







# Website Analysis: monevator.com

Generated on June 17 2025 01:32 AM






The score is 42/100







## SEO Content

	Title	Monevator - Make more money, invest profitably, retire early  Length : 60  Perfect, your title contains between 10 and 70 characters.																		
	Description	Make more money, invest profitably, retire early  Length : 48  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Monevator: The UK's leading website for private investors</td></tr><tr><td>description</td><td>From passive investing with index trackers funds to choosing the cheapest investment platform or broker, Monevator is essential reading for all British investors.</td></tr><tr><td>url</td><td>https://monevator.com/</td></tr><tr><td>site_name</td><td>Monevator</td></tr><tr><td>image</td><td>https://monevator.com/wp-content/uploads/2021/01/monevator-m.png</td></tr><tr><td>image:width</td><td>101</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Monevator: The UK's leading website for private investors	description	From passive investing with index trackers funds to choosing the cheapest investment platform or broker, Monevator is essential reading for all British investors.	url	https://monevator.com/	site_name	Monevator	image	https://monevator.com/wp-content/uploads/2021/01/monevator-m.png	image:width	101
Property	Content																			
locale	en_GB																			
type	website																			
title	Monevator: The UK's leading website for private investors																			
description	From passive investing with index trackers funds to choosing the cheapest investment platform or broker, Monevator is essential reading for all British investors.																			
url	https://monevator.com/																			
site_name	Monevator																			
image	https://monevator.com/wp-content/uploads/2021/01/monevator-m.png																			
image:width	101																			

## SEO Content

		image:height81
		image:typeimage/png
	Headings	<div><div><div>H11</div><div>H24</div><div>H313</div><div>H48</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Weekend reading: The British disease</li><li>• [H2] UK tax brackets and personal allowances</li><li>• [H2] Why small value is worth investing in [Members]</li><li>• [H2] Weekend Reading: 100% stocks for life</li><li>• [H3] Tax...</li><li>• [H3] ...and spend</li><li>• [H3] Little Britain</li><li>• [H3] Votes have consequences</li><li>• [H3] 2025/2026 UK tax brackets</li><li>• [H3] 2025/2026 personal allowance</li><li>• [H3] How tax brackets work to determine the tax you pay</li><li>• [H3] National Insurance</li><li>• [H3] Your tax bracket determines your take home pay</li><li>• [H3] Beyond the sticker shock</li><li>• [H3] A fiscal drag</li><li>• [H3] A higher calling</li><li>• [H3] Resistance is tax-efficient</li><li>• [H4] Blind Person's and Married Couple's allowance</li><li>• [H4] The 60% tax trap for those earning £100,000 or more</li><li>• [H4] The child benefit booby-trap</li><li>• [H4] Basic-rate tax payer</li><li>• [H4] Higher-rate payer</li><li>• [H4] Sidebar: a brief history of recent NIC changes</li><li>• [H4] National Insurance rates</li><li>• [H4] Bring me higher (tax) love</li></ul></div></div>
	Images	<p>We found 9 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 110 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 3.64%</p> <p>External Links : Passing Juice 36.36%</p> <p>Internal Links 60%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Sign in</a>	Internal	noFollow
<a href="#">Membership</a>	Internal	noFollow
<a href="#">Subscribe</a>	Internal	noFollow
<a href="#">Shop</a>	Internal	noFollow
<a href="#">Tools</a>	Internal	noFollow
<a href="#">Contact</a>	Internal	noFollow
<a href="#">Archives</a>	Internal	noFollow
<a href="#">About</a>	Internal	noFollow
<a href="#">_Home</a>	Internal	Passing Juice
<a href="#">Earning</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Passive investing</a>	Internal	Passing Juice
<a href="#">Deaccumulation</a>	Internal	Passing Juice
<a href="#">Monevation</a>	Internal	Passing Juice
<a href="#">Property</a>	Internal	Passing Juice
<a href="#">Compare brokers</a>	Internal	Passing Juice

## In-page links

<a href="#">Weekend reading: The British disease</a>	Internal	Passing Juice
<a href="#">set to rise</a>	External	Passing Juice
<a href="#">comparative advantage</a>	External	Passing Juice
<a href="#">sweatshop fetish</a>	Internal	Passing Juice
<a href="#">lower-than-otherwise</a>	External	Passing Juice
<a href="#">Anyone</a>	Internal	Passing Juice
<a href="#">polls</a>	External	Passing Juice
<a href="#">Overton Window</a>	External	Passing Juice
<a href="#">UK Government</a>	External	Passing Juice
<a href="#">Guardian</a>	External	Passing Juice
<a href="#">Politico</a>	External	Passing Juice
<a href="#">Guardian</a>	External	Passing Juice
<a href="#">BBC</a>	External	Passing Juice
<a href="#">CBI</a>	External	Passing Juice
<a href="#">IFS</a>	External	Passing Juice
<a href="#">Carbon Brief</a>	External	Passing Juice
<a href="#">This Is Money</a>	External	Passing Juice
<a href="#">Prospect</a>	External	Passing Juice
<a href="#">Spectator</a>	External	Passing Juice
<a href="#">[continue reading&amp;hellip;]</a>	Internal	Passing Juice
<a href="#">sign-up</a>	Internal	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">Facebook</a>	External	noFollow
<a href="#">best articles</a>	Internal	noFollow
<a href="#">UK tax brackets and personal allowances</a>	Internal	Passing Juice
<a href="#">freezing</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">HMRC</a>	External	Passing Juice

## In-page links

<a href="#">Scottish Government</a>	External	Passing Juice
<a href="#">tax year</a>	Internal	Passing Juice
<a href="#">purportedly</a>	External	Passing Juice
<a href="#">Blind Person's Allowance</a>	External	Passing Juice
<a href="#">Married Couple's Allowance</a>	External	Passing Juice
<a href="#">a good guide</a>	External	Passing Juice
<a href="#">marginal rate</a>	External	Passing Juice
<a href="#">High Income Child Benefit Charge</a>	External	Passing Juice
<a href="#">keep your child benefit</a>	Internal	Passing Juice
<a href="#">recently</a>	External	Passing Juice
<a href="#">additional</a>	External	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">HMRC</a>	External	Passing Juice
<a href="#">salary sacrifice</a>	Internal	Passing Juice
<a href="#">pension contributions</a>	Internal	Passing Juice
<a href="#">different contributions</a>	External	Passing Juice
<a href="#">National Insurance</a>	External	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">more strategic</a>	Internal	Passing Juice
<a href="#">retirement pot</a>	Internal	Passing Juice
<a href="#">into the higher-rate tax bracket</a>	External	Passing Juice
<a href="#">maybe</a>	External	Passing Juice
<a href="#">IFS</a>	External	Passing Juice
<a href="#">millions more</a>	External	Passing Juice
<a href="#">hedonic adaption</a>	External	Passing Juice
<a href="#">median annual earnings</a>	External	Passing Juice
<a href="#">Bertie Wooster</a>	External	Passing Juice
<a href="#">mitigate</a>	Internal	Passing Juice


## In-page links

<a href="#">ISA allowance</a>	Internal	Passing Juice
<a href="#">pension</a>	Internal	Passing Juice
<a href="#">capital gains tax</a>	Internal	Passing Juice
<a href="#">EIS</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">cut your spending</a>	Internal	Passing Juice
<a href="#">Changes</a>	Internal	Passing Juice
<a href="#">£8617:</a>	Internal	Passing Juice
<a href="#">£8617:</a>	Internal	Passing Juice
<a href="#">£8617:</a>	Internal	Passing Juice
<a href="#">£8617:</a>	Internal	Passing Juice
<a href="#">Why small value is worth investing in [Members]</a>	Internal	Passing Juice
<a href="#">risk factor</a>	Internal	Passing Juice
<a href="#">model portfolio</a>	External	Passing Juice
<a href="#">membership plans</a>	Internal	Passing Juice
<a href="#">Sign in here</a>	External	Passing Juice
<a href="#">Weekend Reading: 100% stocks for life</a>	Internal	Passing Juice
<a href="#">penetrating critique</a>	External	Passing Juice
<a href="#">research paper</a>	External	Passing Juice
<a href="#">[continue reading&amp;hellip;]</a>	Internal	Passing Juice
<a href="#">Previous Posts</a>	Internal	Passing Juice
<a href="#">How did Warren Buffett get rich?</a>	Internal	Passing Juice
<a href="#">Bear markets: how long they last and how to invest during one</a>	Internal	Passing Juice
<a href="#">Investing for beginners: Why do we invest?</a>	Internal	Passing Juice
<a href="#">The seven habits of highly successful private investors</a>	Internal	Passing Juice
<a href="#">How to create a simple retirement plan</a>	Internal	Passing Juice
<a href="#">How to create your own cheap, simple and secure Guaranteed Equity Bond</a>	Internal	Passing Juice

## In-page links

<a href="#">Are easier mortgage regulations coming to the UK market?</a>	Internal	Passing Juice
<a href="#">How do home ownership and mortgages affect your portfolio?</a>	Internal	Passing Juice
<a href="#">FIRE in the hole [Members]</a>	Internal	Passing Juice
<a href="#">The really obvious thing we all forget when borrowing money</a>	Internal	Passing Juice
<a href="#">If you want to make easy money, do something hard</a>	Internal	Passing Juice
<a href="#">How to check your credit score for free in the UK</a>	Internal	Passing Juice
<a href="#">disclaimer</a>	Internal	noFollow
<a href="#">Facebook</a>	External	noFollow
<a href="#">RSS</a>	External	noFollow
<a href="#">privacy policy</a>	Internal	noFollow
<a href="#">cookies</a>	Internal	noFollow





## SEO Keywords

	Keywords Cloud	
--	----------------	--


## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------












## Usability

	Url	Domain : monevator.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile




	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
---	---------------------	---

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
---	-------------	---



## Optimization

		<a href="http://monevator.com/sitemap.xml">http://monevator.com/sitemap.xml</a>
	Robots.txt	<a href="http://monevator.com/robots.txt">http://monevator.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics