






Website Analysis: mylivingplan.com

Generated on May 20 2025 20:57 PM





The score is 42/100







SEO Content

	Title	Home					
		Length : 4					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Financial Management, Investment,Mortgage, Loan Life Insurance, Health Insurance, Annuity, Indexed Universal Life Insurance,					
		Length : 124					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		2	4	0	7	11	2
		<ul style="list-style-type: none">• [H1] Act Confidently With Our Insurance Policy• [H1] Act Confidently With Our Insurance Policy• [H2] About Us• [H2] Meet Our Team• [H2] Testimonials• [H2] Latest News• [H4] House Insurance• [H4] Travel Insurance• [H4] Life Insurance• [H4] Car Insurance• [H4] Olga Kochutkova• [H4] John Anderson• [H4] Mark Wilson• [H5] Amanda Smith• [H5] John Doe• [H5] Vanessa Ives					

SEO Content

		<ul style="list-style-type: none"> • [H5] David Nicholson • [H5] A Look into Nonprofit Risk Management • [H5] Workers' Compensation: Combinability of Insureds • [H5] What 25 Years in Insurance Has Taught Me! • [H5] How to Properly Extend Insured Status • [H5] Recent Posts • [H5] Quick links • [H5] Contact us • [H6] A Look into Nonprofit Risk Management • [H6] Workers' Compensation: Combinability of Insureds
	Images	<p>We found 24 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
House Insurance	Internal	Passing Juice
Travel Insurance	Internal	Passing Juice
Life Insurance	Internal	Passing Juice
Car Insurance	Internal	Passing Juice
0 Comments	Internal	Passing Juice
0 Comments	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Gallery	Internal	Passing Juice
Blog	Internal	Passing Juice
Contacts	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
TemplateMonster.com	External	Passing Juice
Forgot your password?	Internal	noFollow
Forgot your username?	Internal	noFollow
Create an account	Internal	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	9	✖	✖	✖	✖







Keywords Consistency

protect	8	✖	✖	✖	✖
get	6	✖	✖	✖	✖
quote	6	✖	✖	✖	✖
insurance	5	✖	✖	✔	✔

Usability

	Url	Domain : mylivingplan.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✔ Excellent, your website doesn't use nested tables.</div> <div>✖ Too bad, your website is using inline styles.</div>

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://mylivingplan.com/sitemap.xml>



Robots.txt

<http://mylivingplan.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.