

### SEO Content

$\bigotimes$	Title	Length : 0
8	Description	Very bad. We haven't found title on your page. Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0
0	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
8	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

### SEO Links

	ewrite	Good. Your links loc	oks friendly!		
		Good. Your links looks friendly!			
Under URLs	scores in the	Perfect! No underscores detected in your URLs.			
In-page	ge links	We found a total of 0 links including 0 link(s) to files			
Statis	tics	External Links : noFollow 0%			
		External Links : Pas	sing Juice 09	%	
		Internal Links 0%			
In-page links					
Anchor				Туре	Juice
		SEO Ke	ywords		
Keyw	ords Cloud				
		Keywords C	Consisten	су	
Keyword Content		Title	Keyword	s Description	Headings
Usability					
Url		Domain : momamostore.com Length : 15			
Favice	on	Great, your website has a favicon.			
Printa	bility	We could not find a Print-Friendly CSS.			

## Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 1 Warnings : 0	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

## Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		http://momamostore.com/sitemap.xml
0	Robots.txt	http://momamostore.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.