# Website Analysis: mmppromotions.com

Generated on May 17 2025 02:44 AM

The score is 37/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Home - Minuteman Press of Columbia<br><br>Length : 34<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | Minuteman Press of Columbia from Columbia MO USA Looking for promotional products, advertising specialties and business gifts? You&#39;ve come to the right site! Whether you are looking for a specific item or just browsing for ideas, our site is your one-stop source.<br><br>Length : 267<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✓ | Keywords | Minuteman Press of Columbia Columbia MO USA promotional products, advertising specialties, promos, promotional, promotions, ad specialties, logo, logo products, imprinted, imprinted products, specialty advertising, awards, gifts, corporate gifts, giveaways, advertising ideas, business gifts<br><br>Good, your page contains meta keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| url | https://mmppromotions.com |
| title | Home - Minuteman Press of Columbia |
| image | https://commonmedia.asicentral.com/1630000/1636969/MMP2015 Logo - New Slogan.png |
| image:width | 1146 |
| image:height | 600 |

# SEO Content

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | description | Minuteman Press of Columbia from Columbia MO USA Looking for promotional products, advertising specialties and business gifts? You&#39;ve come to the right site! Whether you are looking for a specific item or just browsing for ideas, our site is your one-stop source. | | | | |

| | Headings | | | | | | |
|---|---|---|---|---|---|---|---|
| | | H1 | H2 | H3 | H4 | H5 | H6 |
| | | 0 | 3 | 21 | 1 | 0 | 0 |

- [H2] Search
- [H2] Product of the Day
- [H2] Featured Videos
- [H3] Social Links
- [H3] Office Location
- [H3] High-quality products. Timely service. Competitive prices.
- [H3] Shop Bags & Totes
- [H3] Shop Custom Apparel
- [H3] Shop Health & Wellness
- [H3] Shop Drinkware
- [H3] Shop Writing Instruments
- [H3] Shop Mobile Accessories
- [H3] Shop Corporate Gifts
- [H3] Versatile Drawstring Bags & Fanny Packs
- [H3] Promotions Planner: Beat the Heat
- [H3] Independent Retailer Month
- [H3] July 5: National Graham Cracker Day
- [H3] July 15: National Give Something Away Day
- [H3] July 24: National Drive-Thru Day
- [H3] July 28: National Waterpark Day
- [H3] Recognizable Retail Brands
- [H3] @Click Below to go Back
- [H3] Social Links
- [H3] Office Location
- [H4] Classic Trucker cap, 6 Panels, Mesh Back, snap back

| | Images | We found 50 images on this web page.<br><br>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : 0%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ❌ | URL Rewrite | Bad. Your links have query string. |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 20 links including 0 link(s) to files |
| ⊙ | Statistics | External Links : noFollow 5%<br><br>External Links : Passing Juice 25%<br><br>Internal Links 70% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Go | External | Passing Juice |
| Sign in | Internal | Passing Juice |
| Create Account | External | Passing Juice |
| Start Shopping | Internal | Passing Juice |
| Start Shopping | Internal | Passing Juice |
| Start Shopping | Internal | Passing Juice |
| Start Shopping | Internal | Passing Juice |
| Classic Trucker cap, 6 Panels, Mesh Back, snap back | External | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| Read More | Internal | Passing Juice |
| month-long observance | External | noFollow |
| Read More | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Read More | Internal | Passing Juice |
| Read More | Internal | Passing Juice |
| Privacy Policy and Notice of Collection | External | Passing Juice |
| Terms of Service | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|

# Usability

| | Url | Domain : mmppromotions.com<br>Length : 17 |
|---|---|---|
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | XHTML 1.0 Transitional |
|---|---|---|
| | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |

# Document

| | | |
|---|---|---|
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables.<br><br>✖ Too bad, your website is using inline styles.<br><br>✖ Too bad, your website has too many CSS files (more than 4).<br><br>✖ Too bad, your website has too many JS files (more than 6).<br><br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon<br><br>✅ Meta Viewport Tag<br><br>✅ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://mmppromotions.com/sitemap.xml<br><br>http://mmppromotions.com/sitemap.xml |
| ✅ | Robots.txt | http://mmppromotions.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |