] Top Story With Tom Llamas</li><li>• [H2] LATEST NEWS</li><li>• [H2] Panthers defeat Oilers for second straight Stanley Cup title</li><li>• [H2] Tyler Perry hit with sexual harassment allegations in \$260 million lawsuit</li><li>• [H2] Escaped N.J detainee caught, 1 more still on the run as feds double reward</li><li>• [H2] Judge says Trump administration can't limit passport sex markers for many transgender, nonbinary people</li><li>• [H2] Judge finds Florida attorney general in contempt for defying court order in major immigration case</li><li>• [H2] NAACP announces plans to sue Musk's xAI over pollution concerns</li><li>• [H2] \$100M in gold, diamonds, rubies, emeralds stolen in</li></ul></div></div> |

## SEO Content





largest U.S. jewelry heist

- [H2] Testimony alleging Sean Combs paid for male escort's travel becomes a major focus
- [H2] Trump set to grant another extension to avoid TikTok disruption
- [H2] Democratic divisions emerge as Congress tackles crypto regulation
- [H2] Anne Burrell, Food Network star and host of 'Worst Cooks in America,' dies at 55
- [H2] In Washington and across the country, lawmakers express safety fears: From the Politics Desk
- [H2] Senate passes landmark crypto regulation bill on a bipartisan vote, sending it to the House
- [H2] FBI Director Kash Patel feeds 2020 election conspiracy theories with documents about unverified tip
- [H2] Iran plunged into an internet near-blackout during deepening conflict
- [H2] State lawmakers are fearful after Minnesota shootings expose lack of security
- [H2] Baby of brain-dead woman kept alive under abortion law has been delivered, family says
- [H2] Political violence thrusts potential 2028 candidates onto the national stage
- [H2] How the Senate's proposed Medicaid cuts could deepen the rural hospital crisis
- [H2] Sen. Mike Lee deletes social media posts about the Minnesota shootings after facing criticism
- [H2]
- [H2] Are plastic cutting boards safe? We asked cooking experts and engineers
- [H2] We tested and ranked 100 face SPF's — see which brand is #1
- [H2] Anker power bank recall: What you need to know
- [H2] Does UPF clothing really make a difference? Here's what experts say
- [H2] Panthers defeat Oilers for second straight Stanley Cup title
- [H2] The Thunder got an MVP performance from the MVP's sidekick
- [H2] Dodgers star Shohei Ohtani makes long-awaited return to the mound
- [H2] Clark scores 20, Fever beat the Sun to secure Commissioner's Cup spot
- [H2] Richard Sherman is formally charged with DUI following February 2024 arrest
- [H2] Nelly Korda injures neck hitting from rough amid other Fields Ranch East challenges
- [H2] \$100M in gold, diamonds, rubies, emeralds stolen in largest U.S. jewelry heist
- [H2] Tyler Perry hit with sexual harassment allegations in \$260 million lawsuit
- [H2] R. Kelly hospitalized in what lawyers call an ongoing prison assassination plot
- [H2] Baby of brain-dead woman kept alive under abortion law has been delivered, family says
- [H2] Former women's soccer players defend coach amid Alex Cooper allegations





## SEO Content

- [H2] Trump set to grant another extension to avoid TikTok disruption
- [H2] Virginia's trailblazing candidates for governor to battle over economy, abortion and Trump
- [H2] FBI Director Kash Patel feeds 2020 election conspiracy theories with documents about unverified tip
- [H2] Judge says Trump administration can't limit passport sex markers for many transgender, nonbinary people
- [H2] Ketanji Brown Jackson's \$2 million book payment among Supreme Court's new financial disclosures
- [H2] A treacherous journey
- [H2] Ticket prices uncaged
- [H2] Dream hangs by a thread
- [H2] Most popular
- [H2] Iran says 'more powerful' wave of strikes launched at Israel
- [H2] Sen. Tina Smith says she confronted Sen. Mike Lee over his 'cruel' social media posts about the Minnesota shootings
- [H2] Baby of brain-dead woman kept alive under abortion law has been delivered, family says
- [H2] New York City Comptroller Brad Lander released after his arrest at an immigration court
- [H2] Israeli forces kill dozens of Palestinians seeking aid in Gaza, health officials say
- [H2] Israeli forces kill dozens of Palestinians seeking aid in Gaza, health officials say
- [H2] Russian bombs hit dozens of civilian targets in Ukraine, killing at least 15
- [H2] Desperate Iranians try to flee Israeli bombardments
- [H2] 'F1' gives viewers something they've never seen before: Real racing alongside real drivers
- [H2] David Hekili Kenui Bell, 'Lilo & Stitch' actor, dies at 46
- [H2] NAACP announces plans to sue Musk's xAI over pollution concerns
- [H2] How the Senate's proposed Medicaid cuts could deepen the rural hospital crisis
- [H2] Amazon expects to cut corporate jobs as it relies more on AI
- [H2] Streaming overtakes cable and broadcast as the most-watched form of TV
- [H2] Companies ask Supreme Court to quickly hear Trump tariffs challenge
- [H2] How Minnesota shooting conspiracy theories hijacked social media feeds
- [H2]
- [H2] Fitness
- [H2] Home & Kitchen
- [H2] Talking Shop
- [H2] Hair Care
- [H2] Deal of the Day
- [H2] Hair Care
- [H2] Deal of the Day
- [H3] Health
- [H3] NBC Select 100
- [H3] Personal Tech
- [H3] Apparel

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"> <li>• [H3] Middle East Conflict</li> <li>• [H3] Congress</li> <li>• [H3] U.S. news</li> <li>• [H3] Politics News</li> <li>• [H3] Bowflex just recalled its popular adjustable dumbbells</li> <li>• [H3] Fruit fly season's arrived - here's how to bug proof your home</li> <li>• [H3] Prima ballerina Tiler Peck wears this drugstore lip tint on stage — plus, other products she swears by</li> <li>• [H3] Postpartum hair loss is hard — but this routine can help</li> <li>• [H3] Deal of the Day: the Ring Battery Doorbell is 50% off</li> <li>• [H3] Postpartum hair loss is hard — but this routine can help</li> <li>• [H3] Deal of the Day: the Ring Battery Doorbell is 50% off</li> <li>• [H5] Pro-Israel hackers take credit as some Iranian ATMs stop working</li> <li>• [H5] Thune says Trump is 'perfectly within his authority' on Iran</li> <li>• [H5] Pro-Israel hackers take credit as some Iranian ATMs stop working</li> <li>• [H5] Thune says Trump is 'perfectly within his authority' on Iran</li> </ul> |
|    | Images          | <p>We found 60 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|  | Text/HTML Ratio | <p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                   |
|  | In-page links           | We found a total of 99 links including 0 link(s) to files                        |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.12%</p> |

## SEO Links

Internal Links 87.88%

### In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">New York</a>  | Internal | Passing Juice |
| <a href="#">Los Angeles</a>   | Internal | Passing Juice |
| <a href="#">Chicago</a>   | Internal | Passing Juice |
| <a href="#">Dallas-Fort Worth</a>   | Internal | Passing Juice |
| <a href="#">Philadelphia</a>  | Internal | Passing Juice |
| <a href="#">Washington, D.C.</a>  | Internal | Passing Juice |
| <a href="#">Boston</a>  | Internal | Passing Juice |
| <a href="#">Bay Area</a>  | Internal | Passing Juice |
| <a href="#">South Florida</a>   | Internal | Passing Juice |
| <a href="#">San Diego</a>   | Internal | Passing Juice |
| <a href="#">Connecticut</a>   | Internal | Passing Juice |
| <a href="#">My News</a>   | Internal | Passing Juice |
| <a href="#">Manage Profile</a>  | Internal | Passing Juice |
| <a href="#">Email Preferences</a>   | Internal | Passing Juice |
| <a href="#">Israel-Iran</a>   | Internal | Passing Juice |
| <a href="#">Minnesota shootings</a>   | Internal | Passing Juice |
| <a href="#">R. Kelly</a>  | Internal | Passing Juice |
| <a href="#">Brad Lander</a>   | Internal | Passing Juice |
| <a href="#">David Hekili Kenui Bell</a>   | Internal | Passing Juice |
| <a href="#">Matthew Perry</a>   | Internal | Passing Juice |
| <a href="#">Anne Burrell</a>  | Internal | Passing Juice |
| <a href="#">Trump briefed on range of options for Iran</a>  | Internal | Passing Juice |
| <a href="#">A left-right coalition seeks to limit Trump's power to get involved in Israel-Iran conflict</a> | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Iran plunged into an internet near-blackout during deepening conflict</a>                                   | Internal | Passing Juice |
| <a href="#">Political violence thrusts potential 2028 candidates onto the national stage</a>                            | Internal | Passing Juice |
| <a href="#">State lawmakers are fearful after shootings expose lack of security</a>                                     | Internal | Passing Juice |
| <a href="#">Sen. Mike Lee deletes social media posts about lawmaker shootings</a>                                       | Internal | Passing Juice |
| <a href="#">What we know about the Minnesota shooting suspect</a>   | Internal | Passing Juice |
| <a href="#">Sabrina Carpenter flirts with controversy (again)</a>   | Internal | Passing Juice |
| <a href="#">Senate passes landmark crypto regulation bill on a bipartisan vote, sending it to the House</a>             | Internal | Passing Juice |
| <a href="#">Democratic divisions emerge as Congress tackles crypto regulation</a>                                       | Internal | Passing Juice |
| <a href="#">Trump yanks brief reprieve for some immigrants</a>  | Internal | Passing Juice |
| <a href="#">New York City official detained by ICE agents after court hearing</a>                                       | Internal | Passing Juice |
| <a href="#">Diddy on trial</a>  | Internal | Passing Juice |
| <a href="#">Sean Combs's inner circle</a>   | Internal | Passing Juice |
| <a href="#">Juror dismissed</a>   | Internal | Passing Juice |
| <a href="#">The case explained</a>  | Internal | Passing Juice |
| <a href="#">Newsletter</a>  | Internal | Passing Juice |
| <a href="#">Testimony alleging Sean Combs paid for male escort's travel becomes a major focus</a>                       | Internal | Passing Juice |
| <a href="#">NBC News's Chloe Melas breaks down juror drama in Sean Combs's trial</a>                                    | Internal | Passing Juice |
| <a href="#">Panthers defeat Oilers for second straight Stanley Cup title</a>  | Internal | Passing Juice |
| <a href="#">Tyler Perry hit with sexual harassment allegations in \$260 million lawsuit</a>                             | Internal | Passing Juice |
| <a href="#">Escaped N.J. detainee caught, 1 more still on the run as feds double reward</a>                             | Internal | Passing Juice |
| <a href="#">Judge says Trump administration can't limit passport sex markers for many transgender, nonbinary people</a> | Internal | Passing Juice |
| <a href="#">Judge finds Florida attorney general in contempt for defying court order in major immigration case</a>      | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">NAACP announces plans to sue Musk's xAI over pollution concerns</a>                                     | Internal | Passing Juice |
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| <a href="#">FBI Director Kash Patel feeds 2020 election conspiracy theories with documents about unverified tip</a> | Internal | Passing Juice |
| <a href="#">Baby of brain-dead woman kept alive under abortion law has been delivered, family says</a>              | Internal | Passing Juice |
| <a href="#">How the Senate's proposed Medicaid cuts could deepen the rural hospital crisis</a>                      | Internal | Passing Juice |
| <a href="#">See All</a>   | Internal | Passing Juice |
| <a href="#">Are plastic cutting boards safe? We asked cooking experts and engineers</a>                             | Internal | Passing Juice |
| <a href="#">We tested and ranked 100 face SPF's — see which brand is #1</a>   | Internal | Passing Juice |
| <a href="#">Anker power bank recall: What you need to know</a>  | Internal | Passing Juice |
| <a href="#">Does UPF clothing really make a difference? Here's what experts say</a>                                 | Internal | Passing Juice |
| <a href="#">See All</a>   | Internal | Passing Juice |
| <a href="#">Jalen Williams</a>  | Internal | Passing Juice |
| <a href="#">Shohei Ohtani</a>   | Internal | Passing Juice |
| <a href="#">Gage Wood</a>   | Internal | Passing Juice |
| <a href="#">Desmond Bane</a>  | Internal | Passing Juice |
| <a href="#">Chelsea vs. LAFC</a>  | Internal | Passing Juice |
| <a href="#">J.J. Spaun</a>  | External | Passing Juice |
| <a href="#">Clark scores 20, Fever beat the Sun to secure Commissioner's Cup spot</a>                               | External | Passing Juice |
| <a href="#">Richard Sherman is formally charged with DUI following February 2024 arrest</a>                         | External | Passing Juice |
| <a href="#">Nelly Korda injures neck hitting from rough amid other Fields Ranch East challenges</a>                 | External | Passing Juice |




## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Former women's soccer players defend coach amid Alex Cooper allegations</a>   | Internal | Passing Juice |
| <a href="#">Virginia's trailblazing candidates for governor to battle over economy, abortion and Trump</a>                          | Internal | Passing Juice |
| <a href="#">Ketanji Brown Jackson's \$2 million book payment among Supreme Court's new financial disclosures</a>                    | Internal | Passing Juice |
| <a href="#">A treacherous journey</a>   | Internal | Passing Juice |
| <a href="#">Ticket prices uncaged</a>   | Internal | Passing Juice |
| <a href="#">Dream hangs by a thread</a>   | Internal | Passing Juice |
| <a href="#">Iran says 'more powerful' wave of strikes launched at Israel</a>  | Internal | Passing Juice |
| <a href="#">Sen. Tina Smith says she confronted Sen. Mike Lee over his 'cruel' social media posts about the Minnesota shootings</a> | Internal | Passing Juice |
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| <a href="#">Russian bombs hit dozens of civilian targets in Ukraine, killing at least 15</a>  | Internal | Passing Juice |
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| <a href="#">'F1' gives viewers something they've never seen before: Real racing alongside real drivers</a>                          | Internal | Passing Juice |
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| <a href="#">Streaming overtakes cable and broadcast as the most-watched form of TV</a>  | Internal | Passing Juice |
| <a href="#">Companies ask Supreme Court to quickly hear Trump tariffs challenge</a>   | Internal | Passing Juice |
| <a href="#">Bowflex just recalled its popular adjustable dumbbells</a>  | Internal | Passing Juice |
| <a href="#">Fruit fly season's arrived - here's how to bug proof your home</a>  | Internal | Passing Juice |
| <a href="#">Prima ballerina Tiler Peck wears this drugstore lip tint on stage — plus, other products she swears by</a>              | Internal | Passing Juice |
| <a href="#">Postpartum hair loss is hard — but this routine can help</a>  | Internal | Passing Juice |
| <a href="#">Deal of the Day: the Ring Battery Doorbell is 50% off</a>   | Internal | Passing Juice |
| <a href="#">About</a>   | Internal | Passing Juice |
| <a href="#">Contact</a>   | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Help</a>                                    | External | Passing Juice |
| <a href="#">Careers</a>                                 | External | Passing Juice |
| <a href="#">Ad Choices</a>                              | External | Passing Juice |
| <a href="#">Privacy Policy</a>                          | External | Passing Juice |
| <a href="#">Your Privacy Choices</a>                    | External | Passing Juice |
| <a href="#">CA Notice</a>                               | External | Passing Juice |
| <a href="#">Terms of Service (Updated JULY 7, 2023)</a> | External | Passing Juice |
| <a href="#">NBC News Sitemap</a>                        | Internal | Passing Juice |
| <a href="#">Closed Captioning</a>                       | Internal | Passing Juice |
| <a href="#">Advertise</a>                               | External | Passing Juice |






## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud |  |
|---|----------------|--|

## Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : nbcnews.com<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|   |                 |  |
|---|-----------------|--|
|   | Doctype         | HTML 5   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |
|   | W3C Validity    | Errors : 146<br>Warnings : 8   |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div> |



### Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|--|---------------------|--|

### Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p> |
|--|-------------|---|

## Optimization

|  |            |   |
|--|------------|---|
|  |            | changes and importance of the URLs. This allows search engines to crawl the site more intelligently.  |
|  | Robots.txt | <p><a href="http://nbcnews.com/robots.txt">http://nbcnews.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |