

Website Analysis: metall-ural.ru

Generated on May 22 2025 05:42 AM

The score is 40/100

SEO Content

| 8 | Title | Length : 0 Very bad. We haven't found title on your page. | | | | | |
|--------------|--------------------|---|-----------------------|----------------------|----------------------|-----------------------|--------------------------|
| 8 | Description | Length: 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | |
| 8 | Keywords | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords. | | | | | |
| & | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | |
| 0 | Headings | H1 1 | H2 0 1] Трубы с | Н3 0 тальные и | Н4 0 металлопр | Н5 0 окат прода | Н6 0 ижа со склада |
| 8 | Images | We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |
| | Text/HTML Ratio | Ratio: 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | |

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|-------------------------|--|
| 8 | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 35 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Туре | Juice |
|---------------------------------------|----------|---------------|
| На главную | Internal | Passing Juice |
| Карта сайта | Internal | Passing Juice |
| Написать нам | Internal | Passing Juice |
| <u>Каталог</u> | Internal | Passing Juice |
| Фотогалерея | Internal | Passing Juice |
| Прайс-листы | Internal | Passing Juice |
| Контакты | Internal | Passing Juice |
| трубы стальные холоднодеформированные | Internal | Passing Juice |
| оцинкованная полоса | Internal | Passing Juice |
| Изоляция труб | Internal | Passing Juice |
| Трубы | Internal | Passing Juice |
| | | |

In-page links

| Отводы | Internal | Passing Juice |
|------------------------------|----------|---------------|
| <u>Фланцы</u> | Internal | Passing Juice |
| Переходы | Internal | Passing Juice |
| Заглушки | Internal | Passing Juice |
| <u>Тройники</u> | Internal | Passing Juice |
| Лист | Internal | Passing Juice |
| <u>Арматура</u> | Internal | Passing Juice |
| <u>Круг</u> | Internal | Passing Juice |
| <u>Балка</u> | Internal | Passing Juice |
| Уголок стальной | Internal | Passing Juice |
| Швеллер | Internal | Passing Juice |
| Запорная арматура | Internal | Passing Juice |
| Профнастил | Internal | Passing Juice |
| Опоры трубопроводов | Internal | Passing Juice |
| Оборудование КИПиА | Internal | Passing Juice |
| Трубы асбестоцементные | Internal | Passing Juice |
| Справочник | Internal | Passing Juice |
| <u>Отзывы</u> | Internal | Passing Juice |
| Новости | Internal | Passing Juice |
| <u>Подробнее</u> | Internal | Passing Juice |
| Подробнее | Internal | Passing Juice |
| Подробнее | Internal | Passing Juice |
| АО Металл | Internal | Passing Juice |
| политикой конфиденциальности | Internal | noFollow |

SEO Keywords



Keywords Cloud

обрабатываем политикой свое конфиденциальности сайт

SEO Keywords

трубы согласие **Данный** подтверждаете используя

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------------------|---------|-------|----------|-------------|----------|
| данный | 2 | × | × | × | × |
| конфиденциальн ости | 2 | × | × | × | × |
| сайт | 2 | × | × | × | × |
| трубы | 1 | × | × | × | ✓ |
| обрабатываем | 1 | × | × | × | × |

Usability

| 0 | Url | Domain : metall-ural.ru Length : 14 |
|---------|--------------|---|
| | Favicon | Great, your website has a favicon. |
| 8 | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is ru. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| Doctype | HTML 5 |
|----------|---|
| Encoding | Perfect. Your declared charset is WINDOWS-1251. |

Document

| | W3C Validity | Errors: 8 Warnings: 9 | | |
|----------|-----------------|--|--|--|
| ② | Email Privacy | Great no email address has been found in plain text! | | |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
| • | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. | | |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | | ~ | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| | XML Sitemap | Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|-------------|--|
| | Robots.txt | http://metall-ural.ru/robots.txt Great, your website has a robots.txt file. |
| 8 | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You |

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.